

Autonomous college w.e.f 2020

MCOM SYLLABUS

SEMESTER III

ADVANCED ACCOUNTANCY: PAPER II

ADVANCED MANAGEMENT ACCOUNTING AND AUDITING

COMPUTER CODE – 310603

4 Credits

Objectives:

1. To lay a theoretical foundation of Indian and Global Accounting Standards.
2. To gain ability to solve problems relating to accounts of Nonprofit organizations and special types of situations.
3. To equip the students with knowledge of impact on profits in pre and post incorporation period.
4. To provide knowledge to the students regarding accounting of buy back of shares.

Unit	Topic	Weightage %
1.	Objectives: To know and understand the basic accounting terms and concepts relating to Non- Trading Concerns and to understand the difference between the accounts of Non-Trading Concern and Commercial Organization. Accounts of Non-Profit Organization – Educational Institution: (Practical Problems)	25
2.	Objectives: To enable the students to understand the impact on revenue on preparation of financial statement of Joint stock companies in pre and post incorporation period. Profit prior to and after Incorporation: (Practical problems)	25
3.	Objectives: To understand the concept of buyback of shares and its impact. Buyback of Shares: (Practical problems)	25
4.	Objectives: To know & understand and compare, analyse concept of global accounting standards and Indian accounting standards. Comparative study of Global Accounting Standards and Converged Indian Accounting Standards	25

	(Theory)		
	Title	IAS	Converged AS
	Accounting policies, Changes in Accounting Estimates and Errors	IAS-8	AS-5
	Accounting for Government Grants and Disclosure of Government Assistance	IAS- 20	AS-12
	Accounting and Reporting by Retirement Benefit Plans	IAS- 26	AS-36
	Financial Instruments - Presentation	IAS- 32	AS-31
	Agriculture	IAS- 41	AS-38
	Total		100

References:

1. Haniff and Mukherjee (2010), Corporate Accounting, Tata McGraw Hill Publication, New Delhi.
2. Shukla and Grewal (2008), Advanced Accountancy-Vol. 1 & 2, S. Chand Publication, New Delhi.
3. Maheshwari. S. N. (2009), Corporate Accounting,
4. Gupta R. L. (2008), Advanced Accountancy, S. Chand, New Delhi
5. Vijay Kumar M. P., (2010, 2nd Edition), IFRS-Beginners Guide, Prime Knowledge Series, New Delhi.
6. Ghose T. P. (2010), IFRSs for Finance Executives, Taxman Publication, New Delhi.

Autonomous College w.e.f 2020

MCOM II

SEMESTER III

ADVANCED COST ACCOUNTING AND AUDITING: PAPER II

ADVANCED MANAGEMENT ACCOUNTING AND AUDITING

COMPUTER CODE – 310604

4 credits

Objectives:

1. To provide knowledge on cost accounting practices at advanced level.
2. To equip the students with the knowledge of special areas of Accounting and Auditing
3. To lay a theoretical foundation of Human Resource Accounting, Inflation Accounting & Environment Accounting.
4. To acquaint the students with the procedure of appointment of an auditor and the various aspects of an audit report.

Unit	Topic	Weightage %
1.	Objective: To understand the practical aspects of operating costing Operating Costing: Practical problems on Transport and Hotel Costing.	25
2.	Objective: To know contracts and its costing aspects. Contract Costing: (Practical problems)	25
3.	Objective: To know and understand audit of limited company and various aspects of auditor's appointment and audit reports. Audit of Limited Companies (Theory) Qualification – Disqualification of an Auditor of a Ltd. Company Classes of Auditor, Powers, Duties, Appointment of an Auditor.	25

	Audit Report: Contents of Audit Report. Basic elements of Auditor's Report: Types of Opinion/Reporting Requirements under section 227(IA) 227(4A), Reasons to be stated for unfavorable or qualified opinion, Events occurring after Balance Sheet date.	
4.	<p>Objective: To know basic aspects of human resource accounting and its impact. To understand the concepts of Inflation accounting and Environmental accounting in detail.</p> <p>A] Human Resource Accounting and Inflation Accounting (Theory)</p> <p>Meaning of Human Resource Accounting, Methods of Accounting</p> <p>Human Resource, Determination of Human Value, Importance of Human Resource Accounting.</p> <p>Meaning of Inflation Accounting, Methods of Accounting for Inflation.</p> <p>B] Environmental Accounting (Theory)</p> <p>Concept of Environmental Accounting Forms of Environmental Accounting, Scope and Limitations of Environmental Accounting,</p> <p>Legal Framework for Environmental Accounting in India, Practice of Environmental Accounting in India.</p>	25
	Total	100

References:

1. Arora M. N. (2010), Cost Accountancy Himalaya Publication, Mumbai.
2. Maheshwari S. N. (2009), Cost Accountancy, S. Chand Publication, New Delhi.
3. Ravi Kishore (2010), Students Guide to Cost Accounting, Taxman Publication, New Delhi.
4. Tondon B. N. (2008), Practical Auditing, S. Chand Publication, New Delhi.
5. Sharma S. D. (2009), Auditing: Principles and Practice, Taxman Publication, New Delhi.
6. Gupta Kamal, Contemporary Auditing, Tata McGraw Hill Publication, New Delhi.

- 7. Gupta R. L. (2009), Advanced Accountancy Vol. 2, S. Chand & Sons, New Delhi.**
- 8. Vij Madhu, Management Accounting, MacMillan Publishers, New Delhi.**
- 9. Kundu Amitabh (2008), Environmental Accounting, Manak Publication, New Delhi.**
- 10. Pramanik, Kumar Alok (2011), Contemporary Environmental Accounting: Issues and Practices, New Indian Books, New Delhi.**

Autonomous college syllabus w.e.f 2020
BCOM II
SEM III
(COMPULSORY) ACCOUNTANCY PAPER III
FINANCIAL ACCOUNTING
Computer code-345307
4 credits

ABOUT THE COURSE:

Course contents focus on conceptual aspects, application of accountancy principles to different commercial activities.

External Exam: 75 Marks

Unit	Topic	Weightage	No of Hours
1	Objectives: To enable the students to understand how double entry transactions are recorded/posted in ledger and to make analytical study of scrutinizing the ledger with each debit entry with the credit entry. Contents: Reading of Ledger Accounts Theory: Importance, Broad Principles of Reading of Ledger Accounts Problems on: Reading of ledger accounts	25	15
2	Objectives: To enable the students to understand the theoretical concept of preparation of financial statement of Joint stock companies. To understand the legal provisions and preparation of financial statements in vertical format as per Companies Act,2013 Contents: Analysis of Financial Statement Theory: Analysis of Financial Statement with respect to schedule VI of the Companies Act,2013	25	15
3	Objectives: To enable the students to understand the concept of goodwill, valuation by different methods and accounting treatment in books Contents: Valuation of Goodwill Meaning, factors affecting valuation of Goodwill, Need for valuation Goodwill, Methods of valuation of Goodwill- Simple Average, Super Profits, Capitalization Method	25	15
4	Objectives: To enable the students to understand the meaning, objectives, advantages and methods of Valuation of stock	25	15

	Contents: Valuation of stock (LIFO,FIFO, Simple Average & Weighted Average Methods)		
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Internal Assignments (25 Marks)

Sr. No	Internal Assignment	Marks
1	Assignment / Quiz on preparation of financial statements of joint stock companies in vertical format and quiz on various terms used in Schedule VI of Companies Act 2013/ Newspaper cuttings on financial results of Joint Stock Companies– Comments on the news items	08
2	Group Discussion and Group Presentation of reading of ledger accounts	08
3	PPT Presentations of any one Unit	09
	Total	25

References:

1. Ainapure, 2011, Advance Accounting, Manan Prakashan -Mumbai.
2. Choudhary, 2011, Corporate Accounting, Sheth Publishers, - Mumbai.
3. Kishnadwala, 2008, Financial Accountancy & Management, Vipul Prakashan, Mumbai.
4. R.L. Gupta, 2014, Advance Accountancy, Sultan Chand & Sons - Delhi.
5. Shukla & Grewal, 2008, Advance Accountancy, S. Chand & Co – Delhi.

Autonomous college syllabus w.e.f 2020
BCOM II
SEMESTER III
ADDITIONAL ACCOUNTANCY PAPER I
ELECTIVE
Computer code-375149
4 credits

About the course:

Course contents focus on conceptual aspects, application of accountancy principles to different commercial activities.

External Exam: 75 Marks

Unit	Topic	Weightage	No of Hours
1	<p>Objectives: To enable the students to understand the theoretical concept of Trade Bill and Accommodation Bill. To understand the different treatments of Bill and its accounting effects.</p> <p>Contents: Bill of Exchange</p> <p>Theory: Introduction, Need, Meaning, Definition of Bill of Exchange, Format of Bills, Parties to the Bill of Exchange, Types of Bill, Terms of Bill, Honouring of Bill, Dishonour of Bill, Noting and Protesting of Bill, Accommodation Bill, Difference between Trade Bill and Accommodation Bill.</p> <p>Problems on: Accounting Treatment (Journal Entries and Ledger) by the Drawer/Holder and Drawee for Honour / dishonor/insolvency of acceptor in cases of - Retaining the Bill till due date, Endorsement of the Bill, Discounting the Bill with the Bank, Sending the Bill to the Bank for collection, Renewal of Bill (with or without interest), Drawing new Bill in case of part payment, Retirement of Bill and Accommodation Bill.</p>	25	15
2	<p>Objectives: To enable the students to understand the basic fundamentals of fire insurance and preparation of fire insurance claims in case of loss of stock.</p> <p>Contents: Fire Insurance Claim</p> <p>Theory: Introduction, features, types of fire insurance policies, Need, Loss of Stock Policy, Steps for ascertaining Fire</p>	25	15

	<p>insurance claim, Treatment of Salvage, Average Clause, Treatment of Abnormal items of goods, Under or overvaluation of stock.</p> <p>Problems on: (Loss of Stock Only):</p> <p>Simple problems on calculation of stock on the date of fire, computation of Loss of stock and calculation of amount of claim to be lodge with the Insurance Company.</p>		
3	<p>Objectives:</p> <p>To enable the students to understand the concept of Joint Venture, different systems of joint venture and accounting treatment under these systems.</p> <p>Contents:</p> <p>Joint Venture</p> <p>Theory:</p> <p>Introduction, Meaning, Objectives, Distinction between joint venture and consignment and Distinction between joint venture and partnership.</p> <p>Problems on:</p> <p>Simple problems on:</p> <p>a) Maintenance of accounts in the books of co-venturers</p> <p>b) Maintaining separate books for joint venture</p> <p>c) Preparation of memorandum joint venture.</p>	25	15
4	<p>Objectives:</p> <p>To know and understand the basic accounting terms and concepts relating to Non- Trading Concerns and to understand the difference between the accounts of Non-Trading Concern and Commercial Organization.</p> <p>Contents:</p> <p>Accounts of Professionals:</p> <p>Theory:</p> <p>Meaning of not for Profit Organization, Procedure of preparation of an Income and Expenditure Account and Balance Sheet from Receipts and Payment Account, Preparation of a Receipts and Payment Account from an Income and Expenditure Account.</p> <p>Problems on:</p> <p>Practical Problems based on preparation of Receipts and Expenditure Accounts and Balance sheet of a Professionals like Doctors, Chartered Accountants, Architects etc.</p>	25	15

Sr. No	Internal Assignment	Marks
1	Quiz/Debate / Group Discussion / Case Study on Concept and Conventions OR Debate / Group Discussion /PPT Presentations on Final Accounts.	10
2	Class room assignment	15
	Total	25

References:

1. Ainapure, 2011, Advance Accounting, Manan Prakashan -Mumbai
2. Kishnadwala, 2008, Financial Accountancy & Management, Vipul Prakashan, Mumbai.
3. R.L. Gupta, 2014, Advance Accountancy, Sultan Chand & Sons – Delhi
4. Shukla & Grewal, 2008, Advance Accountancy, S. Chand & Co – Delhi

Bachelor of Accounting, Finance & Insurance
SEMESTER III
ADVANCED ACCOUNTING
Computer Code -----
4 Credits

Unit	Topic	Weightage %	No. of Periods
1.	Branch Accounting And Departmental Accounting(Theory & Problems)	30	18
2.	Hire Purchase and Instalment System (only Problems)	20	12
3.	Fire Insurance Claim(Theory & Problems)	20	12
4.	Amalgamation, Absorption and reconstruction of Companies (only problems)	30	18
		100	60

Reference Text :

1. Gupta R.L., Advanced Accountancy, S. Chand & Co., New Delhi, 2010.
2. Chopde L. N., Chaudhary, Accountancy and Financial Management, Seth Publishers Pvt. Ltd, Mumbai, 2012
3. Ainapure, Financial Accounting, Sheth Publication, Mumbai, 2011. by Ainapure.
4. Kadam and Bapat, Accounting and Financial Management, Chetana Book Depot, Mumbai, 2010.

3.P K Gupta, Insurance and Risk Management, Himalaya Publishing House, Mumbai, 2010.

**Bachelor of Accounting, Finance & Insurance
SEMESTER III
ECONOMICS-I**

Computer Code -----

4 Credits

Unit	Topic	Weightage %	No. of Periods
	Objective: 1.The objective of this course is to make students understand the meaning and importance of Economics. 2. To make students understand Macro and Micro Economics. 3. To make students understand the law of Demand.		
1	Introduction to Economics. Meaning, , Nature and Scope, Importance, Concept of Micro and Macro Economics, Distinguish between Micro and Macro Economics.	20	12
2	Demand Laws and Market Structure. Meaning and law of Demand, Determinants of Demand, Elasticity of Demand and Types of Elasticity. Market Structure- Perfect Competition and Monopoly-meaning, features,.Price and Output determination under perfect competition. Monopolistic and Oligopoly-meaning and features.	30	18
3	Introduction to Macro Economics. Introduction to Money, Functions of Money, Constituents, Determinants of supply of Money, Velocity of circulation of Money,RBI Concept of Money-M ₁ , M ₂ , M ₃ , M ₄ , Role of RBI in money control.	25	15
4	A) National Income. Meaning, Concept of GDP, GNP, NNP, Per Capita Income Methods of estimating National Income and Difficulties in measuring National Income.. B) Trade Cycle, Meaning,and Phases of Trade Cycle, Inflation, Causes and measures to control Inflation.	25	15
		100	60

Reference Text :

- 1.Johnson&Mascarenha's, Development Issues of Indian Economy, MananPrakashan, Mumbai,2011.
2. Mishra and Puri, Indian Economy, Himalaya Publishing House, Mumbai,2010.
3. G. Datt and AshwaniMahajan, S. Chand &co. Ltd, New Delhi,2011.
4. M.L. Seth , Macro Economics, Lakshmi NarainAgarwal, Agra, 2010.

Bachelor of Accounting, Finance & Insurance

SEMESTER III

COST ACCOUNTANCY

Computer Code -----

4 Credits

Unit	Topic	Weightage %	No. of Periods
	Objective: 1. Objective of this course is to impart knowledge of basic concepts of Cost Accounting. 2. To make students understand the different elements of total cost. 3. To train students for practical Cost Accounting process.		
1	Introduction to Costing (Theory) Definition, Objectives, Importance, Advantage of costing, Cost units, Cost centres, Difference between Cost accounting, Financial accounting and Management accounting.	20	12
2	Elements of Cost Material, Labour and Overheads (Theory & Basic Problems) A) THEORY: i) Material purchases and receipt procedure, Economic Order Quantity, ABC Analysis, Continuous Stock Taking and Perpetual Inventory, ii) Time keeping and Time Booking, Idle time, Labour Turnover and different methods of Remuneration. iii) Classification of Overheads such as Variable, Semi-variable and Fixed Overheads, Factory, Office and Selling Overheads. B) SIMPLE PROBLEMS ON: i) Calculation of Stock Levels viz. Minimum, Maximum, Reorder and Average stock levels. Economic Order Quantity. ii) Methods of Remuneration-Time and Piece Wage System including Incentive Plans – Halsey Premium Plan, Halsey-weir Plan and Rowan Bonus Plan. iii) Preparation of Overhead Distribution, Summary, Apportionment and Reapportionment by Repeated Redistribution Method.	30	18

3	Process Costing And Contract Costing. A)Theory: i) Definition of Scrap and Waste. Abnormal Loss and Abnormal Gain. ii) Treatment of Plant on contract. Profit on Uncompleted contracts B)Simple problems on: i) Preparation of Process Account, Abnormal Loss and Abnormal Gain Account excluding Equivalent Production. ii) Preparation of Contract Account.	20	12
4	Cost Sheet including Estimated cost sheet(only problems)	30	18
		100	60

Reference Text :

1. BharB.K, Cost Accounting- Methods and Problems, S .Chand &Co., New Delhi, 2010.
2. N.K. Agrawal & Deepalijain, Cost Accounting- Concepts and Methods, Asian Books Pvt. Ltd, New Delhi, 2010
3. Khanna, Pandey, Ahuja and Arora, Practical Costing, 2010.
4. H.V. Jhamb, Fundamentals of Cost Accounting, Ane Books Pvt. Ltd, Mumbai, 2011.

Bachelor of Accounting, Finance & Insurance

SEMESTER III

INTRODUCTION TO INSURANCE

Computer Code -----

4 Credits

Unit	Topic	Weightage %	No. of Periods
	Objective: 1.The objective of this course is to impart knowledge of basic concepts of Insurance Contract. 2. To acquaint students with Insurance regulations in India. 3. To make students understand the growth of Insurance Sector in India.		
1	Basic Principles of Insurance. Definition, Functions, Nature of Insurance Business, Legal aspects of Insurance contract, Features of Insurance contracts.	15	10
2	Types of Insurance. Significance of Insurance to Business, Varieties of Insurance Plans(Life Insurance and General Insurance) General Insurance- Fire Insurance, Marine Insurance, Motor Insurance, Personal Accident Insurance and Health Insurance.	25	15
3	Insurance Legislation in India.(Need , Purpose and Objectives of the following regulations) i) Insurance Act 1938 ii) L.I.C. Act 1956 iii) Marine Insurance Act 1963 iv) General Insurance Act 1972 v) IRDA Act 1999.(Regulations applicable to Insurers and Protection of Policy-holders)	40	25
4	Insurance in India. Growth of Insurance Industry in India, Present Status, Developments. Insurance Business in India during Post Liberalization Period.	20	10
		100	60

Reference Text : 1. O. P. Agrawal, Business Aspects in Banking and Insurance, Himalaya Publishing House, Mumbai, 2012.

2. Nalina Prava Tripathi Pabir, Insurance theory and Practise, PHI learning Pvt. Ltd, Delhi, 2000.

Bachelor of Accounting, Finance & Insurance
SEMESTER III
BUSINESS LAW
Computer Code -----
4 Credits

Unit	Topic	Weightage %	No. of Periods
	Objective: 1.The objective of this course is to make students aware of various business laws. 2. To train students for practical application of business laws.		
1	Indian Contract Act 1872 Meaning , definition, Importance, Essential Elements of Contract, Agreements, kinds of agreements, Difference between agreements and contracts.Proposal and Acceptance, Consideration, Features of Consideration, Essentials of valid consideration, Rule:No consideration No Contract and its Exceptions, kinds of Consideration, Lawful and Unlawful consideration. Capacity to Contract, Performance of contract and Discharge of Contract.	30	18
2	Law of Negotiable Instruments. Meaning and Characteristics, Bill of Exchange and Promissory Note. Cheque-meaning and types, Dishonour of cheque, Parties to Negotiable Instruments, Holder and Holder in due course, Endorsement and types.	20	12
3	Company Law. Definition, characteristics of a company, Types of companies, Distinguish between Pvt. And Public Ltd Companies,Registration of a company, Promoters, Memorandum of Association and Articles of Association, Certificate of Incorporation.Meeting, Quorum and essentials of a valid meeting,Types of company meetings and purpose.	30	18
4	Consumer Protection Act. Meaning, Definitions, Objects of the Act, Rights of Consumer, who can be treated as consumers, Penalties and Complains, Redressal Agencies or Forums.	20	12
		100	60

Reference Text :

- 1.K.R. Bulchandani, Business Law, Himalaya Publishing House, Mumbai, 2011.
- 2.ArunkumarSen, Commercial Laws and Industrial Laws, The World Press Pvt Ltd, Calcutta,2000.
- 3.N.K. Jain, Company Law, Deep & Deep Publishers Pvt. Ltd., New Delhi, 2008.
4. Niraj Kumar, Consumer Protection in India, Himalaya Publishing House, Mumbai,2011.

SYLLABUS
B.COM. II
SEMESTER III
COMMERCE PAPER III
PRINCIPLES OF MARKETING AND CUSTOMER RELATIONSHIP MANAGEMENT
Computer Code – _____
4 credits
Year of Implementation: 2020-21

Title of the Paper	L	Cr	P/T	D (EE)	EE	IE	TM
Principles of Marketing & Customer Relationship Management	4	4 credits	-	2.5 hours	75 Marks	25 Marks	100 Marks

#L=Lecture, Cr=Credits, P/T=Practical/Tutorials, D=External Exam Duration, EE=External Examination, IE=Internal Examination, TM=Total Marks

Course Objectives:

- To acquaint the students with changing dynamics in the marketing world moving towards creating customer value.
- To acquaint the students with the emerging concepts of CRM.
- To give a deep insight into sustaining customer loyalty & need for relationship building.

Learner Outcomes:

- The students will be able understand the fundamentals of Marketing.
- The students will be able to understand the significance & techniques of CRM.
- The students will be able to understand the opportunities and challenges of good CRM.

Module	Module Specific Objectives	Content	Weightage	Instruction Time (No. of lectures of 50 Min each)	Credits	Evaluation	
						IE Weightage	EE Weightage
1	To understand the concept of marketing and the changing marketing landscape.	<ul style="list-style-type: none"> • Definition, Scope, Importance of Marketing & - Marketing Concepts. • Marketing Process • Market Segmentation - Concept and Bases of - Market Segmentation • Changing Marketing Landscape - Changing Economic Environment, The Digital Age, Rapid Globalization, Sustainable Marketing 	25	13	1	5	15
2	To analyse the effective use of important marketing strategies.	<ul style="list-style-type: none"> • Product: New Product Development Strategy, Process and Product Life Cycle • Place: Channel Design Decisions • Price: Importance of Pricing and Major Pricing Strategies • Promotion: Promotion Mix Tools, Direct and Online Marketing 	25	13	1	8	23
3	To understand the concept of Customer Relationship Management.	<ul style="list-style-type: none"> • Meaning, Definition, Significance and Components of Customer Relationship Management (CRM). Techniques of Building Customer Relationship 	25	13	1	7	22

		<ul style="list-style-type: none"> • Customer Service, Customer care, Customer Delight • Effective Customer Acquisition • Customer Satisfaction – Meaning, Methods and Techniques of Customer Satisfaction 					
4	To provide insight into creating customer value.	<ul style="list-style-type: none"> • Managing Customer Complaints – Types, Effective ways of Managing Customer Complaints • Customer Retention - Techniques or Strategies of Retaining customers, Important stages in Retention process of CRM • Building Customer Loyalty • Creating Competitive Advantages 	25	13	1	5	15

Evaluation Scheme:

The internal testing should be continual and spread over the semester

The pattern of the internal exam would be as follows:

- 2 Class Test (Written) exam of 25 Marks
- Class Assignments of 25 Marks

Out of above three the average of best two will be considered as internal marks.

A. External Examination:

The pattern of the written exam would be as follows:

- The Theory exam of 75 Marks:
- Seven questions of 15 marks each will be asked. Students have to attempt any five out of seven.

References:

A. Essential Reading

- 1) Saxena, R. (2017). Marketing Management, (5th Edition), McGraw Hill Education, New Delhi.
- 2) Kotler, P., & Armstrong, G. (2017). Principles of Marketing, (17th Edition) Pearson Education.

Additional Reading

- 1) Galka, R., & Baran, R. (2016). Customer Relationship Management: The Foundation of Contemporary Marketing Strategy, Routledge, Taylor & Francis.
- 2) Bhasin, J. (2012). Customer Relationship Management, Dreamtech Press.
- 3) Sugandhi, R. (2008). Customer Relationship Management, New Age International.
- 4) Paul Greenberge (2005). CRM-Essential Customer Strategies for the 21st Century. Tata McGraw Hill.
- 5) Mohammed, H. Peeru and a Sagadevan (2004). Customer Relationship Management. Vikas Publishing House, Delhi.



SYLLABUS
B.COM. II
SEMESTER III
COMMERCE PAPER VI
BUSINESS LAW
Computer Code –340110
4 credits
Year of Implementation: 2020-21

Title of the Paper	L	Cr	P/T	D (EE)	EE	IE	TM
Business Law	4	4 credits	-	2.5 hours	75 Marks	25 Marks	100 Marks

#L=Lecture, Cr=Credits, P/T=Practical/Tutorials, D=External Exam Duration, EE=External Examination, IE=Internal Examination, TM=Total Marks

Course Objective:

- To familiarize students with business laws and its interpretation.

Learner Outcomes:

- Students will be able understand various Acts & Rules in Business law.
- Students will be able to understand the practicality of laws in various business transactions.

