SMT. MANIBEN M.P. SHAH WOMEN'S COLLEGE OF ARTS & COMMERCE (AUTONOMOUS) 338, R.A. KIDWAI ROAD, MATUNGA, MUMBAI - 400 019 PG SEMESTER IV REGULAR/ATKT EXAMINATION TIME TABLE SEMESTER IV (REGULAR/ATKT) TO BE HELD IN MARCH 2024 Time: 1.30 PM TO 3.30 PM

		Thire. 1.50 TWI TO 5.50 FWI	
		M.Com.	
Date	Code No.	Subject	
27/03/2024	40133	Retail Banking	
28/03/2024	40233	Financial Services	
		MA – Counselling Psychology	
Data Cada N		Subject	
27/03/2024	40131	Orientation to Special Areas in Counseling	
28/03/2024	40231	Counseling Approaches	
		MA – Hindi	
Date	Code No.	Subject	
27/03/2024	40132	Aadhunik Hindi Kavita	
28/03/2024	40232	Hindi Mahila Gadya Lekhan	
30/03/2024	40332	Sampradayik Chetna Aur Hindi Sahitya	
		MA – Mass Media	
Date	Code No.	Subject	
27/03/2024	40134	Account Planning and Client Servicing	
	40434	News Reporting for Print and Electronic Media	
28/03/2024	40234	Sustainable Marketing	
20/03/2024	40534	Feature Writing	
30/03/2024	40334	Strategic Brand Management	
	40634	Business and Financial Journalism	
01/04/2024	40734	Event Marketing and Management	

Note: Students should report in the classroom 30 minutes before the examination time

Ms. Darshana Buch Controller of Examinations

rchana Patki **IC** Principal

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SMT.MANIBEN M.P.SHAH WOMEN'S COLLEGE OF ARTS & COMMERCE (AUTONOMOUS) 338, R.A. KIDWAI ROAD, MATUNGA, MUMBAI - 400 019 REGULAR/ATKT EXAMINATION TIME TABLE TO BE HELD IN MARCH 2024 TIME: 1.30PM TO 3.30PM B.A (English, Marathi Medium) SEMESTER IV (REGULAR/ATKT)

Date	Code	Subject		
27/03/2024 40401A		English A: Reading Writing and Thinking in English II		
	40402A	English B: Advancing with English IV		
28/03/2024	40603A	Foundation Course VI - Current Social Issues and Challenges		
	40706A	D.C. VII Hindi - Aadhunik Padya (Chhayavadottar)		
	41406A	A.C. IV Hindi - Aadhunik Padya (Chhayavadottar)		
20/02/2024	40708A	D.C. VII Marathi - Marathi Katha		
30/03/2024	41408A	A.C. IV Marathi - Marathi Katha		
	41307A	D.C. XIII Economics - Labour Economics		
	40509A	C.A.P.C. V - Food Commodities II		
	40510A	C.A.P.C. V - Child Care and Guidance (Theory)		
	40704A	D.C. VII Sociology - Women's Issues in India		
01/0//000	41404A	A.C. IV Sociology - Women's Issues in India		
01/04/2024	40705A	D.C. VII Psychology - Interpersonal and Group Processes		
	41107A	D.C. XI Economics - Problems and Policy in Indian Economy Since 1991		
	40806A	D.C. VIII Hindi – Sahitya Evam Kavyashastra		
	40808A	D.C. VIII Marathi - Marathi Vyakran		
02/04/2024	40804A	D.C. VIII Sociology - Urban Society: Problems and Programme		
	40805A	D.C. VIII Psychology - Psychological Testing and Assessment		
	41207A	D.C. XII Economics - Theory of Distribution and Welfare		
03/04/2024	42206A	A.P.C. II Hindi - Hindi Bhasha, Lipi Evam Vyakaran		
	42208A	A.P.C II Marathi - Striyanche Sahitya		
	42204A	A.P.C II Sociology - Media and Society		
	41407A	D.C. XIV Economics - Financial Markets		
	40609A	C.A.P.C. VI - Nutrition through Life Cycle II		
Note: Stude	nts should r	eport in the classroom 30 minute 1 a		

