



Smt. Kamalaben Gambhirchand Shah Department of Mass Media / Management Studies

Smt. Parmeshwari Devi Gordhandas Garodia Educational Complex, 338. R. A. Kidwai Road, Matunga, 400019

MAMM PART 1 SEMESTER-I (NEP) ATKT EXAMINATION FEBRUARY-2024 (2023 | 2023 - 2024)

NAME : POOJA VIJAYAKUMAR HARJAN KARPAGAM																
Unique Id.		PRN/Reg.No.		Roll No.			Seat No.			Medium						
511		2023021001091001		4			109101			ENGLISH						
Course Code	Course Name	AM	Internal		Theory		Total		Grace	Total	Cr	Gr	GP	EGP	APP	
			Min/Max	Obt	Min/Max	Obt	Min/Max	Obt								
SEMESTER-I																
MMPMAJ10163	Mass Communication and Media Studies	IA/Th	20/50	42	20/50	37	100	79	-	79/100	4	A+	8.9	35.6	c	
MMPMAJ10263	Journalism and Print media	IA/Th	20/50	42	20/50	28	100	70	-	70/100	4	A+	8	32	c	
MMPMAJ10363	Integrated Marketing Communication	IA/Th	20/50	25	20/50	22	100	47	-	47/100	4	C	5.2	20.8	c	
MMPMAJ10463	Introduction to Digital Marketing	IA/Th	10/25	20	10/25	20	50	40	-	40/50	2	O	9	18	c	
MMPMJE10563	Audio -Visual Production	IA/Th	20/50	21	20/50	27	100	48	-	48/100	4	C	5.3	21.2	c	
MMPRM10663	Mass Media Research	IA/Th	20/50	38	20/50	37	100	75	-	75/100	4	A+	8.5	34.0	c	
TOTAL CREDITS : 22		TOTAL EGP :161.6		GPA: 7.34		GRADE: A		TOTAL: 359/550		PERCENTAGE: 65.27 %			RESULT: PASSED			

Place : Mumbai
Date : 03/04/2024

Controller Of Examinations

Principal