B.COM –II
SemesterIII
Business Law Paper I
Compulsory Computer
Code 340110
Credits 4

Module	Module Specific Objectives	Content	Weightage	Instruction Time (No. of lectures)	Credits	Evaluation	
						IE Weightage	EE Weightage

				of 50 Min each)			
1	To understand the concept and rules of Contracts in various Business transactions .	<p>The Indian Contract Act -1872 (Including Bailment) A. General principles of Contracts Sec.1 to 75</p> <p>i) Proposal, Acceptance- Revocation, communication- Modes of Revocation, Requisites of Valid acceptance</p> <p>Sec.2(a) Sec.2 (b) and Sec. 3 to 7</p> <p>ii) Consideration a. Definition Sec.2(d), exceptions. b. An agreement made without consideration is void. “Rule and exceptions. Sec.25 and Sec.185</p> <p>iii) Free Consent – Sec.13 to 22 Coercion, undue influence, fraud, Misrepresentation and mistake of Fact and Mistake of Law.</p> <p>iv) Void Agreements - Sec. 20 to 30 a) Agreement in Restraint of trade Sec.27 b) Agreement by way of wager is void</p>	30	30	1	8	23

		Sec.30. v) Time as an essence of Contract Sec.55 Clayton's Rules as to appropriation of payment. Novation Sec. 62 Quasi – Contracts. Sec.68 to 72 B) Specific Contracts Contract of Bailment Sec. 148 to 171					
2	To understand the rules regarding transparency and accountability in the working of the government and rights of the citizens.	Right to Information Act – 2005 I) Definition – Concept – Need of RTI Act II) Procedure – Use of RTI Act Appeal-Disclosures – Exemption	20	10	1	5	14
3	To understand the concept of Customer and buyer relationship and laws related thereto.	The Sale of Goods Act – 1930- Sec. 4 to 54 i) Contract of Sale and Essentials of Sale and Agreement to sell & Distinction Between them Sec. 4 to 6 Effect of destruction	25	10	1	6	19

		<p>of Goods Sec. 7 & 8 Ascertainment of Price of Goods. Sec. 9, 10</p> <p>ii) Conditions and Warranties - Sec.12.to 17, Definitions of Condition and Warranty and distinction.</p> <p>Implied Conditions and Warranties a)Implied Conditions as to titleSec.15 b)Implied Condition in case of sale by description. Sec.15 c)Rule of Caveat Emptor and Exceptions sec.16 d)Implied condition in case of Sale by Sample.Sec.17</p> <p>iii) Rules regarding passing of property in case of</p> <p>a) Ascertained Goods. Sec.18 to22 b) Unascertained Goods. Sec. 18 &23 c) Sale on Approval or Return Basis.Sec.24 d)Short Note – Delivery and deliverable State.</p> <p>iv) Nemodat quod non-habet.</p>					
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		i.e “No one can transfer a better title than what he himself possesses”. Sec.27 to 30 Rule and Exceptions. v) Unpaid seller and his rights. Sec. 45 to 54					
4	To provide insights into creating Partnership laws for business transactions.	The Indian Partnership Act-1932 Sec. 4 to 44	25	10	1	6	19

Evaluation Scheme:

The internal testing should be continual and spread over the semester

The pattern of the internal exam would be as follows:

- 2 Class Test (Written) exam of 25 Marks
- Class Assignments of 25 Marks

Out of above three the average of best two will be considered as internal marks.

B. External Examination:

The pattern of the written exam would be as follows:

- The Theory exam of 75 Marks:
- Seven questions of 15 marks each will be asked. Students have to attempt any five out of seven.

References:

Essential Reading

- K.R.Bulchandani – Business Law, Himalaya Publishing house
- Avtar Singh- Business Law

Additional Reading

- N.D.Kapoor – Elements of Mercantile Law





SEVA MANDAL EDUCATION SOCIETY'S
SMT. MANIBEN M. P. SHAH WOMEN'S COLLEGE OF ARTS & COMMERCE
(Autonomous under S.N.D.T. Women's University)
NAAC Re-accredited
UGC Status: College with Potential for Excellence
BEST COLLEGE AWARD 2017-18: Adjudged by S.N.D.T. Women's University
338, R.A. Kidwai Road, Matunga, Mumbai – 400019

Post Graduate

M.Com with Marketing Management

FIRST YEAR	
Semester – I	Semester – II
Financial Management	Accounting for Managerial Decisions
Strategic Management	Economic & Business Policies
Basics of Accounts & Finance	Integrated Marketing Communication
Corporate Accounting	Introduction to Marketing Management
Economic & Business Environment	Research Methodology

SECOND YEAR	
Semester – III	Semester – IV
Consumer Behaviour	Financial Services
International Business	Retail Banking
Research Project (100 marks)	Research Project – II (100 marks)
Product & Brand Management	Internship (200 marks)
Service Marketing & Customer Relationship Management	

M.Com with Advanced Management, Accounting & Auditing

FIRST YEAR	
Semester – I	Semester – II
Financial Management	Accounting for Managerial Decisions
Strategic Management	Economic & Business Policies
Basics of Accounts & Finance	Advanced Accountancy
Corporate Accounting	Advanced Cost Accounting and Auditing
Economic & Business Environment	Research Methodology

SECOND YEAR	
Semester – III	Semester – IV
Consumer Behaviour	Financial Services
International Business	Retail Banking
Research Project (100 marks)	Research Project – II (100 marks)
Advanced Accountancy	Internship (200 marks)
Advanced Cost Accounting and Auditing	

Program: M. Com (Marketing Specialization)

Medium: English

Paper: Product & Brand Management

Semester: III, Subject Code: 310203

Year of Implementation: 2020-21

Title of the Paper	L	Cr	P/T	D (EE)	EE	IE	TM
Product & Brand Management	4	4 credits	-	2 hours	50 Marks	50 Marks	100 Marks

#L=Lecture, Cr=Credits, P/T=Practical/Tutorials, D=External Exam Duration, EE=External Examination, IE=Internal Examination, TM=Total Marks

Course Objectives:

1. To understand the Concept of Product, its types & its implications on Selling.
2. To teach the classification of products, its strategic implications and pricing.
3. To make the students understand the concept of Brand Management.
4. To introduce the students to the significance of Branding.

Learner Outcomes:

- The students will be able understand the implications of Product, its types & features in selling.
- The students will be able to understand the importance of Branding.
- The students will be given in-depth knowledge about managing a product and creating a dependable brand.
- The students will understand the important issues in planning and evaluating branding strategies across goods and services.

Old Syllabus		New Syllabus							
Unit	Topic and Details Old Syllabus	Module	Module Specific Objectives	Content	Weightage	Instruction Time (No. of lectures of 50 Min each)	Credits	Evaluation	
								IE Weightage	EE Weightage
1.	Product Concepts: <ul style="list-style-type: none">• Basic Concept• Product Classification• Role of product in Marketing & Communication• Role & Functions of	1.	To understand the Concept of Product, its types & its implications on Selling.	Product Concepts: <ul style="list-style-type: none">• Basic Concept• Product Classification• Role of product in Marketing & Communication• Role & Functions of Product Manager• Marketing Potential• Product Market Strategies	25	15	1	10	10

	<p>Product Manager</p> <ul style="list-style-type: none"> • Marketing Potential • Product Market Strategies <p>Product Mix - A strategic choice.</p> <ul style="list-style-type: none"> • Product Mix decisions • Product Line decisions - strategic decision involving adding or pruning product lines 			<p>Product Mix - A strategic choice.</p> <ul style="list-style-type: none"> • Product Mix decisions • Product Line decisions - strategic decision involving adding or pruning product lines 					
2.	<p>Product Positioning:</p> <ul style="list-style-type: none"> • Positioning Strategies • New Product Categories • Prototyping • New Product Development Process • Test marketing 	2.	To teach the classification of products, its strategic implications and pricing.	<p>Product Positioning:</p> <ul style="list-style-type: none"> • Positioning Strategies • New Product Categories • Prototyping • New Product Development Process • Test marketing • Developing Product Strategy: Setting objectives & alternatives. 		15	1	10	10

	<ul style="list-style-type: none"> Developing Product Strategy: Setting objectives & alternatives. <p>Sales Forecasting:</p> <ul style="list-style-type: none"> Forecasting target Market Potential Methods of Sales Forecasting 			<ul style="list-style-type: none"> Brand Loyalty 					
3.	<p>Understanding Brands:</p> <ul style="list-style-type: none"> Brands Vs Products Brand attributes Significance of branding to consumers & firms Selecting brand names 	3	To make the students understand the concept of Brand Management.	<p>Understanding Brands:</p> <ul style="list-style-type: none"> Brands Vs Products Brand attributes Significance of branding to consumers & firms Selecting brand names Co-branding and licensing brands. Corporate Brand Brand Equity <p>Reinforcing and revitalization of brands-</p> <ul style="list-style-type: none"> Need, methods 	25	15	1	15	15

	<ul style="list-style-type: none">• Co- branding and licensing brands.• Corporate Brand• Brand Equity <p>Reinforcing and revitalization of brands-</p> <ul style="list-style-type: none">• Need, methods• Umbrella brands• Brand portfolio management• Concept of a Brand- Evaluation			<ul style="list-style-type: none">• Umbrella brands• Brand portfolio management• Concept of a Brand- Evaluation						
4.	Brand Awareness <ul style="list-style-type: none">• Concept & Types of Brand Awareness• Brand Identity• Brand Personality		4.	To introduce the students to the significance of Branding.	Brand Awareness <ul style="list-style-type: none">• Concept & Types of Brand Awareness• Brand Identity- Kapferer’s Brand Identity Prism• Brand Personality• Brand Positioning	25	15	1	15	15

	<ul style="list-style-type: none"> • Brand Positioning • Sustaining Brand equity- Customer Based Brand Equity • Brand Extensions- Merits & Demerits • Celebrity endorsement 			<ul style="list-style-type: none"> • Brand Anatomy • Sustaining Brand equity- Customer Based Brand Equity • Brand Extensions- Merits & Demerits • Celebrity endorsement 						
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Evaluation Scheme:

The internal testing should be continual and spread over the semester

The pattern of the internal exam would be as follows:

- 2 Class Test (Written) exam of 25 Marks
- Class Assignments of 25 Marks

Out of above three the average of best two will be considered as internal marks.

A. External Examination:

The pattern of the written exam would be as follows:

- The Theory exam of 50 Marks:
- Q. 1 will be compulsory (1 question from each unit will be asked) , of 20 marks
- Any 2 questions from Q.2 to Q.5 should be answered, carrying 15 marks each.

References:

A. Essential Reading

1. Brand Management, David Aaker, Tata Mcgraw Hill.
2. Philip Kotler and Gary Armstrong (2009), Principles of Marketing, Pearson Education Inc., 10th edition.

B. Additional Reading

1. C.Merle Crawford ,New Product Management
2. Donald Lehmann, Product Management, Tata Mac Graw Hill
3. Keller, Kevin Lane, Strategic Brand Management : Building, Measuring and Managing Brand Equity
4. Urban, Hauser, and Dholakia, N. Essentials of New Product Management
5. Murphy, John, Brand Strategy, Cambridge, The Director Books
6. Product management - Donal R. Lehmann, Russel S. Winer
7. Strategic Brand Management - Kevin Lane Keller
8. Branding Concepts & Process - Debashish Pati
9. Marketing Management - Philip Kotler
10. Successful Branding - Pran K Choudhary
11. Brand Positioning Strategies for Competitive Advantage -Subrato Sen Gupta
12. Strategic Brand Management –Caperer
13. Managing Indian Brands -S. Ramesh Kumar
14. Product Management: Ramanujam
15. Product Management: Chunawalla
16. Kapferer, Strategic Brand Management, Kogan Page, New Delhi.



Program: M. Com

Medium: English

Paper: Services Marketing & CRM

Semester: III, Code: 310204

Year of Implementation: 2020-21

Title of the Paper	L	Cr	P/T	D (EE)	EE	IE	TM
Services Marketing & CRM	4	4 credits	-	2 hours	50 Marks	50 Marks	100 Marks

#L=Lecture, Cr=Credits, P/T=Practical/Tutorials, D=External Exam Duration, EE=External Examination, IE=Internal Examination, TM=Total Marks

Course Objectives:

- Since Services have emerged to be as important as Products, it is important to acquaint the students with the Marketing of Services.
- As we all know Customers are called as a king, Companies have realized that it is important to value Long Term Relationships with Individual Customers and therefore the need for CRM. The Course aims at providing tools and techniques of CRM.
- To acquaint the students with the emerging concepts of CRM, Winning over customers
- To give a deep insight into sustaining customer loyalty & need for relationship building

Learner Outcomes:

- The students will be able understand the significance of Marketing of Services.
- The students will be able to understand the various concepts related to quality of services, significance of CRM.
- The students will be able to understand the day to day need for CRM.
- The students will be able to understand sustaining customer loyalty.
- The students will be able to understand the opportunities and challenges of good CRM.

Old Syllabus			New Syllabus							
			Module	Module Specific Objectives	Content	Weightage	Instruction Time (No. of lectures of 50 Min each)	Credits	Evaluation	
Unit	Topic and Details Old Syllabus								IE Weigh tage	EE Weighta ge
1.	Marketing of Services <ul style="list-style-type: none"> • Growth of the Service Sector • The Concept of Service • Characteristics of Services • Classification of Services • Services & Internet Service • Blueprinting • Using Technology • Developing Human Resources • Building Service Aspirations 		1.	Since Services have emerged to be as important as Products, it is important to acquaint the students with the Marketing of Services.	Marketing of Services <ul style="list-style-type: none"> • Growth of the Service Sector • The Concept of Service • Characteristics of Services • Classification of Services • Services & Internet Service • Blueprinting • Using Technology 	25	15	1	10	10

	Distinctive Characteristics of Service <ul style="list-style-type: none"> Four I's of services- Intangibility, Inconsistency, Inseparability and Inventory. 				<ul style="list-style-type: none"> Developing Human Resources Building Service Aspirations Distinctive Characteristics of Service <ul style="list-style-type: none"> Four I's of services- Intangibility, Inconsistency, Inseparability and Inventory. 						
2.	Marketing Mix in Marketing Services- <ul style="list-style-type: none"> The Seven P's- Product Decisions, Pricing Strategies and Tactics, Promotion of Services and Placing or Distribution Additional Dimensions in Services Marketing - People, Physical Evidence and Process. Marketing of Services with especial reference to Health Services, Travel &		2.	As we all know Customers are called as a king, Companies have realized that it is important to value Long Term Relationships with Individual Customers and therefore the need for CRM. The Course aims at providing tools	Marketing Mix in Marketing Services- <ul style="list-style-type: none"> The Seven P's- Product Decisions, Pricing Strategies and Tactics, Promotion of Services and Placing or Distribution Additional Dimensions in Services Marketing - 	25	15	1	15	15	

	Tourism, Airlines, Educational Institutes.			and techniques of CRM.	People, Physical Evidence and Process. Marketing of Services with especial reference to Health Services, Travel & Tourism, Airlines, Educational Institutes.					
3.	CRM- <ul style="list-style-type: none"> Emerging Concepts Significance Growing Need for CRM Winning over customers-need, methods Types of business requiring CRM. 		3	To acquaint the students with the emerging concepts of CRM, Winning over customers	CRM- <ul style="list-style-type: none"> Emerging Concepts Significance Growing Need for CRM Winning over customers-need, methods Types of business requiring CRM. Challenges in CRM- post COVID Role of Artificial 	25	15	1	15	15

					Intelligence in CRM <ul style="list-style-type: none"> • Omni channels & CRM 					
4.	Sustaining Customer Loyalty <ul style="list-style-type: none"> • Need and significance of sustaining customers • Relationship building with customers-need Retaining customers 		4.	To give a deep insight into sustaining customer loyalty & need for relationship building.	Sustaining Customer Loyalty <ul style="list-style-type: none"> • Need and significance of sustaining customers • Relationship building with customers-need • Retaining customers. 	25	15	1	10	10

Evaluation Scheme:

The internal testing should be continual and spread over the semester

The pattern of the internal exam would be as follows:

- 2 Class Test (Written) exam of 25 Marks
- Class Assignments of 25 Marks

Out of above three the average of best two will be considered as internal marks.

B. External Examination:

The pattern of the written exam would be as follows:

- The Theory exam of 50 Marks:
- Q. 1 will be compulsory (1 question from each unit will be asked) , of 20 marks
- Any 2 questions from Q.2 to Q.5 should be answered, carrying 15 marks each.

References:

C. Essential Reading

1. Philip Kotler and Gary Armstrong (2009), Principles of Marketing, Pearson Education Inc., 10th edition.

Additional Reading

1. Valerie Zeithaml & Mary Jo Bitner: SERVICES MARKETING, McGraw Hill.
2. Christopher H. Lovelock: SERVICES MARKETING: PEOPLE, TECHNOLOGY, STRATEGY, Pearson Education Asia.
3. Zeithaml, Parasuraman & Berry: DELIVERING QUALITY SERVICE; The Free Press, Macmillan.
4. Audrey Gilmore: Services marketing and Management. Response Books, Sage Publications.
5. Ron Zemke & Dick Schaaf: THE SERVICE EDGE.6. Raghu & Vasanthi Venugopal: SERVICES MARKETING
6. Raghu & Vasanthi Venugopal: SERVICES MARKETING.
7. Essence of Service Marketing - Payne Adrian
8. Services Marketing : Integrating Customer Focus Across the Firm – ValarieA Zeithaml
9. Services Marketing : People, Technology & Strategy - Christopher Lovelock
10. Services Marketing - Ravi Shanker
11. Strategic Services Management – Boyle
12. Strategic Planning for {public Service and non profit organizations-Pergamon.
13. Mohammed, H. Peeru and a Sagadevan (2004). Customer Relationship Management. Vikas Publishing House, Delhi.
14. Paul Greenberge (2005). CRM-Essential Customer Strategies for the 21st Century. Tata McGraw Hill.
15. William, G. Zikmund, Raymund McLeod Jr.; Faye W. Gilbert (2003). Customer Relationships Management. Wiley.
16. Alex Berson, Stephen Smith, Kurt Thearling (2004). Building Data Mining Applications for CRM. Tata McGraw Hill.



Evaluation Scheme:

The internal testing should be continual and spread over the semester

The pattern of the internal exam would be as follows:

- 2 Class Test (Written) exam of 25 Marks
- Class Assignments of 25 Marks

Out of above three the average of best two will be considered as internal marks.

C. External Examination:

The pattern of the written exam would be as follows:

- The Theory exam of 50 Marks:
- Q. 1 will be compulsory (1 question from each unit will be asked) , of 20 marks
- Any 2 questions from Q.2 to Q.5 should be answered, carrying 15 marks each.

References:**A. Essential Reading**

- G.R. Basotia, M.K. Sharma, Advertising, Marketing & Sales Management, Mangaldeep Publications, Jaipur, 2009.
- T. K. Agrawal, Advertising Management-An Indian Perspective, Pragati Prakashan.

B. Additional Reading

- David Aaker, Rajeev Batra, John Mayers, Advertising Management, Prentice Hall India Pvt. Ltd.
- Om Gupta, Advertising in India-Trends & Impact, Kalpaz Publications, 2011.



Program: M. Com

Medium: English

Paper: International Business

Semester: III, Subject Code: 300302

Year of Implementation: 2020-21

Title of the Paper	L	Cr	P/T	D (EE)	EE	IE	TM
International Business	4	4 credits	-	2 hours	50 Marks	50 Marks	100 Marks

#L=Lecture, Cr=Credits, P/T=Practical/Tutorials, D=External Exam Duration, EE=External Examination, IE=Internal Examination, TM=Total Marks

Course Objectives:

5. To give an overview of the term International Business and its implications on the global level environment.
6. To provide an insight on International Marketing Strategy.
7. To make the students understand the terms International Pricing and Promotion.
8. To help students understand the significance effective distribution and quality control at the International market.

Learner Outcomes:

- The students will be able understand significance of International Business and International Marketing.
- The students will be able to thoroughly learn and understand 4Ps of International Marketing.
- The students will be provided with in-depth knowledge about the international Distribution and quality control.

Old Syllabus				New Syllabus						
			Module	Module Specific Objectives	Content	Weightage	Instruction Time (No. of lectures of 50 Min each)	Credits	Evaluation	
Unit	Topic and Details Old Syllabus								IE Weightage	EE Weightage
1.	International Marketing - Concept: <ul style="list-style-type: none">• Introduction, Meaning and Concept• Motives of International Marketing• Factors affecting International Marketing• International Marketing Environment-Economic, Social and		1.	To give an overview of the term International Business and its implications on the global level environment	International Marketing - Concept: <ul style="list-style-type: none">• Introduction, Meaning and Concept• Motives of International Marketing• Factors affecting International Marketing• International Marketing Environment-Economic, Social and Cultural, political and government, technological issues of international marketing• Dominance of MNC's• Trading Blocks- NAFTA, ASEAN, SAPTA, SAFTA, SAARC	25	15	1	10	10

	<p>Cultural, political and government, technological issues of international marketing</p> <ul style="list-style-type: none"> • Dominance of MNC's 									
2.	<p>Developing International Marketing Strategy:</p> <ul style="list-style-type: none"> • International Marketing Intelligence • Market Selection Process • Market entry Strategies • Organisational Structure <p>Market Coverage strategies and Niche Marketing</p>		2.	<p>To provide insight on International Marketing Strategy</p>	<p>Developing International Marketing Strategy:</p> <ul style="list-style-type: none"> • International Marketing Intelligence • Market Selection Process • Market entry Strategies • Organisational Structure • Market Coverage strategies and Niche Marketing 		15	1	10	10

3.	Product Strategy and Promotion: <ul style="list-style-type: none"> • International Product Strategy • Product Mix • Packaging and Labelling • Marketing of Services • Factors affecting international pricing • Factors affecting international pricing • Promotion mix and Communication Mix 		3	To make the students understand the International Pricing and Promotion	Product Strategy and Promotion: <ul style="list-style-type: none"> • International Product Strategy • Product Mix • Packaging and Labelling • Marketing of Services • Factors affecting international pricing • Factors affecting international pricing • Promotion mix and Communication Mix 	25	15	1	15	15
4.	International Distribution and Quality Control		4.	To help students understand the significance effective distribution and	International Distribution and Quality Control <ul style="list-style-type: none"> • Distribution Strategies • International Channel System 	25	15	1	15	15

	<ul style="list-style-type: none"> • Distribution Strategies • International Channel System • International Logistics • Trade procedure and Documentation • International Retailing • Quality control and inspection <p>Indian International Marketing : Control and regulation</p>		quality control at the International market	<ul style="list-style-type: none"> • International Logistics • Trade procedure and Documentation • International Retailing • Quality control and inspection • Indian International Marketing : Control and regulation 						
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Evaluation Scheme:

The internal testing should be continual and spread over the semester.

The pattern of the internal exam would be as follows:

- 2 Class Test (Written) exam of 25 Marks
- Class Assignments of 25 Marks

Out of above three the average of best two will be considered as internal marks.

D. External Examination:

The pattern of the written exam would be as follows:

- The Theory exam of 50 Marks:
- Q. 1 will be compulsory (1 question from each unit will be asked) , of 20 marks
- Any 2 questions from Q.2 to Q.5 should be answered, carrying 15 marks each.

References:

C. Essential Reading

1. Francis Cherunilam, International Marketing, Himalaya Publishing House.
2. Czinkota Michael, R. Ronkainen, Iikka A., International Marketing 8e, New Delhi, Cengage Learning India Pvt. Ltd., 2007.
3. Onkvisit Sak, Shaw John J., International Marketing: Strategy and Theory 5e, New York, Routledge Taylor and Francis Group, 2009.

D. Additional Reading

1. Hari Govind Mishra, International marketing Management, RBSA Publishers, Jaipur.
2. Joshi Rakesh Mohan, International Marketing, New Delhi, Oxford University Press, 2010.
3. International Business - Daniels and Radebough.
4. International Business - Sundaram and Black.
5. International Business - Mike W. Peng; Klaus E. Meyer - Cengage Learning
6. International Business Environment, The: Text and Cases- J Stewart Black ; Anant K Sundaram – Prentice Hall India
7. International Business –Charles W L Hill - McGraw Hill
8. International Business - Roebuck and Simon.
9. International Management - Arvind V Pathak – TMH

10. The Cultural Dimension of International Business – Gary P Ferraro – Pearson.
11. Multinational Management – John B. Cullen _ Thomson
12. International Business: Challenges and Choices - Alan Sitkin, Nick Bowen – Oxford Press
13. International Business - Charles Hill.
14. International Business - Subba Rao.