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SMT.MANIBEN M.P.SHAH WOMEN'S COLLEGE OF ARTS & COMMERCE (AUTONOMOUS) 338, R.A. KIDWAI ROAD, MATUNGA, MUMBAI - 400 019 REGULAR/ATKT EXAMINATION TIME TABLE TO BE HELD IN MARCH 2024 TIME: TIME: 1.30PM TO 3.30PM B.COM SEMESTER IV (REGULAR/ATKT)

Date	Code	Subject
27/03/2024	40411A	English A: English for Business II
28/03/2024	40412A	Commerce IV - Introduction to Banking
20/03/2021		and Insurance
30/03/2024	40413A	Business Economics IV- International
		Trade and Business
01/04/2024	40514A	Accountancy Paper IV – Advance
	(Compulsory)	Financial Accounting
		·
02/04/2024	40219A	Business Law- II
03/04/2024	40415A	Computer Application V - Advanced
		Accounting Software
	40416A	Advertising V - Market Segmentation and
		Consumer Behaviour
	40614A	Additional Accountancy - Paper II
	(Elective)	(Elective)

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SMT.MANIBEN M.P.SHAH WOMEN'S COLLEGE OF ARTS & COMMERCE (AUTONOMOUS) 338, R.A. KIDWAI ROAD, MATUNGA, MUMBAI - 400 019 REGULAR/ATKT EXAMINATION TIME TABLE TO BE HELD IN MARCH 2024 TIME: 1.30PM TO 3.30PM SEMESTER IV (REGULAR/ATKT)

		BMS	
Date	Code	Subject	
27/03/2024	40121A	Strategic Management	
28/03/2024	40221A	Financial Management	
30/03/2024	40321A	Consumer and Buyer Behaviour	
01/04/2024	40421A	Quality Management	
02/04/2024	40521A	Entrepreneurship Development & Stock Market Operations (Elective)	
02/04/2024	40521A1	Entrepreneurship Development & Rural	
		Marketing (Elective)	
BAMM			
Date	Code	Subject	
27/03/2024	40122A	Introduction to Broadcast Media	
28/03/2024	40222A	Integrated Marketing Communication	
30/03/2024	40322A	New Media	
01/04/2024	40422A	Women and Media	
02/04/2024	40522A	Writing for Media	
	BC	OM – AFI	
Date	Code	Subject	
27/03/2024	40123A	Auditing	
28/03/2024	40223A	Corporate Accounting	
30/03/2024	40323A	Life and Health Insurance	
01/04/2024	40423A	Economics Paper-II	
02/04/2024	40523A	Business Finance and Women	
oto: Studente che		Empowerment	

Note: Students should report in the classroom 30 minutes before the examination time

Ms. Darshana Buch Controller of Examinations

Archana Patki

IC Principal

SMT. MANIBEN M.P.SHAH WOMEN'S COLLEGE OF ARTS & COMMERCE (AUTONOMOUS) 338, R.A. KIDWAI ROAD, MATUNGA, MUMBAI - 400 019 REGULAR/ATKT EXAMINATION TIME TABLE TO BE HELD IN MARCH 2024 Time: 10.30 AM TO 12.30/1.00 PM

B.A (English, Marathi Medium)

SEMESTER VI (REGULAR/ATKT)

