



Seva Mandal Education Society's

Smt. Maniben M. P. Shah Women's College of Arts and Commerce (Autonomous)

NAAC Reaccredited B++ Grade (CGPA 2.88/4.00, Cycle - III)

UGC Honor: College with Potential for Excellence (2016 -21)

BACHELOR OF MANAGEMENT STUDIES

उत्कर्ष- THE RISE OF EXCELLENCE



**DEPARTMENTAL
PUBLICATION**

2025-2026

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About Seva Mandal Education Society

Seva Mandal Education Society (SMES), established in 1957, believes in the principle that educate a man and you educate an individual; educate a woman and you educate the entire family! SMES has always been a pioneer in the field of women's education, founding colleges and introducing courses as per the demands of society, providing women students numerous opportunities. SMES manages seven colleges in Smt. Parmeshwaridevi Gordhandas Garodia Educational Complex:

- Smt. Maniben M.P. Shah Women's College of Arts and Commerce (Autonomous)
- Shri M.P. Shah Junior College of Arts and Commerce for Women
- Dr. Bhanuben Mahendra Nanavati College of Home Science (Empowered Autonomous)
- Smt. Hiraben Manilal Nanavati Junior College of Home Science
- Smt. Kamalaben Gambhirschand Shah Law School
- Smt. Sunanda Pravin Gambhirschand Institute of Nursing And Paramedical Sciences

About Smt. K. G. Shah Department of Management Studies

Keeping in view the growing demand for the study of management skills such as leadership and organizational ability, SMES rightly introduced the Bachelor of Management Studies programme under Smt. Kamalaben Gambhirschand Shah Department of Management Studies, which commenced in the academic year 2002-03. We are the first institute to introduce the BMS programme under SNDT Women's University.

Smt. Maniben M P Shah Women's College of Arts and Commerce

VISION

To be a leading institution of higher education for women to make them self-reliant and responsible citizens.

MISSION

- To make education accessible to all women students irrespective of their caste, creed, economic status or learning level.
- To offer academic flexibility, personal attention, extensive support system and a safe, inspiring learning environment.
- To provide students with need-based, skill-based multidisciplinary curricula.
- To engage students in diverse activities for their holistic development.
- To train students in employability skills, communication strategies, creative and rational thinking, encouraging innovation and fostering their unique capabilities.
- To nurture students to be competent professionals, independent entrepreneurs, and empowered individuals.

OBJECTIVES

- Make higher education relevant and affordable
- Help students recognise and reach their full potential
- Prepare students to be sensitive to socio-cultural diversity
- Lay foundation for a prosperous and meaningful life for our students.

Pillars of Support



Dr. Archana Patki
Principal



Dr. Avaneesh Bhatt
Vice-Principal



Mrs. Hemlata Kumar
Co-Ordinator



Mrs. Nidhi Savai
Faculty



Mrs. Shweta Jagad
Faculty



Ms. Jinal Gangar
Faculty



Mrs. Sethurama Laxmi
Faculty

Words of Wisdom

It gives me great pride to witness the release of the first edition of the BMS Departmental Magazine. This initiative reflects the department's commitment towards holistic education, creativity and student engagement beyond academics. A magazine is a mirror of the thoughts, aspirations, achievements, and intellectual spirit of students. The publication of this magazine is a commendable step towards encouraging communication skills, leadership qualities, teamwork, and creative thinking among students. I sincerely appreciate the efforts of the BMS Co-ordinator, faculty members and students who have contributed to bringing out this wonderful publication. Their dedication and hard work deserve immense appreciation.

Dr. Archana Patki
Principal

Greetings from Department of Management Studies,

It gives me immense pleasure to present the inaugural issue of the Departmental Magazine उत्कर्ष - The Rise of Excellence. The release of this first edition marks a significant and memorable milestone in the journey of our department. More than just a publication, this magazine stands as a reflection of the academic excellence, innovation, dedication, and collaborative spirit of our students and faculty members. I wholeheartedly congratulate the faculty and students for their sincere efforts, enthusiasm and commitment in bringing this vision to reality. Their hard work and teamwork have truly made this publication meaningful and inspiring. I extend my best wishes for the continued success and growth of this publication in the years to come.