Bachelor of Arts

Syllabus for Core Component (CC) English (English Medium) - Semester III

Old Syllabus	Proposed Syllabus
Title of the Paper Professional English	Title of the Paper Reading, Writing and Thinking in English
Subject Code 315301	Subject Code *****

Exploring English Paper II	Cr	L	T	D (EE)	EE	IE	T
	04	03	01	2.5 hrs	75 Marks	25 Marks	100 Marks

#L=Lectures per week, Cr=Credits, P/T=Practical/Tutorials, D=External Exam Duration, EE=External Examination, IE=Internal Examination, T=Total Marks

Old Syllabus	Proposed Syllabus
<p>Objectives:</p> <ul style="list-style-type: none"> • To be able to listen to short extracts on topics of general interest and speak for an extended period of time on familiar and unfamiliar topics. • To be able to identify and label different parts of speech, use grammar correctly in simple sentence formation and transfer sentences in different context. • To be able to skim and scan topics of general interests, demonstrate reading skills in English with comprehension. • To be able to use correct spellings of words, use important points in the form of note making, write simple sentences on current issues etc <p>Learning Outcomes: At the end of the course the students will be able to:</p> <ul style="list-style-type: none"> • Give a talk or follow a talk on familiar and unfamiliar topics and keep up formal and informal conversations on a fairly wide range of topics. • Students will be able to scan and skim fairly moderate level texts and understand detailed instructions and advice. • Students will be able to take extensive notes and write short paragraphs. 	<p>Objectives:</p> <ol style="list-style-type: none"> 1. Focus on improving students' reading, writing, listening and speaking skills in English. 2. Make students read prose passages (preferably non-fiction) to teach them to read and think critically and improve students' vocabulary. 3. Teach how to analyse, synthesise and interpret ideas presented in prose. 4. Improve written language by teaching them to write reports and descriptive prose. 5. Prepare students to listen to spoken English with the help of information and communication technology (ICT) as well as direct reading aloud/speaking. 6. Teach students to speak English required for various purposes. 7. Specifically focus on grammar topics to improve writing and speaking skills. <p>Learning Outcomes:</p> <p>At the end of Semester III, students would be able to acquire the following competencies:</p> <ol style="list-style-type: none"> 1. Critical reading of short non-fiction texts to ask relevant questions about it 2. Write reports and descriptive paragraphs 3. Practise English speaking skills, covering variety of topics 4. Acquire of grammatical skills for effective communication

Old Syllabus		Proposed Syllabus							
Unit	Topic and Details Old Syllabus	Module	Module Specific Objectives	Content	Weightage	Instruction Hours	Credits	Evaluation	
								IE Weightage	EE Weightage
1	<p>Listening Skills</p> <p>Text: <i>Insights: A Course in English Literature and Language</i>. K. Elango. 2009, Orient Black Swan.</p> <p>The recommended lessons:</p> <ol style="list-style-type: none"> a) Climate change and Human Strategy. b) Wings Of Fire c) Building an internet Culture d) Technology with a Human Face. 	Module I: Reading Comprehension, Listening Skills, Vocabulary	To inform about issues and utilize the prose texts to improve students' listening skills, vocabulary and also their ability to skim and scan written material	<p>Any four prose passages from the following texts:</p> <p>A. <i>New Directions: Reading, Writing and Critical Thinking</i>, Peter S Gardner, Cambridge University Press, New Delhi, 2009. (South Asian Edition)</p> <p>OR</p> <p>B. <i>Insights: A Course in English Literature and Language</i>, K. Elango, Orient Blackswan, New Delhi, 2009.</p> <p>Note: The teacher should select <u>any four non-fiction passages</u> from the recommended volumes, depending on the students' responses. The teacher is expected to read out the non-fiction passages and prepare exhaustive glossary of all the unfamiliar words; the teacher should also train students to question the writer's point of view/argument and understand why the writer says what he does.</p>	25	15	1	5	20

2	<p>Speaking Skills</p> <ol style="list-style-type: none"> 1. Introduction, Greetings, Requests, Inquiry 2. Giving and taking Directions 3. Narrate events and experiences using simple English. 	<p>Module II A: Writing Skill Report Writing</p> <p>Module II B: Writing Descriptive prose</p>	<p>To prepare students to write news reports and event reports</p> <p>To teach students to observe people/places, think in English and write a description of observed person/object /place</p>	<p>Some of the example topics are listed below:</p> <p>Newspaper Reports: a. Curfew Day over a Pandemic b. Inauguration of an Educational Institute c. Road Accident d. Lynching by a Mob</p> <p>Event Reports: a. College Day b. College Visit to Nature Park/Museum c. Students Celebrating a Reunion d. An Exhibition of Home-Made Products by Students</p> <p>Examples: 1. A Beggar 2. A Mosque 3. A Fun Fare 4. Sikh People 5. SNTD Women's University Premises 6. My Aunt</p>	25	15	1	5	20
3	<p>Reading Skills:</p> <ol style="list-style-type: none"> 1. Skimming and Scanning from the lessons in Unit I and exercises given in the lessons: 2. Reading from Newspaper and Magazines. 	Module III Grammar and Punctuation	To teach essential grammar and punctuation skills to write and speak clearly	<p>Following grammar topics should be covered over the semester:</p> <p>*Capitalisation *Periods, Question Marks, Exclamation Points *Commas *Semicolons, Colons *Apostrophes, Dashes *Quotation Marks *Common Faulty Sentences: Incomplete Sentences (missing subject, verb); Run On Sentences, Comma Splices (two independent clauses without</p>	25	15	1	5	20

					proper punctuation marks).					
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4.	<p>Writing Skills</p> <ol style="list-style-type: none"> 1. Basic Grammar exercises (Sentences Structure: SVO Format, tense, conjunctions and interjections, prepositions, articles, punctuation etc.) 2. Study of common errors: Lexical and semantic 3. Note making and report writing 4. Extended writing on current and social events 		Module IV: Speaking Skills	To make students familiar with spoken English and provide practice to speak the language	<p>The teacher is expected to introduce words/situations related to the topic and various possibilities of holding a conversation, instead of asking students to learn a set dialogue. Some of the example topics are given below.</p> <p>Discussion about the difficulty of getting a good job</p> <ol style="list-style-type: none"> 2. Talking about a lost child you met in the market 3. Talking about each other's house and the area where you live 4. Discussion about each other's hobby 5. Talking about traffic congestion in Mumbai and its solution 6. Talking about long commutes and related problems 7. Talking about the fun you had last Sunday 8. Planning fun time for the next Sunday 9. Discuss why XYZ is the greatest singer/writer/actor/player of all time 10. Talking with a friend who has failed in exams. <p>Note: Make students speak the sentences used in Module III of the grammar section. Over and above this, focus on the topical conversations. The topics should be different from those tackled in the previous semesters. The teacher is not confined to the given topics and may add/change conversation subjects according to students' response.</p>	25	15	1	5	20
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Evaluation Scheme:

Internal Examination: Weightage: 25 Marks

A written test focusing on report writing and descriptive writing: 25 Marks

Test of vocabular, speaking skills, grammar, punctuation: 25 Marks

A project of book review, chart display on social issues, PPT presentation, role play or class notebook assessment: 25 Marks

(An average of the above three assessment should be taken up to give internal marks.)

External Examination: Weightage: 75 Marks

1. A. Comprehension passage from the non-fiction passages taught in the class. The questions about the passage should test skills to find out data, interpret information and write a personal response. (Marks 15)

1. B. Comprehension passage from the non-fiction passages not taught in the class. The questions about the passage should test skills to find out data, interpret information and analyse the writer's point of view. (Marks 15)

2. Report writing. Students will attempt any two of the three given questions. (Marks 20)

3. Do as directed (Grammar/Punctuation based questions) (Marks 20)

4. Descriptive Passage writing (Two out of given four). (Marks 15)

Essential Reading:

Strunk, William, EB White. *The Elements of Style*. (Fourth Edition). Pearson. 1999.
Olson, Judith. *Writing Skill Success*. Learning Express. 1998.
Taylor, Grant, *English Conversation Practice*. Macgraw Hill Education. 2001.
Navneet, *Navneet Speakwell English*. Navneet Publications. 2017.
Paul, DS, *Advanced Writing Skills*. Goodwill Publications. 2016.

Additional Reading:

Hale, Constance, *Sin and Syntax*. Three Rivers Press. 2013.
Swan, Michael, *Practical English Usage*. Oxford University Press. 2017
Swan, Michael, Walter, Catherine. *Oxford English Grammar Course*. Oxford. 2012
Kumar, Sanjay, Pushpa Lata, *Communication Skills*. Oxford University Press.
Hoge, AJ, *Effortless English*. LLC. 2014

Bachelor of Arts

Syllabus for Core Component (CC) English (Non-English Medium) -Semester III

Old Syllabus	Proposed Syllabus
Title of the Paper: Using English Effectively	Title of the Paper : Using English Effectively- Paper III
Subject Code 355301	Subject Code

Using English Effectively- Paper III	Cr	L	T	D (EE)	EE	IE	T
	04	03	01	2.5 hrs	75 Marks	25 Marks	100 Marks

#L=Lectures per week, Cr=Credits, P/T=Practical/Tutorials, D=External Exam Duration, EE=External Examination, IE=Internal Examination, T=Total Marks

Old Syllabus	Proposed Syllabus
<p>Objectives:</p> <ol style="list-style-type: none"> I) To read, understand and respond to simple texts and narratives. II) To learn to answer various types of questions based on texts and narratives both orally as well as in writing. III) To learn to speak simple English fluently in day to day conversation. IV) To learn to write informal letters, invitations, apologies, requests, intimations and appeals etc. <p>Learning Outcomes: At the end of the course the students will be able to:</p> <ol style="list-style-type: none"> I) To read, comprehend and answer simple questions on texts and narratives. II) To acquire oral communication skills to greet people, start or end a conversation in polite manner, to give directions etc. III) To be able to write informal letters, invitations, apologies, requests, intimations and appeals etc. 	<p>Objectives:</p> <ol style="list-style-type: none"> 1. To make students read literary texts, to focus on improving students' reading, writing, listening and speaking skills in English. 2. Make students read prose passages fiction/ non-fiction, to teach them to read and think critically and improve students' vocabulary. 3. Teach how to analyse, synthesize and interpret ideas presented in prose. 4. Improve written language by teaching them to write reports and descriptive prose. 5. Prepare students to listen to spoken English with the help of information and communication technology (ICT) as well as direct reading aloud/speaking. 6. Teach students to speak English required for various purposes. 7. Specifically focus on grammar topics to improve writing and speaking skills. <p>Learning Outcomes:</p> <p>At the end of Semester III, students would be able to acquire the following competencies:</p> <ol style="list-style-type: none"> 1. Critical reading of fiction/ non-fiction texts to ask relevant questions about it 2. Write letters, reports and descriptive paragraphs 3. Practise English speaking skills, covering variety of topics 4. Acquire of grammatical skills for effective communication

Old Syllabus		Proposed Syllabus- Mode of Teaching Online/Offline							
Unit	Topic and Details Old Syllabus	Module	Module Specific Objectives	Content	Weightage	Instruction Time	Credits	Evaluation	
								IE Weightage	EE Weightage
1	Reading Comprehension 1. 'The First Party' by Attia Hosain 2. 'Summer Vacation' by Kamala Das From 'The Inner Courtyard' (stories by Indian Women) Edited by Lakshmi Holmstrom published by Rupa & Company, New Delhi, 2002	Module I: Reading Comprehension and Vocabulary Enhancement	To inform about issues and utilize the literary texts to improve students' listening skills, vocabulary and also their ability to skim and scan written material	Select short fictions from the following <i>The Inner Courtyard: Stories by Indian Women</i> , Holmstrom, Lakshmi (ed), Rupa & Company, New Delhi, 2002. 1. 'Summer Vacation', Kamala Das 2. 'The First Party', Attia Hosain OR <i>Wings of Fire: An Autobiography</i> , A.P.J. Abdul Kalam with Arun Tiwari, Universities Press (India) Private Limited, 2003. OR <i>Pinjar: The Skeleton and Other Stories</i> , Amrita Pritam Tara Press, 2009 (reprint) The teacher may select any one section from the recommended texts. The teacher is expected to make a glossary of words with their meanings relevant to the story.	25	15	1	5	20

2	Speaking and Listening Skills 1. Greetings. 2. Introducing self and others. 3. Starting and ending a conversation. 4. Inviting and accepting invitations 5. Thanking and apologising	Module II A: Writing Skills	To prepare students to write formal letters on various topics	Some of the specimen topics are as follows. The teacher is free to use any other topic in class for a personal letter; the letters should be properly paragraphed and of about 150 words: 1) Invitations 2) Accepting Invitations 3) Requests 4) Apologies The teacher must make the students send the above letters as an email, once they learn to write it in the structure of a conventional letter. This will make the students familiar with the process of sending emails and the interface of popular email services	25	15	1	5	20
3	Writing Skills 1. Language exercises in vocabulary and revising prepositions and tenses 2. Subject agreement and paragraph writing 3. Informal letters, invitations, apologies, requests, intimations and appeals etc. 4. Guided answers to questions based on seen and unseen texts.	Module II B: Writing Skills	To prepare students to write argumentative prose	The teacher should select topics to write argumentative essays and give enough hints to develop a composition of about 750 words. The teacher must instruct students about the understanding of the topic, consistency of the topic, unity of ideas in a paragraph, coherence of ideas through the essay and correct language.					

		Module III: Understanding English Grammar	To focus on grammar to improve writing and speaking skills	Following grammar topics should be covered over the semester: *Capitalisation *Periods, Question Marks, Exclamation Points *Commas *Semicolons, Colons * Apostrophes, Dashes *Quotation Marks *Common Faulty Sentences: Incomplete Sentences (missing subject, verb); Run On Sentences, Comma Splices (two independent clauses without proper punctuation marks).	25	15	1	5	20
		Module IV: Speaking Skills	To prepare students to listen to spoken English, to speak English required for routine daily conversations	Make students speak the sentences used in Module III of the grammar section. Over and above this, focus on the topical conversations. The topics should be different from those tackled in the previous semesters. The teacher is not confined to the given topics and may add/change conversation subjects according to students' response. The teacher is expected to introduce words/situations related to the topic and various possibilities of holding a conversation, instead of asking students to learn a set dialogue. Some of the example topics are given below. 1. Talking about a lost child you met in the market 2. Talking about each other's house and the area where you live	25	15	1	5	20

				3. Discussion about each other's hobby 4. Discuss why XYZ is the greatest singer/writer/actor/player of all time 5. Talking with a friend who has failed in exams.						
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Evaluation Scheme:

A. Internal Exams: Total Marks: 25

1. Speaking skills (25 Marks)
2. Letter Writing (25 Marks)
3. Project (s): Book review/Film review/Presentations/ Assignment Journal- This is not an exhaustive list (25 Marks)

(The internal marks would be an average of these three methods of evaluation.)

B. External Exams: Total Marks: 75

The pattern of the written exam would be as follows:

1. A. Comprehension passage from the fiction/non-fiction taught in class. The questions about the passage should test skills to find out data, interpret information and write a personal response. (Marks 15)
1. B. Comprehension passage from the fiction/non-fiction not taught in class. The questions about the passage should test skills to find out data, interpret information and write a personal response. (Marks 15)
2. Letter writing. Students will attempt any two of the three given questions. (Marks 20)
3. Do as directed (Grammar based questions) (Marks 20)
4. Argumentative essay writing (Marks 15)

References:

A. Essential Reading:

1. Holmstrom, Lakshmi (ed). *The Inner Courtyard: Stories by Indian Women*. Rupa & Company. New Delhi, 2002.
2. Kalam, A.P.J. Abdul and Arun Tiwari. *Wings of Fire: An Autobiography*. Universities Press (India) Private Limited. 2003.
3. Pritam, Amrita. *Pinjar: The Skeleton and Other Stories*. Tara Press. 2009 (reprint).
4. Strunk, William, EB White. *The Elements of Style*. (Fourth Edition). Pearson. 1999.

5. Olson, Judith. *Writing Skill Success*. Learning Express. 1998.
6. Taylor, Grant, *English Conversation Practice*. Macgraw Hill Education. 2001.
7. Navneet, *Navneet Speakwell English*. Navneet Publications. 2017.
8. Paul, DS, *Advanced Writing Skills*. Goodwill Publications. 2016.

B. Additional Reading:

1. Hale, Constance, *Sin and Syntax*. Three Rivers Press. 2013.
2. Swan, Michael, *Practical English Usage*. Oxford University Press. 2017.
3. Swan, Michael, Walter, Catherine. *Oxford English Grammar Course*. Oxford. 2012.
4. Kumar, Sanjay, Lata, Pushpa, *Communication Skills*. Oxford University Press.
5. Hoge, AJ, *Effortless English*. LLC. 2014.

Bachelor of Commerce

Syllabus for Core Component (CC) English (English Medium) - Semester III

Old Syllabus	Proposed Syllabus
Title of the Paper: CC English (HL)	Title of the Paper : English for Business I
Subject Code 310301	Subject Code ****

Exploring English Paper II	Cr	L	T	D (EE)	EE	IE	T
	04	03	01	2.5 hrs	75 Marks	25 Marks	100 Marks

#L=Lectures per week, Cr=Credits, P/T=Practical/Tutorials, D=External Exam Duration, EE=External Examination, IE=Internal Examination, T=Total Marks

Old Syllabus	Proposed Syllabus
<p>Objectives: By the end of the semester, students will:</p> <ol style="list-style-type: none"> 1. Learn to interpret visual data and write with clarity. 2. Develop the ability to construct logical argument. 3. Learn to write business letters and regular office letters. <p>Learning Outcomes:</p> <p>(Not mentioned)</p>	<p>Objectives:</p> <ol style="list-style-type: none"> 1. Focus on improving students' reading, writing, listening and speaking skills in English. 2. Make students read prose passages (preferably non-fiction) to teach them to read and think critically and improve students' vocabulary. 3. Teach how to analyse, synthesise and interpret ideas presented in prose. 4. Teach students to interpret visual data and represent data visually. 5. Instruct students to write business/official letters. 6. Prepare students to listen to spoken English with the help of information and communication technology (ICT) as well as direct reading aloud/speaking. 7. Teach students to speak English required for various purposes. 8. Specifically focus on grammar topics to improve writing and speaking skills. <p>Learning Outcomes:</p> <p>At the end of Semester II, students would be able to acquire the following competencies:</p> <ol style="list-style-type: none"> 1. Critical reading of short non-fiction texts to ask relevant questions about it. 2. Learn to understand visual data and prepare such data 3. Write correspondence required for business and office jobs 4. Practise English speaking skills, covering variety of topics 5. Acquire of grammar/punctuation skills for effective communication

Old Syllabus		Proposed Syllabus							
Unit	Topic and Details Old Syllabus	Module	Module Specific Objectives	Content	Weightage	Instruction Hours	Credits	Evaluation	
								IE Weightage	EE Weightage
1	Interpreting Data and Writing with Clarity: Visual to Verbal, Verbal to Visual, Bar Charts, Pie Charts, Maps, Graphs, Flow Charts	Module I: Reading Comprehension, Listening Skills and Vocabulary Enhancement	To teach listening, reading comprehension and vocabulary through non-fictional prose passages.	<p>The teacher should select any four non-fiction passages from the following volumes, depending on the students' responses:</p> <p><i>A. New Directions: Reading, Writing and Critical Thinking</i>, Peter S Gardner, Cambridge University Press, New Delhi, 2009. (South Asian Edition)</p> <p><i>B. Insights: A Course in English Literature and Language</i>, K. Elango, Orient Blackswan, New Delhi, 2009.</p> <p><i>C. Empowerment English: A Course for Developing English through Gender Issues</i>, Laitha Krishnaswamy, Laxmi Publication House, New Delhi, 2017.</p> <p>The teacher is expected to read out the non-fiction passages and prepare exhaustive glossary of all the unfamiliar words; the teacher should also train students to question the writer's point of view/argument and understand why the writer says what s/he does.</p>	25	15	1	5	20

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2	<p>Empowerment English, ed Lalitha Krishnaswamy, N. Krishnaswamy, Revathy Krishnaswamy (Macmillan India, 2005)</p> <p>(11-15): Comprehension , reading for ideas; argumentative writing, letters to the editor</p>	Module II: Verbal and Visual Data (Interpretation and Representation)	Instruct students to understand visual data and write about it in words; and, to represent verbal data into visual format	Focus specifically on the following: 1. Tables 2. Pie Charts 3. Line Graphs 4. Bar Graphs 5. Flow Charts	25	15	1	5	20
3	Business Letters: Credit letters, Collection Letters (Theory and Practice)	Module III: Business Correspondence and Writing Skills for Workplace	To teach letter writing and other communication in a proper format and language	<p>A. Theory and Practice of the following types of letters: 1. Credit Letters 2. Collection Letters (Theory as an introduction to the topic; assessment should focus on practical letter writing.)</p> <p>B. 1. Notice and Agenda 2. Minutes of a Meeting 3. Circular 4. Memo (Theory as an introduction to the topic; assessment should focus on</p>	25	15	1	5	20

				practical writing skills.)					
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4.	Routine Business Correspondence: minutes, notice, circular, memo (theory and practice)	Module IV: Grammar, Punctuation and Speaking Skills	To instruct grammar and punctuation skills so that students can speak and write clearly	<p>Following grammar/punctuation topics should be covered: *Capitalisation *Periods, Question Marks, Exclamation Points *Comma *Semicolon, Colon * Apostrophes, Dashes *Quotation Marks *Common Faulty Sentences: Incomplete Sentences (missing subject, verb); Run On Sentences, Comma Splices (two independent clauses without proper punctuation marks).</p> <p>Make students speak sentences used for grammar instruction in chorus as exercise in speaking skills, over and above giving a practise of conversations through dialogues.</p>	25	15	1	5	20
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Evaluation Scheme:

Internal Examination: Weightage: 25 Marks

Written test of grammar: 25 Marks

Speaking Skills: (dialogues/speech/role play) 25 Marks

A project related to course content, chart display on social issues/themes of the comprehension passage, PPT presentations, role play or class notebook assessment: 25 Marks (An average of the above three assessment should be taken up to give internal marks.)

External Examination: Weightage: 75 Marks

1. A. Comprehension passage from the non-fiction passages taught in the class. The questions about the passage should test skills to find out data, interpret information, analyse the writer's point of view and write a personal response. (Marks 15)
2. A. Interpretation of visual data. No options. (Marks: 10)
B. Representation of verbal data into visual forms. No options. (Marks 10)
3. A. Write any one credit letter. (One out of two) (Marks: 10)
B. Write any one collection letter. (One out of two) (Marks: 10)
4. Drafting notice, agenda and minutes. One out of two. (Marks: 10)

5. Drafting of memo, circular. (One out of two) (Marks: 10)

References:

Essential Reading:

Taylor, Shirley, *Model Business Letters, Emails and Other Business Communication*. Prentice Hall, 2017.

Rai, Urmila and SM Rai, *Business Communication*. Himalaya Publication House, 2010.

Taylor, Grant, *English Conversation Practice*. Macgraw Hill Education. 2001.

Navneet, *Navneet Speakwell English*. Navneet Publications. 2017.

Strunk, William, EB White. *The Elements of Style*. (Fourth Edition). Pearson. 1999.

Olson, Judith. *Writing Skill Success*. Learning Express. 1998.

Additional Reading:

Hale, Constance, *Sin and Syntax*. Three Rivers Press. 2013.

Sharma, Mohan, *Business Correspondence and Report Writing*. Macgraw Hill, 2011.

Whitmell, Clare, *Business Writing Essential*, Clare Whitmell, 2013.

Swan, Michael, *Practical English Usage*. Oxford University Press. 2017

Swan, Michael, Walter, Catherine. *Oxford English Grammar Course*. Oxford. 2012

Kumar, Sanjay, Lata, Pushpa, *Communication Skills*. Oxford University Press.

Hoge, AJ, *Effortless English*. LLC. 2014

Programme: Bachelor of Arts

Medium: English

Syllabus for Major Economics Semester III

Year of Implementation: 2020-21

Old Syllabus	Proposed Syllabus
Title of the paper: Sector-wise features of Indian Economy Since1991	Title of the paper: Sector-wise features of Indian Economy Since1991
Subject Code:	Subject Code:

Title of the Paper	L	Cr	P/T	D (EE)	EE	IE	TM
Sector-wise features of Indian Economy Since1991	60	4	-	2.30 Hrs.	75	25	100

#L=Lecture, Cr=Credits, P/T=Practical/Tutorials, D=External Exam Duration, EE=External Examination, IE=Internal Examination, TM=Total Marks

Old Syllabus	New Syllabus
Objective: 1) To enable students to understand various Sectoral issues in Indian economy. 2) To make them understand the growth and progress in Indian economy.	Objectives: 1. To enable students to understand various sectoral issues in Indian economy. 2. To make them understand the growth and progress of Indian economy since 1991. 3. To make them understand the government policy.