Date	Code No.	Subject		
27/03/2024	60601	English A: Academic English II		
27/03/2024	60602	English B: English for Professional Communication		
	61304	D.C. XIII Sociology - Contemporary Sociological Theorists		
	61305	D.C. XIII Psychology - Cognitive Psychology		
28/03/2024	61306	D.C. XIII Hindi - Samkalin Mahila Kahanikar		
	61308	D.C. XIII Marathi - Bhartiya Kavyashastra		
	62007	D.C. XX Economics - Business Cycle		
	61404	D.C. XIV Sociology - Social Science Research Methods		
	61406	D.C. XIV Hindi - Samkalin Kavya		
30/03/2024	61408	D.C. XIV Marathi - Madhyayugin Marathi Vagmayacha Itihas - II (1600 To 1850)		
	62107	D.C. XXI Economics - Public Finance		
	61504	D.C. XV Sociology - Social Movements In India		
	61505	D.C. XV Psychology - Abnormal Psychology: Psychotic, Cognitive and Social Disorders		
01/04/2024	61506	D.C. XV Hindi - Hindi Sahitya ka Itihaas (Aadhunik kaal)		
	61508	D.C. XV Marathi - Natak : Sahityaprakar		
	62207	D.C. XXII Economics - Mathematical Economics		
	61604	D.C. XVI Sociology - Sociology of Marginalized Communities		
	61605	D.C. XVI Psychology - Counselling Psychology		
	61606	D.C. XVI Hindi - Sfut Vidha		
02/04/2024	61608	D.C. XVI Marathi - Swatantrotar Marathi Sahitaprakar : Marathi Gramin		
		Sahitya		
	62307	D.C. XXIII Economics - Development Economics		
03/04/2024	62404	A.P.C. IV Sociology - Sociology of Tourism		
	62406	APC IV(Jansanchar Madhyam)		
	62408	A.P.C. IV Marathi - Grantha Parikshan Ani Grantha Shamiksha		
	60809	C.A.P.C. VIII - Practical Approaches to Food Entrepreneurship		
	60810	C.A.P.C VIII - Marriage and Family Relationships		
	62407	D.C. XXIV Economics - Marketing Management		

Note: Students should report in the classroom 30 minutes before the examination time

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SMT. MANIBEN M.P.SHAH WOMEN'S COLLEGE OF ARTS & COMMERCE (AUTONOMOUS) 338, R.A. KIDWAI ROAD, MATUNGA, MUMBAI - 400 019 REGULAR/ATKT EXAMINATION TIME TABLE TO BE HELD IN MARCH 2024 Time: 10.30 AM TO 12.30/1.00 PM

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SEMESTER	VI	(REGULAR/ATKT)
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Date	Code No.	Subject
27/03/2024	60611	English A: Technical Writing II
28/03/2024	60612	Commerce VI - Financial Markets
30/03/2024	60613	Business Economics VI: Issues in Indian Economy
	61014	Management Accountancy - Paper II
	60915	Computer Applications IX - Database Management
01/04/2024		System
	60916	Advertising IX - Sales Promotion, PR & Publicity
	61114	Auditing
02/04/2024	61015	Computer Applications X - Introduction to Artificial
	01011	Intelligence and Scripting language
	61016	Advertising X – New Trends in Advertising
03/04/2024	61214	Direct Taxation - Income Tax
	60120	Entrepreneurship Development

Note: Students should report in the classroom 30 minutes before the examination time

Ms. Darshana Buch Controller of Examination Dr. Archana Patki IC Principal

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SMT. MANIBEN M.P.SHAH WOMEN'S COLLEGE OF ARTS & COMMERCE (AUTONOMOUS) 338, R.A. KIDWAI ROAD, MATUNGA, MUMBAI - 400 019 **REGULAR/ATKT EXAMINATION TIME TABLE** TO BE HELD IN MARCH 2024 Time: 10.30 AM TO 12.30/1.00 PM SEMESTER VI (REGULAR/ATKT)

SEMICST	er vi (Regulinum)
	BMS
Code	Subject
60221	Security Analysis and Portfolio Management
60321	Advance Financial Management
60421	International Business
60521	Retail Management
60621	International Human Resource Management
60721	Talent Management
	BAMM
Code	Subject
	Direct Marketing and E-Commerce
	News Media Organisation & Management
	News Media 0-8
60322	Advertising Agencies Electronic & Web Journalism
61222	Electronic & web Journansm
60422	Customer Relationship Management
	Press Laws & Ethics
	Laws and Ethics in Advertising
	Indian Regional Journalism
01122	BCOM- AFI
Code	Subject
	Financial Management
00123	Duringes & Foreign Investment
	Insurance Business & Poreign investig
60223	Insurance Business & Foreign Investment
60223 60323	Insurance Business & Foreign investment Quantitative Methods for Business Investment & Portfolio Management n the classroom 30 minutes before the
	Code 60221 60321 60421 60521 60621 60721 60322 61222 61222

Note: Students should report in the classroom 30 minutes examination time

Ms. Darshana Buch **Controller of Examinations**

Dr. Archana Patki **IC Principal**