

INDUSTRIAL VISIT REPORT

An industrial visit to Igatpuri–Nashik was organized on 8th and 9th October 2025 for the students of FY B.Com (Management Studies), SY B.Com (Management Studies), and SY BMS with the objective of providing practical exposure to industrial operations and agri-business management. On the first day, the students visited Sahyadri Farms, one of India's leading integrated agro-enterprises. During the visit, the students were introduced to the concept of contract farming, farmer network management, and the company's role in supporting farmers with modern technology and infrastructure. They observed the processing, grading, packaging, and cold storage facilities for fruits and vegetables, and learned about quality control standards followed for domestic and international markets.



On the second day, the students visited Sula Vineyards, a well-known wine producer in Nashik. The visit provided insights into the winemaking process, including grape harvesting, crushing, fermentation, ageing, bottling, and packaging. The students were guided through the production unit and storage areas, where they learned about quality testing procedures and maintenance of hygiene standards. The company representatives explained their branding, marketing strategies, tourism initiatives, and export operations, giving students a broader understanding of how agricultural products transform into value-added goods and compete in markets.

Overall, the industrial visit was highly informative and beneficial, as it helped students connect theoretical concepts of management studies with real-world industrial practices, enhancing their practical knowledge and understanding of business operations.