Course Outcomes:	Course Outcomes: <ol style="list-style-type: none"> 1. Understanding the current Issues related to Indian Economy 2. Understanding the problems and measure of different sectors of Indian economy.
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Old Syllabus		Proposed Syllabus							
Unit	Topic and Details of Old Syllabus	Module	Module Specific Objectives	Content	Weightage	Instruction Time	Credits	Evaluation	
								IE Weightage	EE Weightage
1	<p>Developed and developing economy: Meaning and concept.</p> <p>Characteristics of Indian economy as a developing economy</p> <p>Comparison of Indian economy with developed economies: a) Population b) Per capita income c) agriculture d) Industry e) Service sector. (share in National Income and employment) f) human development index</p> <p>Role and nature of Agriculture in</p>	1	Understanding the features of Indian Economy	<p>Characteristics of Indian Economy as a developing economy</p> <p>1.1 Industrialized, and Developed Economy: Meaning and concept</p> <p>1.2 Characteristics of Indian economy as a developing economy</p> <p>1.3 Comparison of Indian economy with developed economies: a) Population b) Per capita income c) agriculture d) Industry e) Service sector. (share in National Income and employment) f) human development index</p>	25%	15	1	5%	20%

	Indian Economy Role of Industrialization in Indian Economy			1.4 Role and nature of Agriculture in Indian Economy 1.5 Role of Industrialization in Indian Economy, Industry 1.0, 2.0, 3.0, 4.0					
2	Agriculture Low productivity- causes and measures Agricultural Finance- importance and sources. Agricultural marketing-defects and remedies. Problem of farmer suicides- causes and measures.	2	Discus sing proble ms and measu res of Agricu lture	Agriculture 2.1 Agricultural productivity in India and commercialization of agriculture 2.2 Agricultural Finance- importance and sources. 2.3 Agricultural marketing- defects and remedies. 2.4 Problem of farmer suicides- causes and measures.	25 %	15	1	5%	20 %
3	Industrial Sector New industrial policy: 1991 Role and problems of small scale industries and Measures to resolve them. Public sector enterprises-Role, problems and measures. MNCs: Role and policy. FDI : Role and policy	3	Discus sing proble ms and measu res of Indust rial sector	Industrial Sector 3.1 New industrial policy: 1991 3.2 Problem and prospect of small and medium scale industry 3.3 Public sector enterprises-Role, problems and measures. 3.4 Issues and Prospects of MNCs 3.5 Issues and Prospects of FDI.	25 %	15	1	5%	20 %
4	Infrastructure sector Importance of infrastructure in economic development.	4	Discus sing Progre ss, proble	Physical Infrastructure 4.1 Importance of infrastructure in economic development.	25 %	15	1	5%	20 %

	Energy- importance, sources, crisis and measures.		ms and measures of Infrastructure sector	4.2 Energy- importance, sources, crisis and measures.					
	Transport - Types, problems and progress.			4.3 Transport - Types, problems and progress.					
	Communication and information technology – Types and progress.			4.4 Communication and information technology – Types and progress.					
	Irrigation – Sources , problems and measures			4.5 Irrigation –Sources, problems and measures					

Evaluation Scheme:

- A. Internal Examination: 15 Marks - Conventional Test i.e., Summative Assessment 10 Marks - Projects / Assignment

The internal testing should be continual and spread over the semester

- B. External Examination: Assessment Marks 75

The pattern of the written exam would be as follows:

Attempt any 5 Questions from Q. 1 to Q.7,

Q. 7 shall be Short Notes, with one question from each of the Units I to IV

References:

- A. Essential Reading:

- 1.Agrawal A.N.,(2018), Indian Economy ,44th Edition, New Age International Publishers. Delhi.
2. Dutt & Sundharam ,(2013), Indian Economy- 68th Edition ,S Chand & cop. Pvt. Ltd. New Delhi.
3. V.K.Puri & S.K.Mishra, (2019), Indian Economy -37nd Edition ,Himalaya Publishing House, Mumbai.

4. C.S.Prasad ,Vibha Mathur &Anup Chatterjee- (2007),Sixty Years of the Indian Economy-1947- Part-, 2007-New Century Publication ,New Delhi.
5. C.S.Prasad ,Vibha Mathur &Anup Chatterjee- (2007),Sixty Years of the Indian Economy-1947- Part- I, 2007-New Century Publication ,New Delhi.
6. Uma Kapila, (2006-07) Indian Economy since Independence- Academic Foundation, New Delhi.

B. Additional Reading

1. EPW
2. E-books from EBSCO
3. Yojana magazines
4. Kurukshetra journal
5. Research papers
6. Human Development Report
7. Economic Survey

Scheme of Examination:

A) Internal Assessment 25 Marks (25%)

Sr.No.: Evaluation Type Marks

- 1) One Assignment / Project (10 Marks)
- 2) One periodical class test (10 Marks)
- 3) Seminars / Presentations / Study tour / Visits (5 Marks)

OR

- 4) Overall conduct as a responsible students ,mannerism and articulation and exhibit of leadership qualities in organizing related academic activities. (5 Marks)

B) External Theory Examination 75 Marks (75%)

Question Paper Pattern

Semester End Examination

Max. Marks 75, Time 2 hr.30 min.

Note:

- 1) Write any five questions from the following.
- 2) Each question carries 15 Marks.

Answer the following.

- 1) Unit 1 : 1Question of 15 Marks
- 2) Unit 2 : 2 Question of 15 Marks
- 3) Unit 3 : 2 Question of 15 Marks
- 4) Unit 4 : 1 1Question of 15 Marks
- 5) Short Notes (Units 1 and Unit 4) 15 Marks

Programme: Bachelor of Arts

Medium: English

Syllabus for Major Economics Semester III

Year of Implementation: 2020-21

Old Syllabus	Proposed Syllabus
Title of the paper: Theory of Value	Title of the paper: Theory of Value
Subject Code:	Subject Code:

Title of the Paper	L	Cr	P/T	D (EE)	EE	IE	TM
Theory of Value	60	4	-	2.30 Hrs.	75	25	100

#L=Lecture, Cr=Credits, P/T=Practical/Tutorials, D=External Exam Duration, EE=External Examination, IE=Internal Examination, TM=Total Marks

Old Syllabus	New Syllabus
Objectives- 3) To make the students understand the micro concept of economic analysis. 4) To make them understand the behavior of an economic agent, namely, a consumer and a producer. 5) To make the students aware about the process of determination of demand, production and different cost concept.	Objectives: 1) To make the students understand the micro concept of economic analysis. 2) To make them understand the behavior of an economic agent, namely consumer and producer. 3) To make the students aware about the process of determination of demand, production and different cost and revenue concept.
Course Outcomes:	Course Outcomes: 3. Understanding the Micro economics analysis 4. Understanding the economics behaviour of consumer, producer, cost and revenue analysis with numerical example

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Old Syllabus		Proposed Syllabus							
Unit	Topic and Details of Old Syllabus	Module	Module Specific Objectives	Content	Weightage	Instruction Time	Credits	Evaluation	
								IE Weightage	EE Weightage
1	Consumer Behaviour Utility-Cardinal and Ordinal approach Law of diminishing marginal utility Ordinal Utility-Indifference curve- Concept and Properties, consumer's equilibrium. Price effect, Income effect & Substitution effect	1	Understanding the concept of utility and consumer's behaviour theory	Consumer Behaviour Economy 1.1 Utility-Cardinal and Ordinal approach 1.2 Law of diminishing marginal utility 1.3 Ordinal Utility-Indifference curve- Concept and Properties, consumer's equilibrium. 1.4 Price effect, Income effect & Substitution effect.	25 %	15	1	5%	20 %
2	A) Derivation of Demand Curve Derivation of demand curve Hicks Concept of consumer's surplus B) Elasticity of Demand	2	Understanding derivation of demand curve and the types of elasticity of demand	A) Derivation of Demand Curve Derivation of demand curve Hicks Concept of consumer's surplus B) Elasticity of Demand a. Price elasticity- Definition, Types, determination &	25 %	15	1	5%	20 %

	Demand Price elasticity- Definition, Types, determination & importance Income elasticity- Types& importance Cross elasticity- Concept			importance b. Income elasticity- Types& importance c. Cross and Promotional elasticity only concept					
3	Theory of Production Production functions- Iso-quant Law of variable proportions; Law of returns to scale Large scale Production and External and internal economies . Diseconomies of scale	3	Understanding theory of production and economies	Theory of Production 3.1 Production functions: Short run and long run. 3.2 Law of variable proportions; 3.3 Iso-quants 3.4 Least cost factor 3.5 Law of return to scale 3.6 Economise and Diseconomies of scale	25 %	15	1	5%	20 %
4	A) Revenue Concepts Total ,Average and Marginal Revenue B) Cost Concepts Short run and Long run cost	4	Understanding different concepts of revenue and cost	Revenue & Cost Concepts 4.1 Total ,Average and Marginal Revenue 4.2 Revenue concept in Perfect competition and Monopoly 4.3 Short run and Long	25 %	15	1	5%	20 %

	Total, Average and Marginal cost U shaped short run and Long run cost curve Relation between average and Marginal cost curve			run cost: fixed and variable cost and average cost. 4.4 Types of cost: Types of production cost: AC, MC and TC. 4.5 Behaviour of cost curve in short and long run.					
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Evaluation Scheme:

- C. Internal Examination: 15 Marks - Conventional Test i.e., Summative Assessment 10 Marks - Projects / Assignment

The internal testing should be continual and spread over the semester

- D. External Examination: Assessment Marks 75

The pattern of the written exam would be as follows:

Attempt any 5 Questions from Q. 1 to Q.7,

Q. 7 shall be Short Notes, with one question from each of the Units I to IV

References:

- C. Essential Reading:

1. Ahuja H. L. (2017), Advanced Economic Theory, S.Chand & Co. Mumbai.
2. Ahuja H.L. (2015) Modern Micro Economics theory and applications S.Chand publication.
3. Adam Smith (2017), Wealth of Nation (Revised Edition by S.Chand Publication)
4. Robert H Frank and Ben. S.Bernanke 2018, Principle of micro economics, MC Graw Hill Education.
5. Dorbush Rudiger & Fisher stanlay, (2003) , Micro-Economics-,TATA Mcgraw hill, Meerat
6. Mukharjee Sampat,(2009) , Principles of Micro-Economics-. New Central Book Agerey Kolkata
7. Mukarjee Mukarjee & Ghosh (2003), Micro- Economics, Prentice-Hall of India Pvt. Ltd. New Delhi.
8. Sudhorama K.P.M. & Sudharama (2007) ,Micro-Economics, Sulatan Chand & Sons ,E.N.New Delhi.

B) Additional Reading

8. EPW
9. E-books from EBSCO
10. Yojana magazines
11. Research papers

Scheme of Examination:

C) Internal Assessment 25 Marks (25%)

Sr. No. : Evaluation Type Marks

- 5) One Assignment / Project (10 Marks)
- 6) One periodical class test (10 Marks)
- 7) Seminars / Presentations / Study tour / Visits (5 Marks)

OR

- 8) Overall conduct as a responsible students ,mannerism and articulation and exhibit of leadership qualities in organizing related academic activities. (5 Marks)

D) External Theory Examination 75 Marks (75%)

Question Paper Pattern

Semester End Examination

Max. Marks 75 , Time 2 hr.30 min.

Note :

- 1) Write any Five questions from the following.
- 2) Each questions carries 15 Marks.

Answer the following.

- 6) Unit 1 : 1Question of 15 Marks
- 7) Unit 2 : 2 Question of 15 Marks
- 8) Unit 3 : 2 Question of 15 Marks
- 9) Unit 4 : 1 1Question of 15 Marks
- 10) Short Notes (Units 1 and Unit 4) 15 Marks

Programme: Bachelor of Arts

Medium: English

Syllabus for Major Economics Semester III

Year of Implementation: 2020-21

Old Syllabus	Proposed Syllabus
Title of the paper: Entrepreneurship Development	Title of the paper: Entrepreneurship Development
Subject Code:	Subject Code:

Title of the Paper	L	Cr	P/T	D (EE)	EE	IE	TM
Entrepreneurship Development	60	4	-	2.30 Hrs.	75	25	100

#L=Lecture, Cr=Credits, P/T=Practical/Tutorials, D=External Exam Duration, EE=External Examination, IE=Internal Examination, TM=Total Marks

Old Syllabus	New Syllabus
Objectives: 6) To create global competence, training, Skill development and motivation among young learners. 7) To prepare the background of students to be Entrepreneurs in future.	Objectives: 1. To understand Entrepreneur Development as a tool 2. To acclimatize students with the concept of entrepreneurship as a process of development 3. To create global competency and Skill development. 4. To motivate young learners through providing training for entrepreneurship.
Course Outcomes:	Course Outcomes: 1) Creating awareness about entrepreneurship skill 2) Getting knowledge about various Government Schemes 3) Case studies of successful entrepreneurs.

Old Syllabus		Proposed Syllabus							
Unit	Topic and Details of Old Syllabus	Module	Module Specific Objectives	Content	Weightage	Instruction Time	Credits	Evaluation	
								IE Weightage	EE Weightage
1	Entrepreneurship a) Concept & Functions of an Entrepreneur b) Evolutionary Approach c) Qualities of Entrepreneurship i) Decision Making ii) Communication skills iii) Time Management d) Entrepreneur as a Business Leader e) Classification of Entrepreneurship in Different Basis	1	Introducing concept and process of Entrepreneurship	Process of Entrepreneurship 1.1 Concept & Functions of an Entrepreneur 1.2 Evolutionary Approach 1.3 Process of Entrepreneurship a. Decision Making b. Communication skills c. Time Management d) Entrepreneur as a Business Leader e) Classification of Entrepreneurship in Different Basis	25%	15	1	5%	20%
2	Types & Role of Entrepreneur- I- Types of Entrepreneur a) Innovative & Imitative Entrepreneurship b) Fabian & Drone & Their Respective Characteristics.	2	Discussing different types and role of Entrepreneurship	Types & Role of Entrepreneur 2.1 Types of Entrepreneurship: Opportunistic vs survival	25%	15	1	5%	20%

	II- Role of Entrepreneur a) In Economic Growth & Development b) In Developed & Underdeveloped Economies. c) Impact of – i. Globalization ii. Liberalization iii. Privatization On Entrepreneurship			2.2 Fabian & Drone & Their Respective Characteristics. 2.3 Role of Entrepreneur in developed and developing countries. 2.4 Impact of Globalization, Liberalization, and Privatization on entrepreneurship, neo protectionism.					
3	Entrepreneurship Development Programme (EDP) a) Concept b) Phases c) Importance d) Objectives e) Entrepreneurial Training and Development f) MCED, NSDC e) Women Entrepreneurship Development in India	3	Creating awareness about Entrepreneurship Development Programme	3.1 Entrepreneurship Development Programme (EDP) a) Concept b) Phases c) Importance d) Objectives e) Entrepreneurial Training and Development f) Ministry of skill development, NEAS, DEDC g) Start-up and Opportunity for women through training and internships 3.2 Entrepreneurship Development in India	25 %	15	1	5%	20 %
4	Factors Affecting Entrepreneurial Development a) Internal & External Factors b) Personal Factors – Family	4	Understanding the different factors that affect Entrepreneurial	4.1 Factors Affecting Entrepreneurial Development 4.2 Internal & External Factors 4.3 Personal Factors –	25 %	15	1	5%	20 %

	Background c) Socio-economic Factors d) Cultural & Political Factors e) Psychological Factors f) Technological Factors g) Educational & International Factors		Development	Family Background 4.4 Socio-economic Factors 4.5 Cultural & Political Factors 4.6 Psychological Factors 4.7 Technological Factors 4.8 Educational & International Factors					
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Evaluation Scheme:

- A. Internal Examination: 15 Marks - Conventional Test i.e., Summative Assessment 10 Marks - Projects / Assignment

The internal testing should be continual and spread over the semester

- B. External Examination: Assessment Marks 75

The pattern of the written exam would be as follows:

Attempt any 5 Questions from Q. 1 to Q.7,

Q. 7 shall be Short Notes, with one question from each of the Units I to IV

References:

- A. Essential Reading:

1. Bodi R.V, (2009) , Entrepreneurship Vrunda Publication ,Jalgaon.
2. H Nandan, 2018, Fundamentals of entrepreneurship, PHI learning publication.
3. Harish Robert D & Peters M.P. (2004) Entrepreneurship Meezut, TATA Mcgraw hill.
4. Lall Madhuzima & sahai shikha, (2010), Entrepreneurship New Delhi. Excel Books.
5. Neeta Boporikar (2002), Entrepreneurship & small Industry –, Himalaya Publication, Mumbai.
6. Reddy P. Narayana (2002), Entrepreneurship: Tex & cases, Cengage & Learning India Pvt. Ltd.
7. P.F Drucker, 2017, Revised Edition Innovation and Entrepreneurship, MC Graw Hill Production, New Delhi

8. Saini J. S. & Dhameja S.K (1998) ,Entrepreneurship &Small Business ,Rawat publication Jaipur
9. Dr. S.S. Khanka, 2017, Entrepreneurial Development, S.Chand Publication
10. Vasant Desai, 2015, Business Planning and Entrepreneurship Management, Himalaya Publication, Lucknow.

B. Additional Reading

1. Yojana
2. Kurukshetra
3. Economic & Political Weekly
4. Entrepreneurship magazine

Scheme of Examination:

A) Internal Assessment 25 Marks (25%)

Sr. No. : Evaluation type marks

- 1) One Assignment / Project (10 Marks)
 - 2) One periodical class test (10 Marks)
 - 3) Seminars / Presentations / Study tour / Visits (5 Marks)
- OR
- 4) Overall conduct as a responsible students ,mannerism and articulation and exhibit of leadership qualities in organizing related academic actives (5 Marks)

B) External theory examination 75 Marks (75%)

Question Paper Pattern

Semester End Examination

Max. Marks 75 , Time 2hr.30 min.

Note:

- 1) Write any five questions from the following.
- 2) Each question carries 15 Marks.
- 3) Draw Neat diagrams wherever necessary.

Answer the following.

- 1) Unit 1 : 1 Question of 15 Marks
- 2) Unit 2 : 2 Question of 15 Marks
- 3) Unit 3 : 1 Question of 15 Marks
- 4) Unit 4 : 2 Question of 15 Marks
- 5) 2 Short Notes from Unit 1 and Unit 3: 15 Marks

Programme: Bachelor of Arts

Medium: English

Paper:

Paper Title: Gender Economics

Semester: I Entire Economics

Subject Code:

Year of Implementation: 2020-2021

Title of the Paper	L	Cr	P/T	D (EE)	EE	IE	TM
Gender Economics	60	4	-	2.30 Hrs.	75	25	100

#L=Lecture, Cr=Credits, P/T=Practical/Tutorials, D=External Exam Duration, EE=External Examination, IE=Internal Examination, TM=Total Marks

Course Objectives

- To understand Gender Studies and be familiar with its major concepts, history, and theories.
- Recognize the intersections between gender and other social and cultural identities
- To analyze global, regional, and local issues.

Learner Outcomes:

At the end of the semester students will be able to:

- Learn major concept, history and statistical data on gender economics.
- Understand economic and social dimensions of gender studies.
- Analyze complex interconnections of gender, race, class, sexuality, ability, and other categories.
- Learn Gender Development techniques

Paper Title: Gender Economics

Module	Module Specific Objectives	Content	Weightage	Instruction Time	Credits	Evaluation	
						IE Weightage	EE Weightage
1	Students gain knowledge about basic concepts in gender studies.	Introduction to Economics of Gender <ul style="list-style-type: none"> Importance and concepts of women studies – Role of Women in society. Economic basis and functioning of patriarchy in developed and LDCs- particularly India; Gender bias in the theories of value, distribution, and population. Feminist Criticism of Development Indices and Women in Development- Women and Development- Gender and Development (WID-WAD-GAD), Visibility of Women in Statistics & indicators 	25 %	15	1	5%	20%
2	To understand the relation between gender studies	Conceptualization of Women's work and decision making	25%	15	1	5%	20%

	and social and economic dimensions	<ul style="list-style-type: none"> • Concept and Types of women's work • Factors affecting decision making by women; property rights, access to and control over economic resources • Economic status of women and its effect on work-participation rate, income level, health, and education in developing countries and India. 					
3	To gain knowledge about regional and local issues related to women at work place.	Women, Technology and Environment <ul style="list-style-type: none"> • Impact of technological development and modernization on women's work participation in general and agriculture, non-agriculture rural activities, • Role of women in small and cottage industries • Women Employment and Employability 	25%	15	1	5%	20%
4	To learn about importance of	Social Security, Gender Planning and	25%	15	1	5%	20%

	social security and gender planning techniques.	Policies <ul style="list-style-type: none"> • Social security of women: entitlements, ensuring economic independence and risk coverage, access to credit and insurance markets; • Gender and development indices; mainstreaming gender into development policies; Gender planning techniques • Concept of women empowerment, Democratic decentralization (Panchayats) and women's empowerment in India 					
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Evaluation Scheme:

C. Internal Examination:

- 25 Marks –Internal Test
- 25 Marks - Projects / Assignment

(Internal marks would be an average of these two methods of evaluation)

D. External Examination:

- 75 Marks - Written Exam

The pattern of the written exam would be as follows:

Attempt any 5 Questions from Q. 1 to Q.7,

Q. 7 shall be Short Notes, Any 2 out of 3

References:

C. Essential Reading:

- Dr. Agnes Ronald D'coasta, ,(2017), Gender, School and Society by Himalayan Publication House
- Chaudhary Sunil, (2018)Gender and Development- Concept, Approach and Strategies by Global Vision Publishing House; 1st edition
- Jhabwala, R. and R.K. Subramanya (eds.). (2000). The Unorganized Sector: Work Security and Social Protection, Sage Publications, New Delhi.
- Kalantryand Sital, (2017)Womens human rights and migration, sex selective abortion laws in USA and India, by University of Pennsylvania-eBook
- Mitra Arup, Okada Aza,(2017), Labour Market Participation in India, region and gender specific study, Singapore Springer –eBook
- National Institute of Labour Economics, Research and Development (2018), by Singapore Springer –eBook
- Parrillo, Vincent N. , Thousand oaks and Calif (2008), Encyclopaedia of Social problems-eBook
- Seth, M (2000), Women and Development; The Indian Experience, Sage Publications, New Delhi

D. Additional Reading

5. Yojana magazines
6. Kurukshetra journal
7. Research papers
8. Human Development Report
9. Government websites

Programme: Bachelor of Arts

Medium: English

Paper:

Paper Title: History of Economic Ideas

Semester: II Entire Economics

Subject Code:

Year of Implementation: 2020-2021

Title of the Paper	L	Cr	P/T	D (EE)	EE	IE	TM
History of Economic Ideas	60	4	-	2.30 Hrs.	75	25	100

#L=Lecture, Cr=Credits, P/T=Practical/Tutorials, D=External Exam Duration, EE=External Examination, IE=Internal Examination, TM=Total Marks

Course Objective:

- To learn and discuss how different schools of economic thought has evolved over time
- To learn different schools of economic thought and understand its relevance in modern era
- Introducing students to the critical comparison of the contributions of the main schools of economics

Learner Outcomes:

At the end of the semester students will be able to:

- Students learn the base of economic theories
- Philosophical foundations and political implications are understood by students
- Students learn similarities and differences between different schools of economic thoughts.

