

BACHELOR OF ARTS (MASS MEDIA) (BAMM) - SEMESTER-VI
EXAMINATION SEPTEMBER 2026

SPECIALIZATION : ADVERTISING

NAME : SABURI RAJESH GAWADE LATA											MEDIUM : ENGLISH						
Unique Id.		PRN/Reg.No.		Roll No.			Seat No.				Marksheet No.						
531		2023021001051024		22							13383781219094626						
Course Code	Course Title			AM	Internal		Theory		CC Evaluation		Total		Cr	Gr	GP	EGP	APP
					Min/Max	Obt	Min/Max	Obt	Min/Max	Obt	Max	Obt					
SEMESTER-V																	
MMPMJAMMU06501	Advertising and Digital Media			IA/Th	20/50	20	20/50	20	-	-	100	40	4	P	4	16	x
MMPMJAMMU06503	Media Planning and Buying			IA/Th	20/50	20	20/50	22	-	-	100	42	4	P	4.4	17.6	x
MMPMEAMMU06511	Advertising Design			IA/Th	20/50	20	20/50	20 +	-	-	100	40	4	P	4	16	x
MMPMNAMMU06521	Research in Media			IA/Th	20/50	20	20/50	20	-	-	100	40	4	P	4	16	x
MMPIKAMMU06551	Indian Society and Media			IA/Th	10/25	10	10/25	12	-	-	50	22	2	P	4.8	9.6	x
MMPVSAMMU06541	Copywriting			CCE	-	-	-	-	20/50	20	50	20	2	P	4	8	x
MMPCPAMMU06576	Community Engagement Project			CCE	-	-	-	-	20/50	20	50	20	2	P	4	8	x
TOTAL CREDITS : 22		SGPA: 4.14		GRADE: P		TOTAL: 224/550			PERCENTAGE: 40.73 %			RESULT : PASS					
SEMESTER-VI																	
MMPMJAMMU06601	Direct Marketing & E Commerce			IA/Th	20/50	20	20/50	27	-	-	100	47	4	C	5.2	20.8	x
MMPMJAMMU06603	Customer Relationship Management			IA/Th	20/50	35	20/50	33	-	-	100	68	4	A	7.8	31.2	x
MMPMEAMMU06611	Sustainable Green Advertising			IA/Th	20/50	20	20/50	23	-	-	100	43	4	P	4.6	18.4	x
MMPMNAMMU06621	Media Entrepreneurship			IA/Th	20/50	35	20/50	23	-	-	100	58	4	B+	6.6	26.4	x
MMPMJAMMU06605	Brand Management			IA/Th	10/25	12	10/25	19	-	-	50	31	2	A	7.2	14.4	x
MMPOJAMMU06681	Internship			CCE	-	-	-	-	40/100	50	100	50	4	B	5.5	22.0	c
TOTAL CREDITS : 22		SGPA: 6.05		GRADE: B+		TOTAL: 297/550			PERCENTAGE: 54.00 %			RESULT : PASS					
TOTAL CREDITS : 44		CGPA: 5.09		GRADE: C		GRAND TOTAL: 521 / 1100			OVERALL PERCENTAGE: 47.36 %			RESULT : PASS					

