



Smt. Kamalaben Gambhirchand Shah Department of Mass Media / Management Studies

Smt. Parmeshwari Devi Gordhandas Garodia Educational Complex, 338. R. A. Kidwai Road, Matunga, 400019
SY.BAMM SEMESTER-III ATKT EXAMINATION OCTOBER-2023 (2022 | 2022 - 2023)

NAME : SIDDIQUE SARABANO AFROZ RUBINA																
Unique Id.		PRN/Reg.No.		Roll No.			Seat No.			Medium						
FY0004		2021021001051030		28			35144			ENGLISH						
Course Code	Course Name	AM	Internal		Theory		Total		Grace	Total	Cr	Gr	GP	EGP	APP	
			Min/Max	Obt	Min/Max	Obt	Min/Max	Obt								
SEMESTER-III																
30122A	Introduction to Print Media	IA/Th	20/50	30	20/50	24	100	54	-	54/100	4	B	5.9	23.6	c	
30222A	Basics of Advertising	IA/Th	20/50	25	20/50	20	100	45	-	45/100	4	C	5	20	c	
30322A	Fundamentals of Public Relations	IA/Th	20/50	36	20/50	22	100	58	-	58/100	4	B+	6.6	26.4	c	
30422A	Visual Communication and Photography	IA/Th	20/50	22	20/50	23	100	45	-	45/100	4	C	5	20	c	
30522A	Introduction to Cinema	IA/Th	20/50	25	20/50	20	100	45	-	45/100	4	C	5	20	c	
TOTAL CREDITS : 20		TOTAL EGP :110		GPA: 5.50		GRADE: C		TOTAL: 247/500		PERCENTAGE: 49.40 %		RESULT: PASSED				
SEMESTER-IV																
40122A	Introduction to Broadcast Media	IA/Th	20/50	35	20/50	21	100	56	-	56/100	4	B+	6.2	24.8	x	
40222A	Integrated Marketing Communication	IA/Th	20/50	20	20/50	20	100	40	-	40/100	4	P	4	16	x	
40322A	New Media	IA/Th	20/50	25	20/50	41	100	66	-	66/100	4	A	7.6	30.4	x	
40422A	Women and Media	IA/Th	20/50	28	20/50	26	100	54	-	54/100	4	B	5.9	23.6	x	
40522A	Writing for Media	IA/Th	20/50	36	20/50	20	100	56	-	56/100	4	B+	6.2	24.8	x	
TOTAL CREDITS : 20		TOTAL EGP :119.6		GPA: 5.98		GRADE: B		TOTAL: 272/500		PERCENTAGE: 54.40 %		RESULT: PASSED				
TOTAL CREDITS : 40		GPA: 5.74		GRADE: B		GRAND TOTAL: 519 / 1000		OVERALL PERCENTAGE: 51.90 %		RESULT : PASSED						

Controller Of Examinations

Principal



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SY.BAMM SEMESTER-III ATKT EXAMINATION OCTOBER-2023 (2022 | 2022 - 2023)

NAME : SAROJ SHWETA ANJANISAROJ SHANKUTLA																
Unique Id.		PRN/Reg.No.		Roll No.			Seat No.			Medium						
FY0222		2021021001051024		34			35145			ENGLISH						
Course Code	Course Name	AM	Internal		Theory		Total		Grace	Total	Cr	Gr	GP	EGP	APP	
			Min/Max	Obt	Min/Max	Obt	Min/Max	Obt								
SEMESTER-III																
30122A	Introduction to Print Media	IA/Th	20/50	20	20/50	20	100	40	-	40/100	4	P	4	16	c	
30222A	Basics of Advertising	IA/Th	20/50	20	20/50	28	100	48	-	48/100	4	C	5.3	21.2	c	
30322A	Fundamentals of Public Relations	IA/Th	20/50	20	20/50	21	100	41	-	41/100	4	P	4.2	16.8	c	
30422A	Visual Communication and Photography	IA/Th	20/50	20	20/50	21	100	41	-	41/100	4	P	4.2	16.8	c	
30522A	Introduction to Cinema	IA/Th	20/50	22	20/50	22	100	44	-	44/100	4	P	4.8	19.2	c	
TOTAL CREDITS : 20		TOTAL EGP :90		GPA: 4.50		GRADE: P		TOTAL: 214/500		PERCENTAGE: 42.80 %			RESULT: PASSED			
SEMESTER-IV																
40122A	Introduction to Broadcast Media	IA/Th	20/50	34	20/50	31	100	65	-	65/100	4	A	7.5	30.0	x	
40222A	Integrated Marketing Communication	IA/Th	20/50	20	20/50	28	100	48	-	48/100	4	C	5.3	21.2	x	
40322A	New Media	IA/Th	20/50	41	20/50	37	100	78	-	78/100	4	A+	8.8	35.2	x	
40422A	Women and Media	IA/Th	20/50	24	20/50	31	100	55	-	55/100	4	B+	6	24	x	
40522A	Writing for Media	IA/Th	20/50	32	20/50	21	100	53	-	53/100	4	B	5.8	23.2	x	
TOTAL CREDITS : 20		TOTAL EGP :133.6		GPA: 6.68		GRADE: B+		TOTAL: 299/500		PERCENTAGE: 59.80 %			RESULT: PASSED			
TOTAL CREDITS : 40		GPA: 5.59		GRADE: B		GRAND TOTAL: 513 / 1000		OVERALL PERCENTAGE: 51.30 %			RESULT : PASSED					

Place : Mumbai

Date : 10/12/2023

Controller Of Examinations

Principal

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