History of Economic Ideas

Module	Module Specific Objectives	Content	Weight age	Instruction Time	Credits	Evaluation	
						IE Weight age	EE Weight age
1	To learn various schools of ancient economics.	Pre Classical, Classical and Neo-classical Period <ul style="list-style-type: none"> • Mercantilism : Main features. • Physiocracy: Natural Order, Tableau Economique, Taxation. • Adam Smith: division of labour, theory of value, Capital Accumulation, Distribution, Views on international trade. • Karl Marx: Materialistic Interpretation of History, Theory of value, Surplus Value, Profit and Crisis of Capitalism. • Introduction to Neo-classical economists 	25%	15	1	5%	20%
2	To understand the thinking	Economic Thought of Koutilya, Naoroji, Ranade,	25%	15	1	5%	20%

	of Indian Economist and its relevance in present era.	Gokhale <ul style="list-style-type: none"> • Koutilya on Economic Policies, Welfare State, Principal of Taxation • Dadabhai Naoroji's Theory of Drain • Ranade's case of Protection • G.K. Gokhale on development and welfare 					
3	To understand the views of Gandhiji and Ambedkar in economy	Economic Ideas of Phule, Gandhi and Ambedkar <ul style="list-style-type: none"> • Mahatma Phule's views on Self Sufficient Village Economy, Dignity of Labour, Swadeshi • Women Empowerment, Sarvodaya, Role of the State • Relevance of Gandhian Economic ideas in present contest. • Ambedkar's case for state socialism, Problems of Rupee, 	25%	15	1	5%	20%

		Public Finance					
4	To learn the modern theories of Amartya Sen and Abhijeet Banerjee and its relevance in today's economy.	Modern Theories by Indian Economist <ul style="list-style-type: none"> • The Concept of Capability • Poverty Theories by Sen • Poverty Theories by Banerjee • Welfare Economics 	25%	15	1	5%	20%

Evaluation Scheme:

E. Internal Examination:

- 25 Marks- Internal Test
- 25 Marks - Projects / Assignment

(Internal marks would be an average of these two methods of evaluation)

F. External Examination:

- 75 Marks – Written Exam

The pattern of the written exam would be as follows:

Attempt any 5 Questions from Q. 1 to Q.7,

Q. 7 shall be Short Notes, Any 2 out of 3

References:

Essential Reading:

- Abhijit V. Banerjee and Esther Duflo, (2013), Poor Economics: Rethinking Poverty and ways to end it, Penguin Books;
- Bipin Chandra (ed) (1990): , Ranade's Economic Writings, Gyan Publishing House, New Delhi
- Encyclopaedia of Nobel Laureates, Eds.(2018) : Panther Publishers Pvt.Ltd; Third edition
- M.L. Jhingan , M. Girija , L. Sasikala , History of Economic Thought (2014), Vrinda Publications P Ltd.; 3rd edition

- Prasad Rama, Rowley, Cheris, Banerjee, Anurag Narayan, (2018), Changong the Indian Economy, Renewal, Refoem and Revival , Elesevier-eBook
- Sen Amartya, The Idea of Justice (2010), Penguin Books;
- Sen Amartya, Poverty and Famines: An Essay on Entitlement and Deprivation (1998), Oxford
- Smith Adam, Wealth of Nations, (2018) Fingerprint! Publishing
- Thies, Clifford (2018), Global Economics- A holistic approach. Lexington books-eBook
- V. Lokanathan (2018), History of Economic Thought ,S Chand & Co Ltd

Additional Reading

- EPW
- Ganguli B. N. (1977) : Indian Economic Thought, A 19 Century Perspectives, Tata McGrow Hill, Nerw Delhi,
- E-books from EBSCO
- Yojana magazines
- Kurukshetra journal
- Research papers
- Human Development Report
- RBI bulletin
- Economic Survey
- E-resources

एम.ए द्वितीय वर्ष
तृतीय सत्र

SEVA MANDAL EDUCATION SOCIETY'S SMT MMP SHAH WOMEN'S COLLEGE OF
ARTS AND COMMERCE (AUTONOMOUS)

Smt. Parmeshwari Devi Gordhandas Garodia Educational Complex 338,
RA Kidwai Road, Matunga, Mumbai 400019

*NAAC Reaccredited *

UGC Status: College with Potential for Excellence

Adjudged The Best College (2017-18) by SNDT Women's University

Institutional Vision

Empowerment of Women through Quality Education to make them Competent, Self-reliant
and Responsible Homemakers, Professionals and Citizens

Institutional Mission

Education for a living and for making a better living

Institution Objectives

All round personality development of students

Training students to be responsible citizens with awareness-raising programs and activities

To make higher education more relevant, need based and skill based

To lay foundation for progressive and prosperous future of the students

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UGC Status: College with Potential for Excellence

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**SYLLABUS
AND
SCHEME OF EXAMINATION**

PROGRAM: M.A.

SUBJECT: HINDI

SY MA

SEM – III

Programme: MA

Medium: HINDI

Paper: I

Paper Title: लोक साहित्य तथा साहित्य में लोक-भाषा

Semester: III

Subject Code: 30132

Year of Implementation: 2020-21

Title of the Paper	L	Cr	P/T	D (EE)	EE	IE	TM
लोक साहित्य तथा साहित्य में लोक भाषा	60	4		2.00hrs	50	50	100

#L=Lecture, Cr=Credits, P/T=Practical/Tutorials, D=External Exam Duration, EE=External Examination, IE=Internal Examination, TM=Total Marks

Course Objectives:

1. विद्यार्थियों को लोक साहित्य की अवधारणा एवं उसके रूपों से परिचित कराना।
2. विद्यार्थियों को लोक साहित्य की सामाजिकता एवं भाषिक समृद्धि एवं सौंदर्य से परिचित कराना।
3. विद्यार्थियों को लोक प्रयुक्ति की अनिवार्यता एवं उपलब्धियों से अवगत कराना।
4. विद्यार्थियों को साहित्यिक सृजन में लोक भाषा की प्रयुक्ति की सीमाओं से परिचय कराना।

Learner Outcomes:

1. विद्यार्थी लोक साहित्य के समग्र स्वरूप एवं उसकी सामाजिकता से परिचित हुए।
2. विद्यार्थी लोक-भाषा की प्रयुक्ति से साहित्य की समृद्धि व सौंदर्य से अवगत हुए।

Module	Module Specific Objectives	Content	Weightage	Instruction Time	Credits	Evaluation	
						IE Weightage	EE Weightage
Module 1 लोक साहित्य की अवधारणा एवं साहित्य	विद्यार्थियों को लोक साहित्य की अवधारणा एवं उसके रूपों से	लोक एवं साहित्य का संबंध लोक साहित्य की अवधारणा लोक साहित्य एवं साहित्य	15	15	1	25	25

तथा लोक साहित्य	परिचित कराना।	लोक साहित्य के प्रमुख रूप : ,गीत नाट्य ,कथा आदि का परिचय एवं प्रकार					
Module2 लोक साहित्य मूल्यांकन के निकष पर	विद्यार्थियों को लोक साहित्य की सामाजिकता एवं भाषिक समृद्धि एवं सौंदर्य से परिचित करना।	लोक साहित्य की प्रमुख प्रवृत्ति, वैशिष्ट्य और सीमा लोक साहित्य की सामाजिकता और वैज्ञानिकता संचार युग में लोक एवं लोक साहित्य लोक साहित्य की भाषिक समृद्धि शब्द) संसार ,लोक प्रतीक एवं बिम्ब कथा ,गाथाएँ , लोकोक्तियाँ ,कहावते एवं मुहावरे(आधार हिंदी प्रांत अथवा महाराष्ट्र अथवा गुजरात के लोक साहित्य	15	15	1	25	25
Module3 साहित्य में लोक भाषा की प्रवृत्ति विधान : और सर्वेक्षण	विद्यार्थियों को लोक प्रयुक्ति की अनिवार्यता एवं उपलब्धियों से अवगत कराना।	प्रयुक्ति की अनिवार्यता पर विचार प्रयुक्ति विधानों के प्रमुख रूप लोक : शब्द, गीत-संगीत , मुहावरे, कहावते, शैली लोक प्रयुक्ति की उपलब्धियाँ	15	15	1	25	25
Module4 लोक भाषा की प्रयुक्ति : उपलब्धियाँ एवं मूल्यांकन	विद्यार्थियों को साहित्यिक सृजन में लोक भाषा की प्रयुक्ति की सीमाओं से परिचय कराना।	लोक भाषा की प्रयुक्ति की उपलब्धियाँ – कला ,सौन्दर्य, रोचकता, वैविध्यआदि... प्रयुक्ति की सीमाएँ - अगूढ़ता , पाठकीयता का हास....., आदि	15	15	1	25	25

		निर्धारित सहायक कृतियाँ - कुरु कुरु स्वाहा मनोहर) श्याम जोशी ,(बहती गंगा शिवप्रसाद) मिश्र ,('रूद्र' फणीश्वर)ठुमरीनाथ रेणु ,(बकरी ,(सर्वेश्वर दयालसक्सेना) चरनदास चोर हबीब) तनवीर ,(माटी की मूरतें रामवृक्ष) बेनीपुरी ,(त्रिभंगिमा ,(बच्चन) नजीर अकबराबादी की शायरी आदि..... के साथ अन्य उपयुक्त रचनाएँ भी					
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Evaluation Scheme:

A. Internal Examination: कक्ष परीक्षा, प्रकल्प लेखन एवं प्रस्तुतिकरण, सामूहिक चर्चा ,वाचन-लेखन, मौखिक परीक्षा तथा भाषण इत्यादि गतिविधियाँ

The internal testing should be continual and spread over the semester

B. External Examination:

The pattern of the written exam would be as follows:

पूर्णांक 50 :

समय 2.00 :घंटे

References:

- A. Essential Reading
- B. Additional Reading

Programme: M.A.

Medium: HINDI

Paper: II

Paper Title: आलोचना और आलोचक

Semester: III

Subject Code: 30232

Year of Implementation: 2020-21

Title of the Paper	L	Cr	P/T	D (EE)	EE	IE	TM
आलोचना और आलोचक	60	4		2.00hrs	50	50	100

#L=Lecture, Cr=Credits, P/T=Practical/Tutorials, D=External Exam Duration, EE=External Examination, IE=Internal Examination, TM=Total Marks

Course Objectives:

1. विद्यार्थियों को आधुनिक समीक्षा शास्त्र की उपयोगिता एवं दृष्टि का परिचय देते हुए हिंदी आलोचना की विभिन्न पद्धतियों से परिचित कराना।
2. विद्यार्थियों को हिंदी समीक्षा के विभिन्न प्रकारों से परिचित कराना।
3. विद्यार्थियों को हिंदी आलोचना की विकास परम्परा से अवगत कराना।
4. विद्यार्थियों को मार्क्सवादी आलोचना तथा प्रमुख हिंदी मार्क्सवादी आलोचकों से परिचित कराना साथ ही हिंदी समीक्षा में दलित एवं स्त्री का अध्ययन करते हुए आलोचना की नयी भूमिका पर प्रकाश डालना।

Learner Outcomes:

1. विद्यार्थी हिंदी आलोचना के स्वरूप एवं आलोचना की विभिन्न पद्धतियों से परिचित हुए।
2. विद्यार्थी हिंदी आलोचना का प्रारंभ एवं विकास परंपरा से परिचित हुए।

Module	Module Specific Objectives	Content	Weightage	Instruction Time	Credits	Evaluation	
						IE Weightage	EE Weightage
Module1	विद्यार्थियों को आधुनिक समीक्षा शास्त्र की उपयोगिता एवं दृष्टि का परिचय देते हुए आलोचना की विभिन्न पद्धतियों से परिचित कराना।	आधुनिक समीक्षा शास्त्र : उपयोगिता एवं दृष्टि सैद्धांतिक एवं व्यावहारिक आलोचना पद्धतियाँ समाजशास्त्रीय आलोचना मनोवैज्ञानिक आलोचना	15	15	1	25	25
Module2	विद्यार्थियों को समीक्षा के विभिन्न प्रकारों से परिचित कराना।	रूपवादी एवं संरचनात्मक समीक्षा प्रभाववादी समीक्षा पुस्तक समीक्षा समीक्षा में सृजन एवं सृजन में समीक्षा	15	15	1	25	25
Module3	विद्यार्थियों को आलोचना की विकास परम्परा से अवगत कराना।	भारतेन्दु युगीन समीक्षा एवं समीक्षक द्विवेदी युगीन समीक्षा एवं समीक्षक हिंदी समीक्षा को रामचन्द्र शुक्ल की देन दूसरी परम्परा की खोज हजारी : प्रसाद द्विवेदी का समीक्षा कर्म	15	15	1	25	25
Module4	विद्यार्थियों को मार्क्सवादी आलोचना तथा	हिंदी की मार्क्सवादी आलोचना मुक्तिबोध और रामविलास शर्मा	15	15	1	25	25

	प्रमुख मार्क्सवादी आलोचकोंसे परिचित कराना साथ ही समीक्षा में दलित एवं स्त्री का अध्ययन करते हुए आलोचना की नयी भूमिका पर प्रकाश डालना।	की समीक्षा दृष्टि हिंदी समीक्षा में दलित एवं स्त्री आलोचना की नयी भूमिका					
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Evaluation Scheme:

C. Internal Examination: कक्ष परीक्षा, प्रकल्प लेखन एवं प्रस्तुतिकरण, सामूहिक चर्चा ,वाचन-लेखन, मौखिक परीक्षा तथा भाषण इत्यादि गतिविधियाँ

The internal testing should be continual and spread over the semester

D. External Examination:

The pattern of the written exam would be as follows:

पूर्णांक 50 :

समय 2.00 :घंटे

References:

C. Essential Reading:

D. Additional Reading:

Programme: M.A.

Medium: HINDI

Paper: III

Paper Title: हिंदी साहित्य में दलित लेखन

Semester: III

Subject Code: 30332

Year of Implementation: 2020-21

Title of the Paper	L	Cr	P/T	D (EE)	EE	IE	TM
हिंदी साहित्य में दलित लेखन	60	4		2.00hrs	50	50	100

#L=Lecture, Cr=Credits, P/T=Practical/Tutorials, D=External Exam Duration, EE=External Examination, IE=Internal Examination, TM=Total Marks

Course Objectives:

1. विद्यार्थियों को दलित साहित्य के सैधान्तिक पहलुओं से परिचित कराते हुए दलित साहित्य प्रासंगिकता से परिचित कराना।
2. विद्यार्थियों को दलित साहित्य का परिचय देते हुए दलित साहित्य के शिल्प पक्ष से अवगत कराना।
3. विद्यार्थियों को दलित कथा साहित्य में सूरजपाल चौहान के योगदान से परिचित कराना।
4. विद्यार्थियों को समकालीन दलित कविता से परिचित कराना।

Learner Outcomes:

1. विद्यार्थी दलित साहित्य के समग्र स्वरूप एवं दलित साहित्य के शिल्प से परिचित हुए।
2. विद्यार्थी दलित कथा साहित्य एवं कविता से परिचित हुए।

Module	Module Specific Objectives	Content	Weightage	Instruction Time	Credits	Evaluation	
						IE Weightage	EE Weightage
Module1	विद्यार्थियों को दलित साहित्य के सैधान्तिक पहलुओं से परिचित कराते हुए दलित साहित्य प्रासंगिकता से परिचित कराना।	दलित साहित्य: अवधारणा एवं स्वरूप दलित साहित्य के मानक एवं उनके विमर्श हिंदी दलित साहित्य : सहनुभूति से स्वानुभूति तक दलित साहित्य की प्रासंगिकता	15	15	1	25	25
Module2	विद्यार्थियों को दलित साहित्य का परिचय देते हुए दलित साहित्य के शिल्प पक्ष से अवगत कराना।	हिंदी के प्रमुख दलित लेखकों का साहित्यिक परिचय : जयप्रकाश कर्दम ,मोहनदास नैमिशराय ,कौसल्या वैसंत्री , सुशीला टांकभौरै ,शयौराजसिंह बेचैन आदि समकालीन हिंदी दलित साहित्य की विकास यात्रा ,उपन्यास) कहानी, कविता तथा आत्मकथा(समकालीन दलित आलोचना का परिदृश्य दलित साहित्य की शिल्पगत प्रवृत्तियाँ ,भाषा) बिम्ब, प्रतीकतथा मिथक(15	15	1	25	25
Module3	विद्यार्थियों को दलित कथा	सूरजपाल चौहान व्यक्तित्व :	15	15	1	25	25

	साहित्य में सूरजपाल चौहान के योगदान से परिचित कराना।	एवं कृतित्व समकालीन दलित कहानी लेखन और नया ब्राह्मण नया ब्राह्मण का कथ्य- विश्लेषण नया ब्राह्मण का शिल्प विवेचन					
Module4	विद्यार्थियों को समकालीन दलित कविता से परिचित कराना।	अध्ययनार्थ चयनित कवियों का व्यक्तित्व एवं कृतित्व समकालीन दलित कविता और यथास्थिति से टकराते हुए यथास्थिति से टकराते हुए का कथ्य विश्लेषण यथास्थिति से टकराते हुए का शिल्प विवेचन	15	15	1	25	25

Evaluation Scheme:

E. Internal Examination: कक्ष परीक्षा, प्रकल्प लेखन एवं प्रस्तुतिकरण, सामूहिक चर्चा ,वाचन-लेखन, मौखिक परीक्षा तथा भाषण इत्यादि गतिविधियाँ ।

The internal testing should be continual and spread over the semester

F. External Examination:

The pattern of the written exam would be as follows:

पूर्णांक 50 :

समय 2.00 :घंटे

References:

E. Essential Reading : 1) नया ब्राह्मण - सूरजपाल चौहान 2) यथास्थिति से टकराते हुए –

संपादक - अनीता भारती, बजरंग बिहारी तिवारी

अध्यानार्थ चयनित कवि एवं उनकी कवितायें :

1. अनीता भारती - 1-2-3 इतिहास 4. सच बताओ तुम 5. सुनो मलाल सुनो ,सावित्री बाई फुले
2. चंद्रकांता - 1. स्त्री के हिस्से की छाँव 2. देह भी अछूत क्यों नहीं की 3. प्रतीक्षा अब नहीं होती
3. टेकचंद - 1. मां 2. बीड़ी पीती मां 3. मां ने साईकिल चलाई 4. माँ ने पेड़ लगाए 5. बहन
4. निर्मला पुतुल - 1-2-3 आदिवासी स्त्रियाँ 4. पहाड़ी स्त्री 5. एक गीत : अपने माँ के लिए ससुराल जाने से पहले
5. पूनम तुषामा - 1. एक चाह 2. कड़वा सच 3. प्रतिरोध 4. मूक विद्रोह 5. सैलाब
6. मुसाफिर बैठा - 1-8 अछूत का इनार
7. रजनी अनुरागी - 1. आधार 2. खबरदार 3. तलब 4. जब भी योग्यता की बात हुई 5. आजादी
8. संजीव कौशल - 1. मौसम 2. खिलौने वालियां 3. बम्बई वाली 4. नारियल पानी 5. गिट्टियां 6. माएं होती हैं चींटियाँ
9. सुधीर सागर - 1. आक्रोश 2. दोहरा अभिशाप 3. कलम 4. ग्रहण
10. हेमलता महीधर - सावधान 2. फंदे 3. असहजता 4. गलतफहमी 5. मैं कौन ?

F. Additional Reading:

Programme: M.A.

Medium: HINDI

Paper: IV

Paper Title: सिनेमा और हिंदी साहित्य

Semester: III

Subject Code: 30432

Year of Implementation: 2020-21

Title of the Paper	L	Cr	P/T	D (EE)	EE	IE	TM
सिनेमा और हिंदी साहित्य	60	4		2.00hrs	50	50	100

#L=Lecture, Cr=Credits, P/T=Practical/Tutorials, D=External Exam Duration, EE=External Examination, IE=Internal Examination, TM=Total Marks

Course Objectives:

1. विद्यार्थियों को सिनेमा और साहित्य के अंतःसंबंधों से परिचित कराते हुए महत्वपूर्ण हिंदी साहित्यिक रचनाओं पर आधारित सिनेमा से अवगत कराना।
2. विद्यार्थियों को हिंदी साहित्य की चर्चित रचनाओं के फिल्मों में परिवर्तन की प्रक्रिया से परिचित कराना।

Learner Outcomes:

1. विद्यार्थी सिनेमा और साहित्य के अंतःसंबंधों से परिचित हुए।
2. विद्यार्थी हिंदी साहित्य की रचनाओं की फिल्मों में परिवर्तन की प्रक्रिया से परिचित हुए।

Module	Module Specific Objectives	Content	Weightage	Instruction Time	Credits	Evaluation	
						IE Weightage	EE Weightage
Module1	विद्यार्थियों को सिनेमा और साहित्य के अंतःसंबंधों से परिचित कराते	सिनेमा और साहित्य का अंतःसंबंध हिंदी साहित्यिक रचनाओं पर आधारित सिनेमाएक : (फिल्में)	15	15	1	25	25

	हुए महत्वपूर्ण हिंदी साहित्यिक रचनाओं पर आधारित सिनेमा से अवगत कराना।	सर्वेक्षण सूरज) का सातवाँ घोड़ा ,आँधी ,गोदान, रजनीगंधा ,सारा आकाश, तिरिया चरित्र आदि के संदर्भ में(मूल कृति और सिनेमा : साम्य और वैषम्य पाठ और प्रदर्शन के प्रभाव का तुलनात्मक अध्ययन					
Module2	विद्यार्थियों को सूरज का सातवाँ घोड़ा उपन्यास के फिल्मंतरण की प्रक्रिया से परिचित कराना।	सूरज का सातवाँ घोड़ा उपन्यास और सिनेमा का कथा निरूपण सूरज का सातवाँ घोड़ा : कथा और सिनेमा के कलात्मक आयामों का समानांतर विवेचन सिनेमा और रचना से बनते उद्देश्यों का विश्लेषण सूरज) का सातवाँ घोड़ा के संदर्भ में(सूरज का सातवाँ घोड़ा : पाठ और प्रदर्शन के प्रभाव का तुलनात्मक आस्वाद	15	15	1	25	25
Module3	विद्यार्थियों को तीसरी कसम कहानी के फिल्मंतरण की प्रक्रिया से परिचित कराना।	तीसरी कसम कहानी और सिनेमा का कथा-निरूपण तीसरी कसम कथा और सिनेमा के कलात्मक आयामों का समानांतर विवेचन सिनेमा और रचना से बनते उद्देश्यों का	15	15	1	25	25

		विश्लेषण तीसरी) कसम के संदर्भ में(तीसरी कसमपाठ : और प्रदर्शन के प्रभाव का तुलनात्मक आस्वाद					
Module4	विद्यार्थियों को मोहनदास उपन्यास के फिल्मांतरण की प्रक्रिया से परिचित कराना।	मोहनदासउपन्यास और सिनेमा का कथा निरूपण मोहनदास :कथा और सिनेमा के कलात्मक आयामों का समानांतर विवेचन सिनेमा और रचना से बनते उद्देश्यों का विश्लेषण मोहनदास के) संदर्भ में(मोहनदासपाठ : और प्रदर्शन के प्रभाव का तुलनात्मक आस्वाद	15	15	1	25	25

Evaluation Scheme:

G. Internal Examination: कक्ष परीक्षा, प्रकल्प लेखन एवं प्रस्तुतिकरण, सामूहिक चर्चा ,वाचन-लेखन, मौखिक परीक्षा तथा भाषण इत्यादि गतिविधियाँ

The internal testing should be continual and spread over the semester

H. External Examination:

The pattern of the written exam would be as follows:

पूर्णांक 50 :

समय 2.00 :घंटे

References:

G. Essential Reading :

H. Additional Reading:

Programme: HINDI

Medium: HINDI

Paper: V

Paper Title: लघुतर शोध प्रबंध रूपरेखा

Semester: III

Subject Code: 30532

Year of Implementation: 2020-21

Title of the Paper	L	Cr	P/T	D (EE)	EE	IE	TM
लघुतर शोध प्रबंध रूपरेखा	60	4		2.00hrs	50	50	100

#L=Lecture, Cr=Credits, P/T=Practical/Tutorials, D=External Exam Duration, EE=External Examination, IE=Internal Examination, TM=Total Marks

Course Objectives: 1) विद्यार्थियों में अनुसंधान के क्षेत्र में रुचि निर्माण कराना।

(2) विद्यार्थियों को अनुसंधान के प्रारंभिक चरण रूपरेखा लेखन ,प्राक्कथन)

अध्याय विभाजन आदि(। से परिचित कराना।

Learner Outcomes: 1) विद्यार्थी अनुसंधान की रूपरेखा लेखन से परिचित हुए ।

(2 विद्यार्थियों में अनुसंधान के प्रति सकारात्मक दृष्टि निर्माण हुई।

इस पेपर के विभागीय मार्गदर्शक के अंतर्गत विद्यार्थियों से साहित्य से सम्बंधित किसी एक विषय पर शोध - प्रविधि के प्रारूप के अनुसार लघुतर शोध। प्रबंध लिखवाया जायेगा -

शोध - प्रबंध लगभग | शब्दों में होगा 12000

शोध। जो पाठ्य पुस्तक में हैं, प्रबंध उन पुस्तकों पर नहीं होगा-

SEVA MANDAL EDUCATION SOCIETY'S SMT MMP SHAH WOMEN'S COLLEGE OF
ARTS AND COMMERCE (AUTONOMOUS)

Smt. Parmeshwari Devi Gordhandas Garodia Educational Complex 338,
RA Kidwai Road, Matunga, Mumbai 400019

*NAAC Reaccredited *

UGC Status: College with Potential for Excellence

Adjudged The Best College (2017-18) by SNDT Women's University

Institutional Vision

Empowerment of Women through Quality Education to make them Competent, Self-reliant
and Responsible Homemakers, Professionals and Citizens

Institutional Mission

Education for a living and for making a better living

Institution Objectives

All round personality development of students

Training students to be responsible citizens with awareness-raising programs and activities

To make higher education more relevant, need based and skill based

To lay foundation for progressive and prosperous future of the students

Module	Module Specific Objectives	Content	Weightage	Instruction Time	Credits	Evaluation	
						IE	EE

						Weightage	Weightage
Module 1	<p>कन्हैया लाल मिश्र 'प्रभाकर' के व्यक्तित्व एवं कृतित्व का परिचय देना</p> <p>बयालीस की घटनाओं के महत्व पर प्रकाश डालना</p> <p>अबिसीनिया की पृष्ठभूमि पर चर्चा करते हुए उनके राष्ट्र प्रेम पर चर्चा</p>	<p>कन्हैयालाल मिश्र 'प्रभाकर' : व्यक्तित्व एवं कृतित्व</p> <p>बयालीस के ज्वार की उन लहरों में</p> <p>अबिसीनिया के उस सूने शहर में</p>	15		1	5	20
Module 2	<p>'प्राण जाय पर वचन न जाई' उक्ति के आधार पर उक्त संस्मरण की चर्चा</p> <p>संस्मरण की प्रमुख पात्र हेलेना के राष्ट्र</p>	<p>लाल अंगारों की उस मुस्कान में</p> <p>ग्रीस के उन तूफानी दिनों में</p>	15		1	5	20

	प्रेम की चर्चा						
Module 3	जाति-धर्म से परे मानवता के महत्व पर रोशनी डालना कन्निघम की स्पष्टता, ईमानदारी के माध्यम से इतिहास लेखक के वैशिष्ट्य पर प्रकाश डालना	मानवीय पशुता की उस बाढ़ में झूठ के उस कड़वे धुएं में	15		1	5	20
Module 4	रचनाकार के मानवेतर प्राणियों के प्रति प्रेम की चर्चा करते हुए प्रकृति, मानव और मानवेतर के संबंधों पर चर्चा	रेल के पहियों की गडगडाहट में	15		1	5	20

	अपराधी से परे मानवीय गुणों पर रोशनी डालना	प्रतिहिंसा के उन पावन क्षणों में					
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Evaluation Scheme:

A. Internal Examination: कक्ष परीक्षा, प्रकल्प प्रस्तुतिकरण, वस्तुनिष्ठ (एक वाक्य में उत्तर, उचित पर्याय, जोड़े मिलाओ व्याकरण से जुड़े प्रश्न), सामूहिक चर्चा, वाचन-लेखन, मौखिक तथा भाषण इत्यादि गतिविधियाँ।

The internal testing should be continual and spread over the semester.