Place : Mumbai
Date : 03/10/2026

D.V. Buch

Controller Of Examinations

Principal

BACHELOR OF ARTS (MASS MEDIA) (BAMM) - SEMESTER-VI
EXAMINATION SEPTEMBER 2026

SPECIALIZATION : ADVERTISING

NAME : SHAIKH HUMA DASTAGIR ZULEKHA												MEDIUM : ENGLISH					
Unique Id.		PRN/Reg.No.		Roll No.			Seat No.				Marksheet No.						
477		2023021001051029		27							13383801584362325						
Course Code	Course Title			AM	Internal		Theory		CC Evaluation		Total		Cr	Gr	GP	EGP	APP
					Min/Max	Obt	Min/Max	Obt	Min/Max	Obt	Max	Obt					
SEMESTER-V																	
MMPMJAMMU06501	Advertising and Digital Media			IA/Th	20/50	39	20/50	28	-	-	100	67	4	A	7.7	30.8	x
MMPMJAMMU06503	Media Planning and Buying			IA/Th	20/50	38	20/50	21	-	-	100	59	4	B+	6.8	27.2	x
MMPMEAMMU06511	Advertising Design			IA/Th	20/50	30	20/50	37	-	-	100	67	4	A	7.7	30.8	x
MMPPMNAMMU06521	Research in Media			IA/Th	20/50	39	20/50	25	-	-	100	64	4	A	7.4	29.6	x
MMPIKAMMU06551	Indian Society and Media			IA/Th	10/25	20	10/25	13	-	-	50	33	2	A	7.6	15.2	x
MMPVSAMMU06541	Copywriting			CCE	-	-	-	-	20/50	38	50	38	2	A+	8.6	17.2	x
MMPCPAMMU06576	Community Engagement Project			CCE	-	-	-	-	20/50	38	50	38	2	A+	8.6	17.2	x
TOTAL CREDITS : 22		SGPA: 7.64		GRADE: A			TOTAL: 366/550			PERCENTAGE: 66.55 %			RESULT : PASS				
SEMESTER-VI																	
MMPMJAMMU06601	Direct Marketing & E Commerce			IA/Th	20/50	20	20/50	22	-	-	100	42	4	P	4.4	17.6	x
MMPMJAMMU06603	Customer Relationship Management			IA/Th	20/50	35	20/50	28	-	-	100	63	4	A	7.3	29.2	x
MMPMEAMMU06611	Sustainable Green Advertising			IA/Th	20/50	20	20/50	34	-	-	100	54	4	B	5.9	23.6	x
MMPPMNAMMU06621	Media Entrepreneurship			IA/Th	20/50	34	20/50	23	-	-	100	57	4	B+	6.4	25.6	x
MMPMJAMMU06605	Brand Management			IA/Th	10/25	12	10/25	15	-	-	50	27	2	B	5.9	11.8	x
MMPOJAMMU06681	Internship			CCE	-	-	-	-	40/100	60	100	60	4	A	7	28	c
TOTAL CREDITS : 22		SGPA: 6.17		GRADE: B+			TOTAL: 303/550			PERCENTAGE: 55.09 %			RESULT : PASS				
TOTAL CREDITS : 44		CGPA: 6.90		GRADE: B+			GRAND TOTAL: 669 / 1100			OVERALL PERCENTAGE: 60.82 %			RESULT : PASS				

Place : Mumbai
Date : 03/10/2026

D.V. Buch

Controller Of Examinations

Principal

BACHELOR OF ARTS (MASS MEDIA) (BAMM) - SEMESTER-VI
EXAMINATION SEPTEMBER 2026

SPECIALIZATION : ADVERTISING

NAME : PANDLEKAR ALAM NASHRA HANIF ABBAS NAZRANA												MEDIUM : ENGLISH					
Unique Id.		PRN/Reg.No.		Roll No.			Seat No.				Marksheet No.						
447		2023021001051018		42							1338379573888166						
Course Code	Course Title			AM	Internal		Theory		CC Evaluation		Total		Cr	Gr	GP	EGP	APP
					Min/Max	Obt	Min/Max	Obt	Min/Max	Obt	Max	Obt					
SEMESTER-V																	
MMPMJAMMU06501	Advertising and Digital Media			IA/Th	20/50	38	20/50	20	-	-	100	58	4	B+	6.6	26.4	x
MMPMJAMMU06503	Media Planning and Buying			IA/Th	20/50	38	20/50	20	-	-	100	58	4	B+	6.6	26.4	x
MMPMEAMMU06511	Advertising Design			IA/Th	20/50	38	20/50	20	-	-	100	58	4	B+	6.6	26.4	x
MMPMNAMMU06521	Research in Media			IA/Th	20/50	33	20/50	20	-	-	100	53	4	B	5.8	23.2	x
MMPIKAMMU06551	Indian Society and Media			IA/Th	10/25	20	10/25	17	-	-	50	37	2	A+	8.4	16.8	x
MMPVSAMMU06541	Copywriting			CCE	-	-	-	-	20/50	35	50	35	2	A+	8	16	x
MMPCPAMMU06576	Community Engagement Project			CCE	-	-	-	-	20/50	39	50	39	2	A+	8.8	17.6	x
TOTAL CREDITS : 22		SGPA: 6.95		GRADE: B+		TOTAL: 338/550			PERCENTAGE: 61.45 %			RESULT : PASS					
SEMESTER-VI																	
MMPMJAMMU06601	Direct Marketing & E Commerce			IA/Th	20/50	20	20/50	30	-	-	100	50	4	B	5.5	22.0	x
MMPMJAMMU06603	Customer Relationship Management			IA/Th	20/50	33	20/50	29	-	-	100	62	4	A	7.2	28.8	x
MMPMEAMMU06611	Sustainable Green Advertising			IA/Th	20/50	20	20/50	20	-	-	100	40	4	P	4	16	x
MMPMNAMMU06621	Media Entrepreneurship			IA/Th	20/50	35	20/50	28	-	-	100	63	4	A	7.3	29.2	x
MMPMJAMMU06605	Brand Management			IA/Th	10/25	15	10/25	20	-	-	50	35	2	A+	8	16	x
MMPOJAMMU06681	Internship			CCE	-	-	-	-	40/100	60	100	60	4	A	7	28	c
TOTAL CREDITS : 22		SGPA: 6.36		GRADE: B+		TOTAL: 310/550			PERCENTAGE: 56.36 %			RESULT : PASS					
TOTAL CREDITS : 44		CGPA: 6.66		GRADE: B+		GRAND TOTAL: 648 / 1100			OVERALL PERCENTAGE: 58.91 %			RESULT : PASS					

Place : Mumbai
Date : 03/10/2026

D.V. Buch

Controller Of Examinations

Principal