Mrs. Hemlata Kumar
(Co-ordinator)

INFRASTRUCTURE

We provide excellent infrastructure to facilitate the educational processes and enhance the learning ability of students. It aims at developing intellectual capabilities and fostering an understanding of the relationship between education and the real world.

The campus includes three different buildings with well-ventilated class-rooms, state - of - the - art computer laboratories and a well - equipped library. The college adopts innovative teaching methods making use of LCD projectors, smart boards, video lectures and other modern teaching aids.

SMART CLASSROOMS



COMPUTER LAB



LANGUAGE LAB



PSYCHOLOGY LAB



AUDIO VISUAL ROOM



G.O. SHAH LIBRARY



MEDIA LAB



RAVJI JIVRAJ CHANGDAIWALA HALL



VISANJI RAVJI AUDITORIUM



GYMNASIUM



CLASSROOM ACTIVITIES

An interactive classroom activity in our management programme allows students to work in teams and handle a simulated business scenario. It enhances their decision-making, teamwork, and problem-solving skills while making theoretical concepts more practical and engaging.

Class Presentations by Students



Guest Lectures by Eminent Personality



Workshops to Enhance Creativity

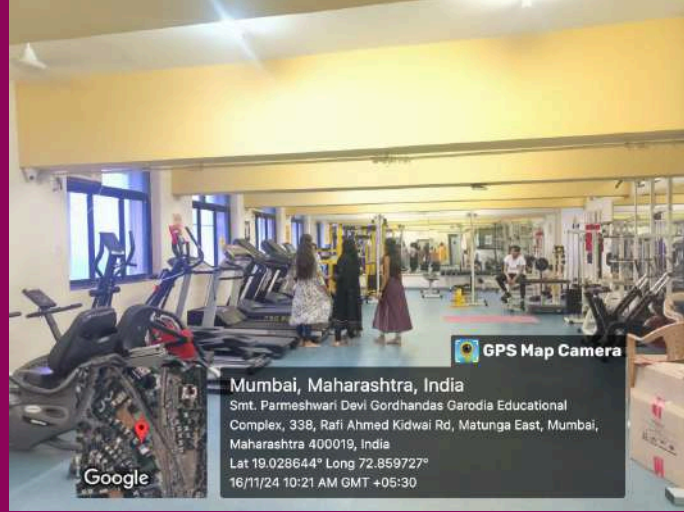


INDUCTION PROGRAMME

An induction programme was organized to warmly welcome the students and help them transition smoothly into the new academic environment. The program aimed to familiarize them with the institution's values, academic structure, facilities and expectations. It also provided an opportunity for students to interact with faculty members and peers, fostering a sense of belonging and confidence as they begin their educational journey.



College Tour for the First Year Students



Session on Self Defense



Session on Yoga

SKILL DEVELOPMENT COURSES

Entrepreneurship Development Training was conducted for BMS students from 4th September 2025 to 18th December 2025. The program aimed to equip students with practical knowledge and skills required to start and manage a business successfully.



The training provided valuable insights into the real-world challenges of entrepreneurship and encouraged students to think innovatively. It also emphasized the importance of financial independence and self-reliance. Through this initiative, students developed the ability to analyze market opportunities and transform ideas into viable business ventures.