B. External Examination:

The pattern of the written exam would be as follows:

पूर्णांक: 75

समय : 2.30 घंटे

References:

Essential Reading: कन्हैयालाल मिश्र 'प्रभाकर' भारतीय ज्ञानपीठ, 18, इंस्टिट्यूशनल एरिया, लोधी रोड, पो.बा.3113, नई दिल्ली- 110003

A. Additional Reading:

- स्वतन्त्रोत्तर हिंदी व्यंग्य निबंध एवं निबंधकार- डॉ. बापूराव देसाई, चिंतन प्रकाशन, 787/4 पशुपति नगर, नौबस्ता, कानपुर - 208021
- हिंदी निबंधकार- डॉ. जयनाथ नलिन, आत्माराम एंड संस, कश्मीरी गेट, दिल्ली-6
- कन्हैयालाल मिश्र 'प्रभाकर' की साहित्य साधना - डॉ. ओमप्रकाश नायर, विकास प्रकाशन 311 सी, विश्व बैंक बर्रा, कानपुर- 27
- कन्हैयालाल मिश्र 'प्रभाकर': चिंतन एवं साहित्य - जय प्रकाश सिंह, अभय प्रकाशन, 128/20, डी. , किदवई नगर, कानपुर - 11
- संस्मरण और संस्मरणकार- डॉ. मनोरमा शर्मा, आराधना ब्रदर्स, 154/153 सी., गोविन्द नगर, कानपुर- 208006

Programme: HINDI

Medium: ENGLISH

Paper: DC IV

Paper Title: साहित्य विवेचन

Semester: III

Subject Code: 30606 (DC VI)

Year of Implementation: 2020 -21

Title of the Paper	L	Cr	P/T	D (EE)	EE	IE	TM
साहित्य विवेचन	60	4		2.30hrs	75	25	100

#L=Lecture, Cr=Credits, P/T=Practical/Tutorials, D=External Exam Duration, EE=External Examination, IE=Internal Examination, TM=Total Marks

- Course Objectives:**
1. छात्राओं को साहित्य की विविध विधाओं से परिचित कराना ।
 2. साहित्य का समाज, नैतिकता, विज्ञान इत्यादि के सम्बन्ध से अवगत कराना ।
 3. छात्राओं की विचार क्षमता तथा कल्पनाशीलता को बढ़ावा देना ।

- Learner Outcomes:**
1. हिंदी साहित्य की विधाओं से परिचित होना ।
 2. साहित्य रचने की प्रक्रिया से परिचित होना ।
 3. सृजनात्मक लेखन की क्षमता को विकसित करना ।

निर्धारित पाठ्य पुस्तक:

Module	Module Specific Objectives	Content	Weightage	Instruction Time	Credits	Evaluation	
						IE Weightage	EE Weightage
Module 1	साहित्य तथा समाज के संबंधों पर प्रकाश	साहित्य और समाज	15		1	5	20

	डालना साहित्य और विज्ञान के अंतर तथा समानता को समझना साहित्य में नैतिक मूल्यों के महत्व को जानना साहित्यकार के व्यक्तित्व को समझना साहित्य के विविध प्रेरणा स्रोतों को जानना	साहित्य और विज्ञान साहित्य और नैतिकता साहित्य तथा व्यक्तित्व साहित्य के प्रेरणा स्रोत					
Module 2	उपन्यास के स्वरूप को जानना कहानी के स्वरूप को जानना नाटक के स्वरूप को जानना	उपन्यास :स्वरूप,तत्त्व एवं प्रकार कहानी :स्वरूप,तत्त्व एवं प्रकार नाटक :स्वरूप,तत्त्व एवं प्रकार	15		1	5	20
Module 3	निबन्ध के स्वरूप को	निबन्ध :स्वरूप,तत्त्व एवं प्रकार	15		1	5	20

	<p>जानना</p> <p>आलोचना के वैशिष्ट्य बताना</p> <p>आलोचना के प्रकारों को बताना</p> <p>आलोचक के गुणों पर चर्चा करना</p>	<p>आलोचना: स्वरूप तथा विशेषताएं</p> <p>आलोचना के प्रकार (आत्मप्रधान या प्रभावात्मक, सैद्धांतिक, शास्त्रीय या निर्णायक, व्याख्यात्मक, तुलनात्मक)</p> <p>आलोचक के गुण</p>					
Module 4	सभी विधाओं के बारे में संक्षेप में बताना	<p>अन्य विधानों का सामान्य परिचय :</p> <p>एकांकी , आत्मकथा, जीवनी , संस्मरण, रेखाचित्र , यात्रा वर्णन , डायरी , पत्र साहित्य</p>	15		1	5	20

Evaluation Scheme:

B. Internal Examination: कक्षा परीक्षा, प्रकल्प प्रस्तुतिकरण, वस्तुनिष्ठ (एक वाक्य में उत्तर, उचित पर्याय, जोड़े मिलाओ व्याकरण से जुड़े प्रश्न) सामूहिक चर्चा , वाचन-लेखन तथा भाषण इत्यादि गतिविधियाँ

The internal testing should be continual and spread over the semester

C. External Examination:

The pattern of the written exam would be as follows:

पूर्णांक: 75

समय : 2.30 घंटे

References:

Essential Reading:

Additional Reading:

1. साहित्य सहचर - हजारी प्रसाद द्विवेदी ,लोकभारती प्रकाशन ,पहली मंजिल,दरबारी बिल्डिंग ,महात्मा गांधी मार्ग,इलाहाबाद -211001 ,संस्करण 1976
2. भारतीय काव्य स्गात्र के सिद्धान्त - सुरेश अग्रवाल ,अशोक प्रकाशन ,नयी सडक , दिल्ली- 1987
3. काव्य शास्त्र -प्रो.भागीरथ मिश्र, विश्वविद्यालय प्रकाशन, चौक, वाराणसी, सं. 1996
4. साहित्य विवेचन- क्षेमचंद्र सुमन और योगेन्द्र कुमार मलिक, आत्माराम एंड संस , कश्मीरी गेट, दिल्ली- 110006 सं. 1988
5. साहित्य सिद्धांत एवं समीक्षा -कृ.ज.वेदपाठक, फडके प्रकाशन, फडके भवन , दुधाली ,कोल्हापुर, 416012 सं. 1993
6. भारतीय समीक्षा सिद्धांत - सूर्यनारायण द्विवेदी ,संजय बुक सेंटर ,के.38/9 गोलहार वाराणसी, प्रथम संस्करण -1976
7. भारतीय काव्यशास्त्र के सिद्धांत, कृष्णदेव झारी, अशोक प्रकाशन , नयी सडक, दिल्ली
8. भारतीय एवं पाश्चात्य काव्यशास्त्र की रूपरेखा- तेजपाल चौधरी, विकास प्रकाशन 311सी ,विश्व बैंक बर्रा, कानपुर-27

Programme: HINDI

Medium: ENGLISH

Paper: APC I

Paper Title: भाषा

Semester: III

Subject Code: 32106 (APC I)

Year of Implementation: 2020 -21

Title of the Paper	L	Cr	P/T	D (EE)	EE	IE	TM
भाषा	60	4		2.30hrs	75	25	100

#L=Lecture, Cr=Credits, P/T=Practical/Tutorials, D=External Exam Duration, EE=External Examination, IE=Internal Examination, TM=Total Marks

- Course Objectives:**
1. छात्रों को भाषा के प्रकृति स्वरूप और महत्व से परिचित कराना ।
 2. समाज, संस्कृति और व्याकरण के साथ भाषा के सम्बन्धों से परिचित कराना ।
 3. भाषा विकास के सोपानों से परिचित कराना ।
 4. भाषा के विभिन्न रूपों और बोली की प्रकृति को समझना ।

- Learner Outcomes:**
1. हिंदी भाषा की प्रकृति स्वरूप और महत्व से परिचित हुए ।
 2. भाषा के बृहद रूप को जाना ।
 3. भाषा के विविध सोपानों तथा बोली की प्रकृति से परिचित हुए ।

निर्धारित पाठ्य पुस्तक:

Module	Module Specific Objectives	Content	Weight age	Instruction Time	Credits	Evaluation	
						IE Weight age	EE Weight age
Module 1	भाषा की परिभाषा को समझते हुए उसका	भाषा की परिभाषा भाषा और साहित्य भाषा और समाज	15		1	5	20

	साहित्य, समाज और व्याकरण से संबंध को जानना						
Module 2	भाषा और व्याकरण के विकास, मह त्व एवं उसकी उपयोगिता की जानना	भाषा और व्याकरण भाषा-विकास के सोपान भाषा का महत्व(उपयोगिता) भाषा की विशेषताएं (प्रवृत्तियां)	15		1	5	20
Module 3	भाषा और बोली के विभिन्न रूपों को जानना	भाषा के विभिन्न रूप (परिनिष्ठित, विभाषा, अपभाषा, व्यावसायिक, कूटभाषा, कृत्रिम भाषा, मिश्रित भाषा) विभाषा (बोली) को भाषा में परिवर्तन के साधन (प्राकृतिक, सामाजिक, धार्मिक, साहित्यिक, राजनितिक, आर्थिक, शैक्षिक, वैज्ञानिक) भाषा और विभाषा (बोली) के प्रमुख भेदक तत्व	15		1	5	20

Module 4	भाषा की उत्पत्ति संबंधी सिद्धांतों को जानते हुए भाषा परिवर्तन के बाह्य और आंतरिक कारणों को जानना	भाषा की उत्पत्ति संबंधी सिद्धांतों का सामान्य परिचय भाषा-परिवर्तन के आभ्यंतर कारण भाषा-परिवर्तन के बाह्य कारण	15		1	5	20

Evaluation Scheme:

- A. **Internal Examination:** कक्ष परीक्षा, प्रकल्प प्रस्तुतिकरण, वस्तुनिष्ठ (एक वाक्य में उत्तर, उचित पर्याय, जोड़े मिलाओ व्याकरण से जुड़े प्रश्न) सामूहिक चर्चा, वाचन-लेखन तथा भाषण इत्यादि गतिविधियाँ

The internal testing should be continual and spread over the semester

B. External Examination:

The pattern of the written exam would be as follows:

पूर्णांक: 75

समय : 2.30 घंटे

References:

Essential Reading:

Additional Reading:

- हिंदी रूप रचना : भाग 1 तथा 2 - सम्पादक आ. जयेंद्र त्रिवेदी, लोकभारती प्रकाशन, पहली मंजिल, दरबारी बिल्डिंग, महात्मा गांधी मार्ग, इलाहाबाद -211001
- हिंदी भाषा : विकास और विश्लेषण- डॉ. चन्द्रभान रावत, सरस्वती प्रकाशन मंदिर, मोती कटरा, आगरा-3 सं. 1969

3. रजत जयंती ग्रन्थ- सम्पादक-मोहन लाल भट्ट,राजभाषा प्रचार समिति,हिंदी नगर,वर्धा, प्रथम संस्करण 1962
4. हिंदी भाषा का इतिहास- धीरेन्द्र वर्मा, हिन्दुस्तानी अकेडमी ,प्रयाग, दशम संस्करण 1980
5. हिंदी भाषा - भोलानाथ तिवारी, किताब महल, 22 ए ,सरोजनी नायडू मार्ग, इलाहाबाद, संस्करण 1987
6. हिंदी भाषा का विकास - गोपाल राय, अनुपम प्रकाशन,पटना कॉलेज के सामने ,पटना- 800004 , संस्करण-1995
7. भाषा विज्ञान और हिंदी भाषा - डॉ. सुधाकर कलावाड़े, साहित्य रत्नालय ,37/50 गिलिस बाज़ार, कानपुर- 01 संस्करण 1979
8. भाषा विज्ञान की भूमिका - आ. देवेन्द्र नाथ शर्मा,राधाकृष्ण प्रकाशन प्रा.लि.,जी.17 ,जगतपुरी , दिल्ली-110051 प्रथम संस्करण 1966
9. भाषा विज्ञान- भोलानाथ तिवारी, किताब महल, 22 ए ,सरोजनी नायडू मार्ग, इलाहाबाद, संस्करण 1987
10. आधुनिक भाषा विज्ञान- डॉ. राजमणि शर्मा, वाणी प्रकाशन, 4695 , 21 -ए , दरियागंज,नई दिल्ली -110002 संस्करण 1996
11. राजभाषा हिंदी और उसका विकास- डॉ. हीरालाल बाछुतिया ,आर्य प्रकाशन मंडल. IX / 221 सरस्वती भंडार , गांधी नगर , दिल्ली- 31-संस्करण 2008
12. भाषा विज्ञान एवं भाषा शास्त्र - कपिल द्विवेदी, विश्वविद्यालय प्रकाशन चौक, वाराणसी- 221001 संस्करण 1985
13. भाषा विज्ञान - डॉ. रामस्वरूप खरे , सरस्वती प्रकाशन , 128 / 106 ,जी. ब्लाक, किदवई नगर , कानपुर- 11 संस्करण 1985
14. हिंदी शब्दानुशासन - किशोरीदास वाजपेई , नागरी प्रचारणी सभा , काशी
15. हिंदी भाषा - धीरेन्द्र वर्मा
16. भाषा - राममनोहर लोहिया

Bachelor of Arts
Programme: Home Economics
Medium: English
Paper: II
Paper Title: Introduction to Early Childhood Education (Theory)

Semester: III
Subject Code: 30310
Year of Implementation: 2020-21

**Syllabus for Composite Applied Component (CApC) Child Development-
Semester III**

Old Syllabus	Proposed Syllabus
Title of the Paper: Introduction to Early Childhood Education (Th)	Title of the Paper : Introduction to Early Childhood Education (Th)
Subject Code 380327	Subject Code 30310

Sr. No	Subjects	L	Cr	P / T	D	TP	Internal	P/V	T
1	Introduction to Early Childhood Education (Th)	4	4	-	2.5	75	25	-	100

#L=Lectures per week, Cr=Credits, P/T=Practical/Tutorials, D=External Exam Duration, EE=External Examination, IE=Internal Examination, T=Total Marks

Old Syllabus	Proposed Syllabus
<p>Objectives:</p> <ul style="list-style-type: none"> • To develop and understand the need and importance of early childhood education. • To develop and understand curriculum planning • To learn various skills required for conducting developmentally appropriate programs for children • To gain insights into the organization and management of preschool centres. 	<p>Objectives:</p> <p>No Change</p>

Old Syllabus				Proposed Syllabus	
Sr No.	Topics and Details		No. of Lectures	Weightage of marks %	
Block 1	Introduction		6	6	No Change
	Unit 1	Meaning of ECE	2		
	Unit 2	Importance of ECE	2		
	Unit 3	Objectives of ECE	2		
Block 2	Organization		6	15	No Change
	Unit 1	Different types of preschool centers	2		
	Unit 2	Physical setting of a center	1		
	Unit 3	Personnel and pupil Ratio	1		
	Unit 4	Equipment- Importance, Kind, selection & care, low cost equipments	2		
Block 3	Introduction to contributors		6	5	No Change
	Unit 1	Maria Montessori, Froebei, Rousseau, Tara Bai Modak	2		
Block 4	Learning through Play		12	20	No Change
	Unit 1	Play-need, Importance, stages, types, values play activities-doll play, water play, send play, construction corner, reading corner	10		
	Unit 2	Play way method	2		
Block 5	Planning		7	6	No Change
	Unit 1	Child Directed and teacher directed activities-need and Values	3		
	Unit 2	Long term and short term planning	1		
	Unit 3	Introduction to teaching aids- values and use.	3		
Block 6	Developing Readiness for 3R's		16	25	No Change
	Unit 1	What is Readiness?	2		
	Unit 2	Language-Importance- skills in language development- types of activities- music and movement, games, story telling	8		
	Unit 3	Science-Importance-Types of activities-Role of the teacher in enhancing children's	2		

		creativity			
	Unit 4	Social Studies-Importance-Activities	2		
	Unit 5	Mathematics-Importance-Types of Activities	2		
Block 7	Evaluation and Assessment		5	6	No Change
	Unit 1	Importance	2		
	Unit 2	Methods of evaluation	3		
Block 8	Parental Involvement		2	5	No Change
	Unit 1	Importance	2		
	Unit 2	Ways of Involvement	1		
	Unit 3	Guidance in Maintaining limits	2		
	Unit 4	Guidance in Building feeling of security	2		

References:-

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2. Cazden. C.B. (1982): Language in Early Childhood Education, NAEYC, Washington.
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8. Hughes F. (1975): Reading and writing before School, Paa Book Ltd., London
9. Lasky and Mukherji (1982): Art- Basic for young children, NAEYC, Washington
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16. Robison 11 (1983): Exploring Teaching in Early childhood education, Allyn & Bacon Inc, Boston

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20. Spodek B. (1982): Teaching in Early Years, The Free press, New York
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22. Todd and Heffernon (1977): The years before school, Collier Macmillan Publishers, London
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Bachelor of Arts
Programme: Home Economics
Medium: English
Paper: II
Paper Title: Introduction to Early Childhood Education (Practical)

Semester: III
Subject Code: 30410
Year of Implementation: 2020-21

Syllabus for Composite Applied Component (CApC) Child Development Practical -Semester III

Old Syllabus	Proposed Syllabus
Title of the Paper: Introduction to Early Childhood Education (Practical)	Title of the Paper : Introduction to Early Childhood Education (Practical)
Subject Code 380427	Subject Code 30410

Old Syllabus	Proposed Syllabus
Objectives: <ol style="list-style-type: none"> 1. To help students help acquire skills in conducting various activities for young children. 2. To develop skills for conducting various aspects of the curriculum. 3. To prepare materials for learning in children 	Objectives: No Change

Old Syllabus				Proposed Syllabus
Sr No.	Topics and Details		No. of Lectures	
Block 1	Activities- Creative Activities		20	No Change
	Unit 1	Paints		
	Unit 2	Crayons		
	Unit 3	Paper Craft		
	Unit 4	Scrap Book		
Block 2	Planning and demonstration of one play activity centre- Group Work		20	No Change
	Unit 1	Outdoor Play		
	Unit 2	Indoor Play		
	Unit 3	Dolls Corner		
	Unit 4	Construction Corner		
Block 3	Preparation of Teaching Aids		20	No Change

	Unit 1	Charts, Flannel Figures, Flash cards			
	Unit 2	Mobiles, Puzzles, Picture Talk, Puppets			
Block 4	Workshop		5		No Change
	Unit 1	One workshop on music and movement			
Block 5	Language activities- any two for each student		20		No Change
	Unit 1	Story telling Aids and Presentation			
	Unit 2	Object Talk			
	Unit 3	Games			
	Unit 4	Show and tell			
	Unit 5	Field trip			
	Unit 6	Informal Talk			
	Unit 7	Picture Talk			
Block 6	Readiness Kit		20		No Change
	Unit 1	1 set for Activity Cards for each Readiness			
	Unit 2	Worksheets for each Readiness-2			
Block 7	Observation		5		No Change
	Unit 1	Visit to 1 Preschool			
Block 8	Participation in Nursery School		10		No Change
	Unit 1	2 observations			
	Unit 2	5 lessons			
			125		

Bachelor of Arts

Syllabus for Core Component (CC) English (English Medium) Semester II

Old Syllabus	Proposed Syllabus
Title of the Paper: Nutrition Through the Life-cycle I	Title of the Paper : Nutrition Through the Life-cycle I
Subject Code 380426	Subject Code

PAPER TITLE Nutrition Through the Life-cycle I	L	Cr	P/T	D (EE)	EE	IE	T
	3	4	2	2.5hrs	75	25	100

#L=Lectures per week, Cr=Credits, P/T=Practical/Tutorials, D=External Exam Duration, EE=External Examination, IE=Internal Examination, T=Total Marks

Old Syllabus	Proposed Syllabus
Objectives: This course will enable students to- <ol style="list-style-type: none"> 1. Develop the ability to select economically viable but nutritionally adequate foods for various age groups & selected physiological conditions 2. Be able to plan & prepare nutritionally adequate meals for various age groups & selected physiological conditions Outcomes: Not stated	Objectives: Learning Outcomes: At the end of the course, the student will <ol style="list-style-type: none"> 1. Understand basic principles of meal planning 2. Understand the nutritional needs of different age groups 3. Be able to select rich food sources of nutrients essential for various stages of the life cycle and 4. Be able to plan and cook diets for various age groups and physiological conditions

Old Syllabus		Proposed Syllabus							
Unit1	Topic and Details Old Syllabus	Module	Module Specific Objectives	Content	Weightage	Instruction Time	Credits	Evaluation	
								IE Weightage	EE Weightage
1.	Revision 1.1 Food Guide, Food Groups, RDA 1.2: Importance of various nutrients for different age groups- Infancy, school age and adolescence				10	4 lectures of 50 minutes each			

2.	Basics of Meal Planning 2.1: Principles of Meal Planning, characteristics and importance of different meals				20	2 lectures of 50 minutes			
3.	Nutrition during early life cycle: Nutritional requirements and principles of planning balanced diets for the following: 3.1 Infancy: Importance of colostrum, breast feeding, formula feeding, feeding patterns, meaning and problems during weaning 3.2: Pre-school years: establishing good food habits, Finger foods 3.3: School going years: Pack lunches, factors affecting food habits, problems during childhood 3.4: Adolescence: factors affecting food habits, problems during this period-Anorexia nervosa, Bulemia				40	12 lectures			
4.	Agencies promoting nutrition and conducting intervention programs WHO, UNICEF, CARE INDIA, Ministry of Social Welfare, and Ministry of Health, Govt.of India; ICDS, Mid-day Meal				30	10 lectures			

	Program, Goitre Control Program, Vitamin A and Anemia Prophylaxis Program								
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References:

A. Essential Reading:

B. Srilakshmi (2007). Dietetics. Multicoloured edition New Age Publishers

B. Srilakshmi (2006) Nutrition Sciences, New Age Publishers

Shubhangini Joshi, Nutrition and Dietetics. 4th edition, McGraw Hill Education India Pvt. Ltd.

Guthrie Helen (1983). Introductory Nutrition, 5th edition Mosby

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Longvah, Thingnganing & Ananthan, Rajendran & Bhaskar, K & Venkaiah, K. (2017). Indian food Composition Tables.

Indian Council of Medical Research. Recommended Dietary Intakes for Indians - Latest Recommendations.

B. Additional Reading:

Williams, S.R. (1993): Nutrition and Diet Therapy, 7th Edition, Times Mirror/Mosby College Publishing.

Mahan, L.K. and Escott-Stump, S. (2000): Krause's Food Nutrition and Diet Therapy, 10th Edition, W.B. Saunders Ltd.

Practical

Old Syllabus		Proposed Syllabus						
Unit	Topic and Details Old Syllabus		Module	Module Specific Objectiv es	Weightag e	Instruction Time	Credits	Evaluation
								IE Weightage
1.	Standardization of recipes		No Change		25	3 practicals of 100 minutes		10
2.	Plan recipes for the following: 2.1: Supplementary foods during infancy. 2.2: Finger foods during pre-school years 2.3: Pack lunches for School children: Age group 6-9 yrs & 9-12 yrs.		No Change		40	3 practicals		10
3.	Plan & prepare diet for: Adolescent boy and Girl		No Change		25	2 practicals		10
4.	Visit to Balwadi		No Change		10	1 practical		10

Evaluation Scheme:

A. Internal Exams: Total Marks: 25

1. Written Test 25 marks
2. Practical- each practical will be evaluated out of 10 marks and final average out of 20 marks + Journal 5 marks

3. Group/Individual assignment 25 marks
(The internal marks would be an average of these three methods of evaluation.)

B. External Exams: Total Marks: 75

The pattern of the written exam would be as follows: 6 questions will be asked out of which students can answer any 5 questions. Each question will be for 15 marks.

