

M.COM & RETAIL MANAGEMENT **IV REPORT**

An industrial visit to Goa was organized by Post Graduate department of Commerce to provide practical exposure to students. The visit was organised from 10th to 13th February, 2026. The visit aimed to bridge the gap between theoretical knowledge and real-world industrial practices. During the visit, students explored the working environment of local industries, observed production processes, and interacted with industry professionals. The officials explained various aspects such as production planning, quality control, marketing strategies, and workforce management. Students gained insights into modern machinery, safety measures, and operational techniques used in industries. Along with the industrial exposure, students also explored the beautiful beaches of Goa. They visited Sahakari Spice Farm, where they learned about spice cultivation, organic farming practices, and the processing of various spices. The students also visited the historic Fort Aguada, gaining knowledge about Goa's rich heritage and colonial history. The visit was both educational and enriching, helping students develop teamwork, communication skills, and a better understanding of industry and culture. Overall, the industrial visit to Goa was a memorable and highly beneficial learning experience.