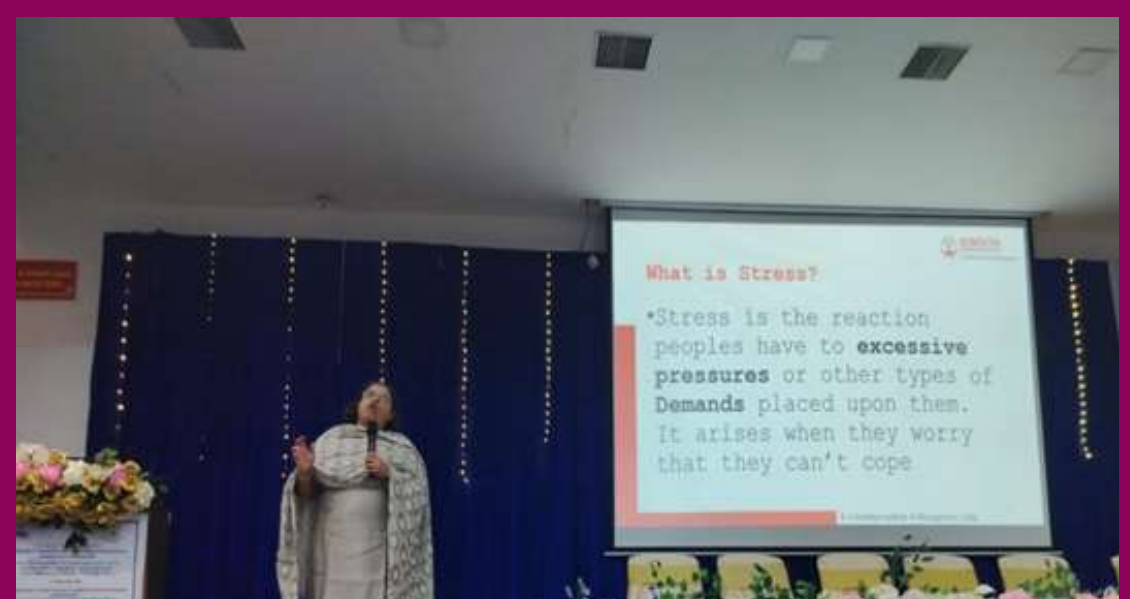
Entrepreneurship Development: Pitch Deck Presentation

Pitch Deck Presentation was held on 7th January 2026 at Smt. Maniben M.P. Shah College of Arts and Commerce under the guidance of Lion Rupa Manek, aiming to provide BMS students with a platform to present innovative business ideas and enhance entrepreneurial skills. Six third-year students showcased diverse ventures, including making healthy beverages, crochet crafts, fashion designing, a cloud kitchen, and digital marketing services. The event was graced by Chief Guest Lion Santosh Kumar Chauhan along with Dr. (CA) Soumya Nichani and Lion Rupa Manek as panelists. Conducted in a well-structured manner, the session encouraged creativity, boosted confidence, and offered valuable feedback from experts. Overall, the event was a successful and enriching experience that fostered innovation, improved presentation abilities, and inspired students toward entrepreneurship.



“Stress Management and Well-being” Interdisciplinary Conference (Sponsored by RUSA 2.0)

The interdisciplinary conference on “Stress Management and Well-Being,” held on 19th December 2025, was jointly organized by Dr. Bhanuben Mahendra Nanavati College of Home Science and Smt. Maniben M. P. Shah Women’s College. The event began with an inaugural session and featured four insightful sessions by expert speakers, focusing on stress management, institutional support for mental health, positive psychology techniques, and work-life integration strategies. The speakers emphasized self-awareness, emotional well-being, balancing professional and personal life, and practical tools to manage stress effectively. Interactive activities and discussions enriched participant engagement, while key takeaways highlighted the importance of rest, mindful responses, supportive environments, and personal growth.



Achievements & Accolades



A Triumph of Talent: BMS Girls Shine at YUVA Mahotsav

The BMS Department proudly celebrates the remarkable achievement of its talented students at YUVA Mahotsav, the intercollegiate youth festival hosted by Smt. M.M.P. Shah Women's College. Demonstrating exceptional creativity, passion, and teamwork, five students represented the department with great enthusiasm and dedication. Ms. Sanketa Chepuri, Ms. Saeed Kashid, and Ms. Priya Singh from TYBMS, along with Ms. Surabhi Gurav and MS. Saloni Tamahnekar from SY B.Com (Management Studies), actively participated in a range of theatrical events, including One Act Play, Skit, Mime, and Street Play. Their performances captivated both the audience and the judges, reflecting not only their artistic flair but also their strong coordination and stage presence.

We are proud to share that Ms. Vaidehi Bahira from FY B.Com (Management Studies) achieved success at the Maharashtra Western Zone Kho-Kho Championship. Her dedication, agility, and team spirit have made us proud.



Ms. Namrata Chavan from the batch of 2024-25 has brought honour to the institution by securing a Gold Medal for her outstanding academic performance in the Bachelor of Management Studies (BMS) programme. Her remarkable achievement reflects her dedication, perseverance, and academic excellence, along with her commitment to upholding the highest standards of learning.