1. Explain the terms
2. Short notes
3. Short answers
4. Give the role of/Give the importance of/Give reasons
5. List the following
6. Application question- 5 marks each

Bachelor of Arts
**Syllabus for Combined Applied Component (CApC) Nutrition and Meal
Management Semester III**

Old Syllabus	Proposed Syllabus
Title of the Paper: Food Commodities I	Title of the Paper: Food Commodities I
Subject Code 380326	Subject Code

	Cr	L	Prac	D (EE)	EE	IE	T
Food Commodities I Paper III	04	03	02	2.5 hrs	75 Marks	25 Marks	100 Marks

#L=Lectures per week, Cr=Credits, P/T=Practical/Tutorials, D=External Exam Duration, EE=External Examination, IE=Internal Examination, T=Total Marks

Old Syllabus	Proposed Syllabus
<p>Objectives: This course will enable the students to: -</p> <ol style="list-style-type: none"> 1. Be familiar with basic raw commodities & their processing 2. Know various processed products available with their cost & uses in cooking. 3. Be aware of Food Adulteration & laws for its prevention. <p>Learning Outcomes: Not stated</p>	<p>Objectives: No Change</p> <p>Learning Outcomes: At the end of the course the students will be able to:</p> <ol style="list-style-type: none"> 1. Understand the raw materials used in cookery and the processing they undergo 2. Identify and select the commodity and their different products available in the market based on the properties, uses and cost of the commodity 3. Incorporate the commodity while preparing different recipes 4. Understand quality of a commodity related to its wholesomeness and purity

Old Syllabus		Proposed Syllabus- Mode of Teaching Online/Offline							
Unit	Topic and Details Old Syllabus	Module	Module Specific Objective s	Content	Weightage	Instruction Time	Credits	Evaluation	
								IE Weightage	EE Weightage
1	Beverages: 1.1: Importance & Classification (soft drinks, fruit non-fruit based, carbonated & others.) 1.2: Tea-Origin, forms of tea-Black, Green, Oolong, grades, processing & storage. 1.3: Coffee-Origin, processing, types- Coffee Arabica, Robusta liberica; Instant coffee, chicory. Processing & storage 1.3: Cocoa-basic processing, storage Chocolate making flow Chart	No Change			15	4 lectures of 50 minutes each			

2	Cereals and Millets: 2.1: Composition of cereal grains 2.2: Processing & products of Wheat-soft & hard, rice-parboiled; maize; jowar; millets, Storage. 2.3: Breakfast cereals.	No Change			20	5 lectures of 50 minutes each			
3	Pulses and Legumes: 3.1: Composition of Pulses, Processing & products of Legumes & pulses-(soyabean) Decortications, soaking, germination fermentation 3.2: Anti nutritional factors (for information).	No Change			10	3			
4.	Sugar and Sugar products: 4.1: Sugar-Cane & beet sugar; Jaggery- Difference between sugar and jaggery 4.2: Different forms of solid & liquid sugar and their uses in cookery. 4.3: Manufacturing process and Storage	No Change			20	4			

5.	Fats and Oils: 5.1: Nutritional importance, Functions in food; Sources- Animal, Vegetable 5.2: Processing in brief (extraction, refining, hydrogenation); Blended oils (only for information) 5.3: Rancidity and its prevention		No Change			25	4			
5.	Spices and Condiments 6.1 Classification 6.2 Role in cookery 6.3 Storage		No Change			10	2			

Evaluation Scheme:

A. Internal Exams: Total Marks: 25

1. Written Test 25 marks
 2. Practical- each practical will be evaluated out of 10 marks and final average out of 20 marks + Journal 5 marks
 3. Group/Individual assignment 25 marks
- (The internal marks would be an average of these three methods of evaluation.)

B. External Exams: Total Marks: 75

The pattern of the written exam would be as follows: 6 questions will be asked out of which students can answer any 5 questions. Each question will be for 15 marks.

1. Explain the terms
2. Short notes
3. Short answers
4. Give the role of/Give the importance of/Give reasons
5. List the following
6. Application question- 5 marks each

References:

A. Essential Reading:

Davis Bernard (1991). Food Commodities. 2nd edition, Heinemann Professional publishing Ltd.

Manay Shakuntala (2008). Foods: Facts & Principles, 3rd revised edition, New Delhi: New Age International Ltd.

Swaminathan (1987) Food Science, Chemistry & Experimental Foods. Bangalore Printing & Publishing Co. Ltd.

Subbulakshmi G, Shobha A Udupi (2017) Food Processing & Preservation. 1st edition, New Age International (P) Ltd.

Marion Bennion (1995) Introductory Foods. 10th edition, Merrill

B. Additional Reading:

Phillips Thangam (2005) Modern Cookery for Teaching and Trade. 5th Edition, Orient Longman Pvt. Ltd.

Cookbooks by Tarla Dalal, Sanjeev Kapoor, Nita Mehta, Madhur Jaffery

Practical:

Objectives: The practical will enable the students to: -

1. Understand the nature and composition of food.
2. Learn different methods of cooking and understand the principles of food science
3. Understand the role of different ingredients used in food preparation
4. Develop a discriminating appreciation of quality and standard of commodities available

Old Syllabus								
Unit	Topic and Details Old Syllabus	Module	Module Specific Objectiv es	Weightage	Instruction Time	Credits	Evaluation	
							IE Weightage	
1.	Costing 1.1: Market Survey- Costing of commodities.	No Change		10	1 practical of 100 minutes		10	
2.	Beverages: 2.1: Planning & Preparation of different beverages.	No Change		20	2 practicals		10	
3.	Cereal Cookery: 3.1: Cereals & Millets -cooking of recipes using different cereals & millets (use of sprouts & fermented products). 3.2: Baking -Preparation of bread \biscuits\cakes.	No Change			3 practicals		10	
4.	Pulses and Legumes: 4.1: Cooking of recipes using different pulses & legumes (sprouting, fermentation, soaking)	No Change		10	1		10	

5.	Sugar Cookery: 5.1: Syrup strength, preparation of Indian sweets based on sugar syrup strength 5.2: Role of sugar in preservation of food-Squash, jam, jelly, murabbas	No Change		20	2		10	
6.	Fats and oils: 6.1: Shortening effect of fat.	No Change		10	1		10	
7.	Spices: 7.1 Preparation of traditional masala mixes	No Change		10	1		10	

Bachelor of Arts in Mass Media

Semester III

Old Syllabus	Proposed Syllabus
Title of the Paper: Basics of Advertising	Title of the Paper : Basics of Advertising
Subject Code 2001	Subject Code 30222

PAPER TITLE	L	Cr	P/T	D (EE)	EE	IE	T
Basics of Advertising	4	4		2&1/2hrs	75	25	100

#L=Lectures per week, Cr=Credits, P/T=Practical/Tutorials, D=External Exam Duration, EE=External Examination, IE=Internal Examination, T=Total Marks

Old Syllabus	Proposed Syllabus
Objectives: 1 To gain basic understanding of advertising as mode of communication. 2 To know evolution of advertising media over the period of time. 3 To be able to recognize process and product of advertising production.	Course Objectives: 1. To gain basic understanding of advertising as mode of communication. 2. To enable the students to understand the functioning of advertising agencies. 3. To enable the students to understand the various media used for various types of advertising. Learner Outcomes: 1. Will Enable the students to understand the creative strategy used in campaigning 2. Will be able to produce different types of advertisement for different media.

Old Syllabus		Proposed Syllabus							
Unit1	Topic and Details Old Syllabus	Module	Module Specific Objectives	Content	Weightage	Instruction Time	Credits	Evaluation	
								IE Weightage	EE Weightage
To understand elements of advertising and its role in any economy.	Evolution and growth of advertising – definitions of advertising – relevance of advertising in the marketing mix – classification of advertising – various	Introduction to Advertising	Students will learn the history and elements of advertising. Students will understand its role in the economy.	Evolution and growth of advertising – definitions, features and importance of advertising, creativity in advertising (construction of an effective advertisement- visualisation, copy, illustration, layout) national and global advertising scene – socio-economic effects of advertising. Measuring advertising effectiveness	25	15	1	Make print advertisement for a given product 05 marks	20 marks

	media for advertising – national and global advertising scene – socio-economic effects of advertising.								
To understand the working of different types of advertising agencies.	<p>Managing the advertising</p> <p>Ad agency management, various specialist departments in an ad agency: (account planning, account servicing, creative, media planning, HRD, etc.)</p> <p>Types of Advertising agencies</p> <p>Role and functions of advertising agencies</p>	Ad. Agency	Students will learn functions, types and trends of an advertising agency.	<p>Definition of advertising agency, Role and functions of advertising agency, various specialist departments in an ad agency: (account planning, account servicing, creative, media planning, HRD, etc.)</p> <p>Types of Advertising agencies</p> <p>Evolving trends in agency business</p> <p>Agency accreditation</p>	20	12	1	Visit to an advertising agency and submit report 5marks	15 marks

	Evolving trends in agency business Nature of service By Agencies								
To give an overview of different forms of advertising	Classification on the basis of – Audience, Media, Advertiser and Area, including advertising in rural India - Special purpose advertising such as Green advertising, Political advertising, Advocacy	Types of advertising	To give an overview of different forms of advertising .	Classification on the basis of – Audience, Media, Advertiser and Area, including advertising in rural India -Special purpose advertising such as Green advertising, Political advertising, Advocacy advertising, Retail advertising, Financial advertising, Corporate Image advertising, Comparative advertising, Primary / Generic advertising and Pro Bono/Social advertising including Social Advertising by Indian Government through Directorate of Advertising and Visual Publicity (DAVP)	30	18	1	Make advertisement on social issues 10 marks	20

	advertising, Retail advertising, Financial advertising, Corporate Image advertising, Comparative advertising, Primary / Generic advertising and Pro Bono/Social advertising including Social Advertising by Indian Government through Directorate of Advertising and Visual Publicity (DAVP)								
To acquaint t student s on different kinds of	Advertising Media - Using various media – television, radio, cinema, newspapers,	Advertising Media.	To acquaint students on different kinds of advertising media	Using various media (advantages & disadvantages of each medium) – television, radio, cinema, newspapers, magazines, out of home advertising, direct response advertising, sales promotion & new media (website, social media, mobile apps, web advertising etc)	25	15	1	Presentati on on difference in advertisin g on traditional media and New media	20

advertising media.	magazines, out of home advertising, direct response and internet advertising, sales promotion.								05 marks	
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References:

Essential Reading:

1. Lane W.R, King. K.W. & Russell J.T. Kleppner's Advertising Procedure (16th ed) Pearson Education. New Delhi 2012.
2. Patrick Peduto. I Wrote a book on advertising (August 2019)
3. Belch, George E., Belch, Michael A., Purani, Keyoor "Advertising and Promotion (7th edition) (2010)
4. Rosenberg, Jerry M. Dictionary of Marketing and Advertising, John Wiley & Sons Inc., 1995, New York.
5. Sandage, C H; Fryburger, Vernon; Rotzoll, Kim. Advertising: theory and practice.
Publisher: India : Virender Kumar Arya, 1996

Suggested reading

1. Prof Philip M. Parker Ph.D. The 20121-2026 World outlook for internet advertising
2. Vilanilam, J V & Varghese, A K. Advertising Basics! A Resource Guide for Beginners. SAGE Publications Pvt. Ltd. 2004

Suggested activities:

1. Visit to local ad agencies
2. Viewing Socially relevant advertisements
3. Viewing different kinds of ads made by reputed agencies from across the globe
4. Case studies on the success story of various advertisement (e.g. Amul)

Bachelor of Arts in Mass Media

Semester III

Old Syllabus	Proposed Syllabus
Title of the Paper: Fundamentals of Public Relations	Title of the Paper: Fundamentals of Public Relations
Subject Code 3003	Subject Code 30322

PAPER TITLE	L	Cr	P/T	D (EE)	EE	IE	T
Fundamentals of Public Relations	4	4		2&1/2hrs	75	25	100

#L=Lectures per week, Cr=Credits, P/T=Practical/Tutorials, D=External Exam Duration, EE=External Examination, IE=Internal Examination, T=Total Marks

Old Syllabus	Proposed Syllabus
Objectives:	Course Objectives: <ol style="list-style-type: none"> 1. To enable students to study the concept of public relations along with its growth and importance in society. 2. To study the fundamentals of business relations. Learner Outcomes: The student will be proficient enough to handle a PR job – to work on a product, including writing, planning and scheduling.

Old Syllabus		Proposed Syllabus							
Unit1	Topic and Details Old Syllabus	Module	Module Specific Objectives	Content	Weightage	Instruction Time	Credits	Evaluation	
								IE Weightage	EE Weightage
To enable students to study the concept of public relations along with its	Evolution of Public Relations 1: History of PR, concepts and its Principles 2: Growth and approaches to Public Relations	Evolution of Public Relations	To enable students to study the basic process of public relations— planning, communication, interrelation between communication and	History of PR, concepts and its Principles Growth and approaches to Public Relations 3: Public Relations and Communication	25	15	1	PPT on Evolution and growth of PR 05 marks	20 marks

growth and importance in society. Critically study the inter relation between	3: Public Relations and Communication		public relations.						
<p>The enable students to:</p> <p>Study and demonstrate knowledge of the fundamentals of business Relations</p> <p>Study the rules and regulati</p>	<p>Business Perspective of Public Relations</p> <p>1: Health and Medical PR</p> <p>2: Organizational communication Management</p> <p>3: Media relation management and strategic planning</p> <p>4: Public</p>	Business Perspective of Public Relations	Students will learn the fundamentals and role of public relation in brand/firm management.	<p>Internal and External PR :</p> <p>With focus on Corporate Communications</p> <p>Media relation management and strategic planning</p> <p>Public Relation and Corporate communication</p> <p>Role of PR in Crisis Management</p> <p>Tools of PR- Media and Non - Media</p>	25	15	1	Group case study of any one type of PR activity in an organization 05 marks	20 marks

on laid by government in public relation along study the issues faced by the market in branding an image. Analyze the role of public relation in communicating the social responsibility adherence of companies	Relation and Corporate communication 5: Nature of PR practices: Crisis, personality, institution brand building, advocacy, 360 degree Integrated Marketing								
Objectives: to enable student	Media Relations and practices 1: Reputation,	Media Relations/practices and Ethics in PR	To understand the role of media and ethics in PR.	1: Reputation, image and impression management 2: Traditional to electronic media	25	15	1	Designing a PR campaign for an	20 marks

<p>s to: Demonstrate use of technology, by critically grasping knowledge of the fundamentals of business disciplines. Study the process of media relations by interpreting the ideas and usage of various forms of new media</p>	<p>image and impression management 2: Traditional to electronic media usage in PR 3: Changing trends and risks in forming brand 4: Future of public relation and social media.</p>			<p>usage in PR 3: Changing trends and risks in forming brand 4: Public relations and social media 5. Code of Ethics in strategic PR</p>				<p>organisation/brand. 05 marks</p>	
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by profit and not-for-profit organization.									
To Study the concept of brand management and the requirements of such strategies in business media. Practically study the steps and skills	<p>Writing for PR: Press release, Press note, Handout, Feature, Articles, Speech writing, special speech,</p> <p>Background materials, citizen charter of the organization, creative writing, report writing, Agenda and Minutes of the meeting, Ghost writing</p>	Writing for PR	To acquaint students on Writing, strategizing about a product/ brand and how to publicise it over the media.	Content Development in PR a. Development of profile: Company / Individual b. Drafting a Pitch note/ Proposal Writing a press release	25	15	1	Prepare a Hand out or brochure for an organization. Write a press release 10 marks.	15

<p>require d to execute a public</p> <p>relation plannin g</p> <p>by giving</p> <p>a change</p> <p>to work on a product , includi ng writing, schedul ing and finalizi ng the media.</p>									
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References:

Essential Reading:

- Principles of Public Relations - C.S. Rayudu and K.R. Balan; Himalaya Publishers. 2010

- Effective Public Relations - Scott Cutlip, Allen Center and Glen Broom; Pearson Education. 2006.
- PR and Media Relations - Dr. G.C. Banik; Jaico Publishing House 2006
- Bowen Shannon A., Martin Thomas R. & Rawlins Brad . An Overview of the Public Relations Function. Business Expert Press. 2010
- Broom Glen M. Cutlip and Center's Effective Public Relations (11th Edition). Prentice Hall; 11 edition 2012.
- Butterick Keith. Introducing Public Relations: Theory and Practice. SAGE Publications Ltd . 2011
- Excellence in Public Relations and Communication Management Book by James E. Grunig, David M. Dozier, William P. Ehling, Larissa A. Grunig, Fred C. Repper, Jon White; Lawrence Erlbaum Associates, 1992
- The Unseen Power: Public Relations, a History Book by Scott M. Cutlip; Lawrence Erlbaum Associates, 1994.
- Public Relations Theory Book by Carl H. Botan, Vincent Hazleton Jr.; Lawrence Erlbaum Associates, 1989 Crisis Communications: A Casebook Approach Book by Kathleen Fearn-Banks; Lawrence Erlbaum Associates,

Additional Reading

1. Cutlip Scott M., Center Allen H. & Broom Glen M. Effective Public Relations. Prentice Hall; 9 edition. 2005)
2. Deirdre K. Breckenridge. Social Media and Public Relations: Eight New Practices for the PR Professional. Pearson FT Press; 2012
3. Gregory Anne (ed). Public Relations in Practice. Kogan Page;2003
4. Ries Al & Ries Laura The Fall of Advertising and the Rise of PR . HarperBusiness; 2004
5. Riggulsford Myc. Health and Medical Public Relations. Routledge. 2013
6. Solis Brian & Breckenridge Deirdre K. Putting the Public Back in Public Relations: How Social Media Is Reinventing the Aging Business of PR. FT Press; 2009
7. Theaker Alison and Yaxley Heather. The Public Relations Strategic Toolkit: An Essential Guide to Successful Public Relations Practice. Routledge. 2013.

Bachelor of Arts in Mass media

Semester III

Old Syllabus	Proposed Syllabus
Title of the Paper: <i>Introduction to Cinema</i>	Title of the Paper: <i>Introduction to Cinema</i>
Subject Code 3005	Subject Code 30522

PAPER TITLE <i>Introduction to Cinema</i>	L	Cr	P/T	D (EE)	EE	IE	T
	4	4		2&1/2hrs	75	25	100

#L=Lectures per week, Cr=Credits, P/T=Practical/Tutorials, D=External Exam Duration, EE=External Examination, IE=Internal Examination, T=Total Marks

Old Syllabus	Proposed Syllabus
Objectives: <ol style="list-style-type: none"> 1. To help the students to become critical viewers of films other than full length features. 2. Understanding Cinema as mode of mass communication 3. To get exposed to different forms of Cinema and be able to examine its relationship with society. Outcomes:	Course Objectives: <ol style="list-style-type: none"> 1. To help the students to become critical viewers of films. 2. Understanding Cinema as mode of mass communication 3. To get exposed to different forms of Cinema and be able to examine its relationship with society. Learner Outcomes: <ol style="list-style-type: none"> 1. Students will have a better understanding of the historical, cultural, commercial aspects that influence a film 2. The students will have knowledge of film genres and techniques 3. It will allow students to develop skills for film analysis and critical interpretation of movies

Old Syllabus		Proposed Syllabus							
Unit	Topic and Details Old Syllabus	Module	Module Specific Objectives	Content	Weightage	Instruction Time	Credits	Evaluation	
								IE Weightage	EE Weightage
Unit 1	I. History and Evolution of Cinema – Indian Cinema to Hollywood.	Evolution of Cinema	To introduce students to Cinema & stages of production	I. Introduction to Cinema as a Medium II. History and Evolution of Cinema – Indian Cinema to Hollywood. III. Various stages of Film-making - Production to	25	15	1	Write a film Review 05 marks	20 marks

	II. Various stages of Film-making - Production to Distribution			Distribution					
Unit 2	I. Diverse film genres II. Contribution and Importance of Regional Cinema II Formats: Documentaries, Commercial Ads, Corporate Films, Short Films	Various genres and formats	To enable students to learn different genres as well as various formats of films	I. Diverse film genres II. Contribution and Importance of Regional Cinema III Formats: Documentaries, Commercial Ads, Corporate Films, Short Films	25	15	1	Prepare a document ary 05 marks	15 marks
Unit 3	I. Digital Technology used in Modern Cinema/ film making II. Film appreciation – Workshop & Screening of films of Different genre	The process of film Making	To enable students to understand the film making process and censorship	I. Digital Technology used in Modern Cinema/ filmmaking II. Various aspects of film making: mise-en-scene, cinematography, lighting, editing, sound and performance III. Censorship in India	25	15	1	Prepare a short film 10 marks	20

Unit 4	<p>I. The business of Cinema: Production ,distribution, promotion &marketing of films</p> <p>II. Importance of trade bodies/ associations/ federations/affiliates IMPPA, IMPDA, IFTDA, FWA etc.</p>	Commercialisation and globalisation	To make students aware about the commercial aspect of cinema and also study about different trade bodies and their functioning	<p>I. An overview of World Cinema: distribution, promotion & marketing of films</p> <p>II. Importance of trade bodies/ federations/affiliates IMPPA, IMPDA, IFTDA, FWA etc.</p> <p>III. Indian Cinema in the global market and global Indian audience</p>	25	15	1	Comparative case study of Hollywood versus Bollywood film preferably a remake (for eg. <i>12 ANGRY MEN</i> vs <i>EK RUKA HUA FAISLA</i>).05 marks	20
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References:

A. Essential Reading:

1. The Ways of Film Studies: Film Theory & the Interpretation of Films, Gaston Roberage, Ajanta Publications, 1992
2. A short history of the Movies, Gerald Mart and Bruce Kavin, Pearson, 11th edition, 2011
3. Indian Film, Erik Barbouw and S.Krishnaswamy, Oxford University Press, 1980
4. Moving Pictures: A New Theory of Film Genres, Feelings, and Cognition; orben Grodal; Clarendon Press, 1999

B. Additional Reading:

1. Movies and Method (2 Volumes), Ed. Bill Nichols, University of California Press,1976
2. ChitraBani : A Book on Film appreciation, Gaston Roberge, ChitraBani, 1st edition,1974
3. Image, Sound & Story: The Art of Telling in Film, Cherry Potter, Secker & Warburg,1992

C. Suggested Activities:

1. Reading aloud film reviews in the class and discussion by the teacher.
2. Guest speakers (film maker, cinematographer, entertainment reporter etc.) can be invited to deal with specific topics.

3. Screening of films in the classroom
4. Visiting film studio/Film city or films division museum.
5. Film appreciation – Workshop & Screening of films of Different genre

Bachelor of Arts in Mass Media

In Mass Media

Semester III

Old Syllabus	Proposed Syllabus
Title of the Paper: Introduction to Print Media	Title of the Paper: Introduction to Print Media
Subject Code 3001	Subject Code 30122

PAPER TITLE	L	Cr	P/T	D (EE)	EE	IE	T
Introduction to Print Media	4	4		2&1/2hrs	75	25	100

#L=Lectures per week, Cr=Credits, P/T=Practical/Tutorials, D=External Exam Duration, EE=External Examination, IE=Internal Examination, T=Total Marks

Old Syllabus	Proposed Syllabus
Objectives: Objectives: This course will enable students to: <ol style="list-style-type: none"> 1. To gain basic knowledge of small and big print media. 2. To be able to recognize differences of print media vis-à-vis electronic media. 	Course Objectives: <ol style="list-style-type: none"> 1. To trace the evolution of print media and its forms. 2. To expose the students to various journalistic writing forms. Learner Outcomes: The students will be able to write produce articles suitable for publication in the print media.

Old Syllabus		Proposed Syllabus							
Unit1	Topic and Details Old Syllabus	Module	Module Specific Objectives	Content	Weightage	Instruction Time	Credits	Evaluation	
								IE Weightage	EE Weightage
The student will develop an understanding about development of printing as well as Journali	History of Print media and Journalism <ul style="list-style-type: none"> - Evolution of printing - Emergence of printed word - History of print in pre and 	History of Printing, Print Media - and Journalism	Students will develop an understanding about the history and development of printing.	<ul style="list-style-type: none"> - Evolution of printing - Emergence of printed word - History of print in pre and post independent era - Press during emergency. - Emergence of Electronic media - Journalism post globalization. 	20	10	1	05	15 marks
								PowerPoint Presentation	

sm from 1410 to today. Be able to explain how print media has evolved with time.	post independent era - Press during emergence. - Emergence of Electronic media - Journalism post globalization.								
The student will differentiate between different types of print media. identify types of journalism and their characteristics.	Types of print media and Journalism - Characteristics - advantages and disadvantages of types of print: books, newspapers, leaflets,	Forms of Print Media	The student will differentiate between different types of print media. identify types of journalism and their characteristics.	Advantages and Disadvantages of Print media Types of print: books, newspapers, leaflets, handouts, brochures, folders etc. -Process of printing – layout, from typesetting to printing.	25	15	1	05 Report on visit to Printing press.	20 marks

	<p>handouts, brochures, folders etc.</p> <ul style="list-style-type: none"> - Process of printing – from typesetting to printing - Types of printing press – brief history-current printing method 								
The student will be able to identify the content structures to different types	<p>Functions and process in Print Journalism</p> <ul style="list-style-type: none"> - Newspapers and magazines : content , 	Functions and Ethics in Print Journalism	Students will get to learn about the ethics in the profession of Journalism. The student will be able to identify the content structures to different types of print media.	<p>Functions and process in Print Journalism</p> <ul style="list-style-type: none"> - Newspapers and magazines: content, structures and presentation in both the print media, news reporting, features, reviews. - Canons of Journalism: Speed versus Accuracy, Verification of facts. Yellow Journalism 	25	17	1	Write a case studies of breaking news stories. 05	20

of print media.	<p>structures and presentation in both the print media, news reporting, features, reviews.</p> <ul style="list-style-type: none"> - Canons of Journalism: Speed versus Accuracy, Verification of facts. 								
The students will be able to differentiate between news elements	<p>Comparison of print with electronic media</p> <ul style="list-style-type: none"> - Overview to newspaper management - 	Journalistic Writing styles	The students will be able to differentiate between news elements of print media.	<ul style="list-style-type: none"> - Elements of news – presentation structure, reporting styles-inverted pyramid style, Features- types of features Editorials, articles, columns, obituaries, Leads and types of lead. 	30	18	1	10 Writing exercises on different journalistic styles.	20

References:**Essential Reading**

1. J. V. Vilanilam. Mass Communication in India. Sage publications: New Delhi, 2005
2. Kamath M. V. Professional Journalism, Vikas publication House
3. Neal, James A & Brown, Suzane S News Writing & Reporting. New Delhi, Surjeeth Publications, 2003.
4. Gormly Eric. Writing and Producing News. New Delhi: Surjeeth publications, 2005
5. M. L. Stein, Susan F. Paterno & R. Christopher Burnett. News Writer's Handbook. Blackwell, 2006
6. Klaus Bruhn Jensen. A handbook of Media and Communication Research. Routledge, 2003
7. Singh Samir Kumar. Print Media Communication. Jnanada Prakashan. 2011
8. Steinberg, S.H. (1996). *Five Hundred Years of Printing*. London and Newcastle: The British Library and Oak Knoll Press.