With the objective of conserving historical heritage through the initiative of building replicas of forts from the era of Chhatrapati Shivaji Maharaj, the college organized the "Fortress Replica Competition" on 06th and 07th November 2025.

Ms. Saanche Shinde, a First-Year B.Com. (Management Studies) student, displayed exceptional creativity, dedication, and artistic skill by crafting an impressive replica of the historic Sindhudurg Fort within just one day. Her remarkable effort and commendable presentation earned her the Consolation Prize, bringing pride and recognition to the institution.



INDUSTRIAL VISIT

An industrial visit is a structured and educational tour organized for students to explore the functioning of a manufacturing plant, factory or corporate organization. It serves as an essential learning experience that goes beyond textbooks, offering firsthand exposure to real-world industrial environments.



Visit to Nashik and Igatpuri Sahyadri Farms and Sula Wines



Visit to Jodhpur and Jaisalmer Saras Dairy, Suresh Textiles & Jaswant Industries



A visit to Bombay Stock Exchange

AAKAR 2026

An Intercollegiate Fest

Aakar Fest 2026, an intercollegiate extravaganza, was held on 2nd March 2026 with great enthusiasm and spirit. The event brought together students from 17 different colleges, transforming the campus into a hub of excitement, talent, and healthy competition.

The fest featured 13 engaging games, each designed to test skill, strategy, teamwork, and sportsmanship. Participants displayed remarkable energy and dedication, making every event lively and memorable. From intense competitions to moments of camaraderie, the fest truly captured the essence of student life.



Our Proud Alumni

Beyond Graduation: Alumni Journeys

Name of the Alumni	Name of the Istitution	Name of the Programme
Ms. Shraddha Pingale	GNIMS Business School	PGDM
Ms. Prachita Salve	GNIMS Business School	PGDM
Ms. Safa Shaikh	GNVS Institute of Management Studies	PGDM
Ms. Diksha Valankar	GNIMS Business School	PGDM
Ms. Iqra Shaikh	GNVS Institute of Management Studies	PGDM
Ms. Namrata Chavan	IIEBM, Indus Business School, Pune	PGDM
Ms. Anushka Gaikwad	VPM's Dr.V N Bedekar Institute of Management Studies	MMS
Ms. Saniya Patil	GNIMS Business School	PGDM
Ms. Nikita Gandhat	GNIMS Business School	PGDM

Placement Milestones

Name of the Alumni	Name of the Company
Ms.Tanisha sircilla	Cool Panda
Rathiba kannan	Lernx
Alisha Mujawar	Taj Lands End
Nirmla kaur Randhwa	Fortis Healthcare

Independent Career Achievers

Name of the Alumna	Business Venture
Ms. Mrunal Wadkar	Insurance Agent, The New India Assurance Co. Ltd.

Departmental Newsletter: Meteor



The department is pleased to release the 13th Volume of its Newsletter on 6th May 2026, a creative initiative designed entirely by students on diverse topics in management. This edition highlights innovative ideas, contemporary trends, and practical insights across areas such as marketing, finance, human resources, and operations. It reflects the analytical thinking, research skills, and creativity of our students. We sincerely appreciate the efforts of all contributors and the editorial team for presenting such an engaging and informative publication.

SEVA MANDAL EDUCATION SOCIETY'S
Smt. K.G. Shah Department of Management Studies
A Departmental Publication

METEOR

Reaching the Unreached...

Volume 13
Issue April 2026

Supply Chain Management & Logistics:



Supply Chain Management and Logistics means how goods move from start to end. It includes buying, making, storing, and delivering products. **Logistics** mainly focuses on transport and storage of goods. **Supply Chain Management** controls the full process. Together, they make sure products reach the right place on the right time.

Logistics plays a key role in ensuring the smooth movement and storage of goods across the supply chain. It helps businesses deliver products efficiently and on time.

Supply chain management (SCM) is crucial for business success, driving efficiency by reducing operating costs, inventory, and logistics expenses

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- FUN ZONE: SCM & LOGISTICS GAMES





For Private Circulation Only

"As we conclude this edition, we celebrate the collective efforts, achievements, and aspirations of our department. May this magazine serve as a reflection of our journey and a stepping stone towards greater accomplishments ahead."



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