Suggested Reading:

1. Rajan N. 21st Century Journalism in India. *SAGE Publications Pvt. Ltd.* 2007
2. Shrivastava K.M. News Reporting and Editing. Sterling Publishers Pvt.Ltd, India (December 1991)
3. Singh Samir Kumar. Print Media Communication. Jnanada Prakashan. 2011
4. Greenberg Gerald S. Tabloid Journalism: An Annotated Bibliography of English- Language Sources (Bibliographies and Indexes in Mass Media and Communications). Greenwood; annotated edition edition .1996
5. Lafontaine, Gerard S. (1958). *Dictionary of Terms Used in the Paper, Printing, and Allied Industries*. Toronto: H. Smith Paper Mills.
6. Madhok Madhuri. News Media in India: The Impact of Globalization. New Century Publications. 2013)
7. Mazumdar, Aurobindo. Indian press and freedom struggle, 1937-42. Orient Longman Limited, 1993

Bachelor of Arts
Syllabus for Mass Media Semester III

Old Syllabus	Proposed Syllabus
Title of the Paper: Visual Communication and Photography	Title of the Paper: Visual Communication and Photography
Subject Code 3003	Subject Code 30422

Visual Communication and Photography	L	Cr	P/T	D (EE)	EE	IE	T
	60	4		2 & ½ hr	75	25	100

Old Syllabus	Proposed Syllabus
<p>Objectives:</p> <ol style="list-style-type: none"> 1. To gain understanding of visuals in media. 2. To be able to create visuals using camera. 3. To be able to recognize elements of visuals in media production. 	<p>Objectives:</p> <ol style="list-style-type: none"> 1. To gain understanding of visuals in media. 2. To be able to create visuals using camera. 3. To be able to recognize elements of visuals in media production. <p>Learning Outcomes:</p> <ol style="list-style-type: none"> 1. Mastering the basics of form, color, typography, photography, layout, and motion graphics. 2. Development of Skill and Technique of Digital Camera

Old Syllabus	Proposed Syllabus
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Unit1	Topic and Details Old Syllabus	Module	Module Specific Objectives	Content	Weightage	Instruction Time	Credits	Evaluation	
								IE Weightage	EE Weightage
Module 1 To enable students to : Understand the difference between seeing and perception. Learn basics of visual theory.	Introduction to visual communication theory Unit 1: How and why we see Unit 2: The concept of visual literacy Unit 3: Sense and Perception of images Unit 4: Understanding visual art	Theory and practise of drawing	To develop the habit of looking closely at the visible world around you in order to represent it in terms of aesthetics, beauty and truth. To look at what you are seeing and to see what you are looking at	Introduction to visual communication theory Unit 1: How and why we see Unit 2: The concept of visual literacy Unit 3: Sense and Perception of images Unit 4: Understanding visual art	25	5	1	5 Finding Five visual illusions and explaining them	20
Module 2 Students will: Learn and apply principles of design and visual imaging. Learn to apply	Elements and Principles of Design Unit 1: Balance and harmony, Patterns of arrangement object	Build the knowledge of the essential skills in graphic communication design.	To understand the elements, or principles, of visual design include Contrast, Balance, Emphasis, Movement, White Space, Proportion,	Elements and Principles of Design Unit 1: Balance and harmony, Patterns of arrangement object placement, Contrast Unit 2: Typography: Science of signs, images and words Unit 3: Effective use of colour	25	15	1	5 Making a Journal on Principles of design using visuals from magazines	20

elements of typography and colour in visual images.	placement, Contrast Unit 2: Typography : Science of signs, images and words Unit 3: Effective use of colour Unit 4 : Graphics and Animation Layout and design ,Computer-generated images Computer animation in film and television		Hierarchy, Repetition, Rhythm, Pattern, Unity, and Variety	Unit 4 : Graphics and Animation Layout and design ,Computer-generated images Computer animation in film and television					
Module 3 Students will understand importance of photography in media production.	Photography Unit 1: Types of cameras and camera lenses- their uses and functions	Handling Camera and its accessories	To become proficient at the technical aspect of photographing with a digital camera.	Photography Unit 1: A History of Photography and the Camera, Black and White Photography, Analog photography, DSLR Camera	25	15	1	5 Making use of design principles in creating visuals through photography.	20

	Apertures- f number and their effects Manual and auto focus Basic lighting for photography Essential accessories- filters, converters, flashgun, tripod, Memory card, Charge			Unit 2: Types of cameras and camera lenses- their uses and functions Apertures- f number and their effects Manual and auto focus Basic lighting for photography Essential accessories- filters, converters, flashgun, tripod, Memory card, Charge					
Module 4 Students will understand different types of photography	Rules of Composition 1.Landscape 2.People 3.Events 4.Photo Journalism	Learning types of photography	To develop and practice skills using digital photography	Rules of Composition 1.Landscape 2.People 3.Events 4.Photo Journalism	25	25	1	10 Creating a photo Journal with various photos like sports, architecture, action, interiors, landscapes and nature, Still life, Portraits- indoor and outdoor	15

Essential Reading:

1. Visual Communication Images with Messages(2nd Edition). Lester,,P. 2000.
2. Manual of Graphic techniques: Mediums & Methods. Rose, Gillian. 2001.
3. Photography in India: A Visual History from the 1850s to the Present Hardcover – February 26, 2019
by Nathaniel Gaskell
4. Learning to see creatively-- by Bryan Peterson
5. Photography and the Art of Seeing-- by Freeman Patterson
6. Lessons in Typography: by Jim Krause July 16, 2015
7. Color for Designers by Jim Krause
8. The Beginner's Photography Guide (Dk) – 15 July 2016 by [DK](#) (Author)

Suggested Activities:

1. Picture analysis, Sketch a Picture or graphic image to supplement the words they are writing, Color test,
2. Direct their attention outward to see how color is used in various places.
3. Visit to Sanjay Gandhi National park and Mahim Nature's park for photography.

Bachelor of Management Studies
Syllabus for Business Law Semester III

Old Syllabus	Proposed Syllabus
Title of the Paper: Business Law	Title of the Paper : Business Law
Subject Code: 3001	Subject Code: 3001

PAPER TITLE	L	Cr	P/T	D (EE)	EE	IE	T
Economics- II	04	04	Tutorials	2:30 hrs	75 Marks	25 Marks	100 Marks

#L=Lectures per week,

Cr=Credits, P/T=Practical/Tutorials, D=External Exam Duration, EE=External Examination, IE=Internal Examination, T=Total Marks

Old Syllabus	Proposed Syllabus
<p>Objectives: To understand the legal aspects of business and the meaning & concept of contractual obligations, partnership, company law.</p> <p>Outcomes:</p>	<p>Objectives:</p> <ol style="list-style-type: none"> 1) To provide a conceptual study about Indian Business Law 2) To orient students about the legal aspects of business <p>Learning Outcomes:</p> <ol style="list-style-type: none"> 1) Learners will be able to appreciate the relevance of business law to individuals and businesses 2) Identify the fundamental legal principles behind contractual agreements.

		Proposed Syllabus							
Unit 1	Topic and Details Old Syllabus	Module	Module Specific Objectives	Content	Weightage	Instruction Time	Credits	Evaluation	
								IE Weightage	EE Weightage
I	Indian Contract Act, 1872 a) Meaning, definition, importance, essential elements of contract, Agreements, kinds of agreements, Difference between agreements and contracts, Proposal-Acceptance-Revocation b) Consideration Definition-S.2(d) Stranger to consideration, Stranger to contract & exceptions, No consideration, No contract (state Rule S.25 & S.185) & exceptions Unlawful object & unlawful consideration S.23 c) Free consent (S.13 to S.22) Coercion-Undue influence Fraud – Misrepresentation & mistake of fact and mistake of law	I	To make them understand the rights and obligations arising out of a contract and the legal remedies made available to an aggrieved party	Indian Contract Act, 1872 a) Meaning, definition, importance, essential elements of contract, Agreements, kinds of agreements, Difference between agreements and contracts, Proposal-Acceptance-Revocation b) Consideration Definition-S.2(d) Stranger to consideration, Stranger to contract & exceptions No consideration, No contract (state Rule S.25 & S.185) & exceptions Unlawful object & unlawful consideration S.23 c) Free consent (S.13 to S.22) Coercion-Undue influence	30	20	01	08	30

	d) Contingent Contracts (Meaning) (S.31 to 36)			Fraud – Misrepresentation & mistake of fact and mistake of law d) Contingent Contracts (Meaning) (S.31 to 36)					
II	Indian Partnership Act i. (Sec. 4 to 8) Definition & terms of partnership, Non-partnership interest ii Rights & Duties of partners & partnership property (S.9 to 17) iii Implied authority of partners(S.18 to 21) iv Minor's position in partnership (S.30) v Modes of dissolution (S.39 to 54)	II	Students will come to know: a)What is Partnership and how it is different from other forms of business organisation b) Procedure for registration of partnership c) Types of partners d) Rights and duties of a partner e) Dissolution of a firm	Indian Partnership Act, 1932 i. (Sec. 4 to 8) Definition & terms of partnership, Non-partnership interest ii Rights & Duties of partners & partnership property (S.9 to 17) iii Implied authority of partners(S.18 to 21) iv Minor's position in partnership (S.30) v Modes of dissolution (S.39 to 54)	25	15	01	06	15
III	Negotiable Instruments Act i What is negotiation & what is a negotiable instrument? (S.13-14)	III	Will be able to understand: a)Types of Negotiable Instruments b) Maturity period of	Negotiable Instruments Act,1881 i What is negotiation & what is a negotiable instrument? (S.13-14)	25	15	01	06	15

	ii Define: Promissory note, Bill of exchange & Cheque(S.4-6) iii Endorsement it's kinds(S.50-52) iv Clearing & transferring procedure for cheque v Kinds of crossing(S.123)		negotiable instruments c) Crossing of cheque	ii Define: Promissory note, Bill of exchange & Cheque(S.4-6) iii Endorsement it's kinds(S.50-52) iv Clearing & transferring procedure for cheque v Kinds of crossing(S.123) vi Effects of Digital Payment Bouncing					
IV	Company law Definition. Characteristics of a company, types of companies, distinguish between private & public ltd. Company, registration of a company, promoters, memorandum of association & articles of association, certificate of incorporation. Consumer Forum Ethical Practices in Business Law	IV	To inform the students about the idea & logic of corporate law. To acquaint students with the different types of company.	Company law Definition. Characteristics of a company, types of companies, distinguish between private & public ltd. Company, registration of a company, promoters, memorandum of association & articles of association, certificate of incorporation. Incorporation of Various forms of organization Rights of a Consumer	20	10	01	05	15

				Consumer Forum						
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Evaluation Scheme:

A. Internal Exams: Total Marks: 25

The internal testing should be continual and spread over the semester:

- Written Test
- Assignments
- Quiz
- Report on Visit to Law School
- Case Study

B. External Exams: Total Marks: 75

The pattern of the written exam would be as follows:

Q.1 is compulsory attempt any 6 out of the remaining.

Q.1 Concepts and Definitions

15 Marks

Q.2 Short Notes

10 Marks

Q.3 to Q.8 Long Questions

10 Marks

References:

A. Essential Reading:

1. Bulchandani, (2011)Business Law for management, , Himalaya Publishing House, Mumbai
2. J. N. Jain & Ajay Bhola,(2011) Modern Industrial Relations and Labour Laws, Regal Publications

B. Additional Reading:

1. N. D. Kapoor, (2011)Business Law, Sultan Chand, New Delhi
2. H. L. Kumar,(2011) Employer's Rights under Labour Laws, Universal Law Publishing Company Ltd.,

Bachelor of Management Studies
Syllabus for Cost and Management Accounting Semester III

Old Syllabus	Proposed Syllabus
Title of the Paper: Cost and Management Accounting	Title of the Paper : Cost and Management Accounting
Subject Code 3002	Subject Code 3002

PAPER TITLE	L	Cr	P/T	D (EE)	EE	IE	T
	04	04	Tutorials	2:30 hrs	75 Marks	25 Marks	100 Marks

#L=Lectures per week, Cr=Credits, P/T=Practical/Tutorials, D=External Exam Duration, EE=External Examination, IE=Internal Examination, T=Total Marks

Old Syllabus	Proposed Syllabus
<p>Objectives:</p> <p>The students will be able to appreciate the importance of maintaining cost records. They will also be able to apply costing & management techniques for decision making.</p> <p>Outcomes:</p>	<p>Objectives:</p> <ul style="list-style-type: none"> To acquire knowledge and understanding of the concepts, and techniques of cost and management accounting and develop skills for decision making. To familiarize the students with the provisions and use of accounting information within organizations. To help them in preparing and presenting financial and other decision oriented information in such a way as to assist management decision making. <p>Learning Outcomes:</p> <ul style="list-style-type: none"> Understand various costing systems and management systems Analyse and provide recommendations to improve the operations of organisations through the application of Cost and Management accounting techniques

Old Syllabus		Proposed Syllabus							
Unit1	Topic and Details Old Syllabus	Module	Module Specific Objectives	Content	Weightage	Instruction Time	Credits	Evaluation	
								IE Weightage	EE Weightage
I	Introduction: Costs, Types, Classification of costs	I	Gain knowledge of various terms used in Cost Accounting	Introduction: Costs, Types, Classification of costs	08	05	01	07	20

	Cost sheet : a) Simple cost sheet b) Estimated cost sheet (Theory & simple problem)		To prepare cost sheet and calculate cost per unit of a product	Cost sheet : a) Simple cost sheet b) Estimated cost sheet (Theory & simple problem)	17	10			
II	Marginal costing & Break even Analysis Theory & Simple problems	II	To understand various aspects of marginal costing	Marginal Costing & Break even Analysis Theory and Simple Problems	25	15	01	05	15
III	Standard Costing & Budgeting Theory & Simple problems	III	To understand variance analysis as an important tool for business management. Compare standard cost with actual cost	Standard Costing Theory and Simple Problems (on Material Variance & Labour Variance)	25	15	01	05	15

			and measure the variance						
IV	Vertical presentation of financial statement i)Vertical presentation of balance sheet ii)Vertical presentation of P/L A/C (Theory + simple problem to understand the format) ii)Ratio Analysis Cash flow statement as per AS-3 (Theory +Simple problem)		IV To understand the significance of financial statement & methods of analysis & interpretation of statements. Help them to calculate various ratios & interpret its impact on short & long term position of the firm.	Vertical Presentation of Financial Statement (a) Financial Statement Analysis (Common size, Comparative &; Trend Analysis) (Theory & Simple Problems) b)Ratio Analysis (Excluding reverse ratio)	10 15	07 08	01	08	25

Evaluation Scheme:

A. Internal Exams: Total Marks: 25

- Written Examination
- Projects on Analysis of Balance Sheet
- Quiz
- Assignment

(The final internal marks would be an average of these three methods of evaluation)

B. External Exams: Total Marks: 75

Q1 is compulsory. 6 out of the remaining has to be attempted

Q1 Explain the terms (Compulsory)	15 Marks
Q2 to Q8 Practical Sums	10 Marks

References:

A. Essential Reading:

- 1) Choudhary and Chopde(2015)Cost and Management Accountancy, Sheth Publisher
- 2) M. Y. Khan and P. K. Khan,(2015)Cost and Management Accountancy, TMH Publication
- 3) Ainapure, (2015)Cost Accounting, MananPrakashan
- 4) MN Arora (2015) Cost and Management Accounting, Vikas Publishing House

B. Additional Reading:

C.A. Minakshi A. Rachchh and Gunwantra A. Rachchh, (2015) Cost and Management Accountancy, Pearson Publication

Bachelor of Management Studies

Subject : Fundamentals of Production & Operations Management

Old Syllabus	Proposed Syllabus
Title of the Paper: Fundamentals of Production & Operations Management	Title of the Paper : Fundamentals of Production & Operations Management
Subject Code 3004	Subject Code 3004

#L=Lectures per week, Cr=Credits, P/T=Practical/Tutorials, D=External Exam Duration, EE=External Examination, IE=Internal Examination, T=Total Marks

PAPER TITLE	L	Cr	P/T	D (EE)	EE	IE	T
Fundamentals of Production & Operations Management	04	04	Tutorials	2:30 hrs	75 Marks	25 Marks	100 Marks

Old Syllabus	Proposed Syllabus
Objectives: To make students aware about the techniques required for streamlining the production process. Outcomes:	Objectives: 1. To familiarize the student with the production process in manufacturing unit. 2. To provide students an insight into the dynamics of a manufacturing plant. Learning Outcomes: 1. Understanding of how the operations have strategic importance and can provide a competitive advantage in the workplace. 2. Identify the elements of operations management and various transformation processes to enhance productivity and competitiveness.

Old Syllabus		Proposed Syllabus							
Unit	Topic and Details Old Syllabus	Module	Module Specific Objectives	Content	Weightage	Instruction Time	Credits	Evaluation	
								IE Weightage	EE Weightage
I	Introduction to Operations Management a) Operations Management-	I	*Identify the elements of operations management and various	Introduction to Operations Management a) Operations Management-	30	20	01	07	23

	<p>Introduction , concept & scope</p> <p>b) Characteristics of Modern Operations function</p> <p>c) Importance of Operations Management</p> <p>d) Systems Approach</p> <p>Plant Location</p> <p>a) Introduction & concept</p> <p>b) Steps in locating a plant</p> <p>c) Factors influencing selection of a plant</p> <p>d) Methods used for locating of a plant (Factor Rating, Point Rating, Break Even Analysis, Quantitative Factor Analysis)</p>		<p>transformation processes to Enhance productivity and competitiveness.</p> <p>*To understand techniques of Plant location and to decide the best possible plant for manufacturing</p>	<p>Introduction , concept & scope</p> <p>b) Characteristics of Modern Operations function</p> <p>c) Importance of Operations Management</p> <p>d) Systems Approach</p> <p>e) Concept of Supply Chain Management</p> <p>f) Difference between Productions and Operations Management</p> <p>Plant Location</p> <p>a) Introduction & concept</p> <p>b) Steps in locating a plant</p> <p>c) Factors influencing selection of a plant</p> <p>d) Methods used for locating of a plant (Factor Rating, Point Rating)</p>						
II	<p>Plant (Facility) Layout</p> <p>a) Introduction</p> <p>b) Objectives of an Ideal Plant Layout</p> <p>c) Factors affecting the Plant Layout decisions</p> <p>d) Types of plant Layout</p> <p>Just in Time</p> <p>a) Introduction</p> <p>b) Techniques</p> <p>Advantages & Disadvantages</p>		II	<p>*To make decisions about Plant layout and to enhance the productivity.</p> <p>*To understand the various techniques of Just In Time for enhancing efficiency of businesses.</p>	<p>Plant (Facility) Layout</p> <p>a) Introduction</p> <p>b) Objectives of an Ideal Plant Layout</p> <p>c) Factors affecting the Plant Layout decisions</p> <p>d) Product and Process Layouts</p> <p>Just in Time</p> <p>a) Introduction</p> <p>b) Techniques</p>	30	15	01	06	22

				Advantages & Disadvantages						
III	Production Planning (Loading & Scheduling) a) Meaning of Production Planning b) Production Planning Procedure c) Factors determining Production Control Procedure, Gantt Charts, Sequencing Numericals (nx2, nx3, nxm M/c Numericals) d) Routing & Scheduling, Despatching & Processing e) Production Control		III	*Understand Production Planning and control *To develop a balanced line of production & scheduling and sequencing techniques in operation environments	Production Planning (Loading & Scheduling) a) Meaning of Production Planning b) Production Planning Procedure c) Factors determining Production Control Procedure d) Routing & Scheduling, Despatching & Processing e) Production Control	20	15	01	06	15
IV	Maintenance of Plant a) Introduction b) Causes of Plant Breakdown c) Cost associated with Breakdown d) Preventive & Corrective Maintenance e) Types of Maintenances f) Elements of a Good Maintenance System Ethical Practices related to Production & Operations Management		IV	*Understanding the various reasons for breakdown of machinery *Understanding the different types of plant maintenances	Maintenance of Plant a) Introduction b) Causes of Plant Breakdown c) Cost associated with Breakdown d) Preventive & Corrective Maintenance e) Elements of a Good Maintenance System Ethical Practices related to Production & Operations Management	20	10	01	06	15

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Evaluation Scheme:

A. Internal Exams: Total Marks: 25

The internal testing should be continual and spread over the semester:

Criteria		Marks
Assignments		10
Role Plays		
Field visits		
Case study		15
Powerpoint Presentations		
	Total	25

A. External Exams: Total Marks: 75

The pattern of the written exam would be as follows:

Instructions: Q.1 & Q.9 is compulsory. From Q.2 to Q. 8, any 5 Questions to be attempted by the students.

Q.1 Concepts and Definitions (Compulsory)	10 Marks
Q.2 Short Notes	10 Marks
Q.3 to Q.8 : Long Questions	10 Marks (Each)
Q.9 Case Study (Compulsory)	15 Marks

References:

Essential Reading

- A. K. Aswathappa & K. Shridhara Bhat(2017), Production & Operation Management –Himalaya Publishing House
- B. S. A Chunawalla & D. R. Patel (2013) Production & Operation Management- Himalaya Publishing House
- C. L.C. Jhamb (2010) Production Management- Everest Publishing House.

Additional Reading:

- 1. Dr. Sanjay Sharma(2013), Introduction to Operations Management, Cyber Tech Publications
- 2. Kanishka Bedi (2013), Production & Operation Management, Oxford University Press

Bachelor of Management Studies
Syllabus for Human Resource Management Semester III

Old Syllabus	Proposed Syllabus
Title of the Paper: Human Resource Management	Title of the Paper : Human Resource Management
Subject Code 3003	Subject Code 3003

PAPER TITLE	L	Cr	P/T	D (EE)	EE	IE	T
Human Resource Management	04	04	Tutorials	2:30 hrs	75 Marks	25 Marks	100 Marks

#L=Lectures per week, Cr=Credits, P/T=Practical/Tutorials, D=External Exam Duration, EE=External Examination, IE=Internal Examination, T=Total Marks

Old Syllabus	Proposed Syllabus
<p>Objectives: Knowledge on the Human Resource management is essential for all kinds of people in all kinds of organizations. After studying this course, student will be able to have a clear understanding of the foundation of HRM, its need and various functions of HRM.</p> <p>Outcomes:</p>	<p>Objectives:</p> <ul style="list-style-type: none"> To have a clear understanding of the foundation of HRM, its need and various functions of HRM. To enable the students to understand the HR Management and system at various levels in general and in certain specific industries or organizations. To develop relevant skills necessary for application in HR related issues. <p>Learning Outcomes:</p> <ul style="list-style-type: none"> To develop the understanding of the concept of human resource management and to understand its relevance in organizations. To analyse the strategic issues and strategies required to select and develop manpower resources. To integrate the knowledge of HR concepts to take correct organisational decision.

Old Syllabus		Proposed Syllabus							
Unit1	Topic and Details Old Syllabus	Module	Module Specific Objectives	Content	Weightage	Instruction Time	Credits	Evaluation	
								IE Weightage	EE Weightage
I	Introduction to HRM: HRM: Origin, Growth & Evolution, Importance-Scope & Functions. Qualities of HR Manager, Meaning of HRM, Functions &	I	<ul style="list-style-type: none"> Understanding the basic concept of HRM. To understand the difference 	Introduction to HRM: Meaning of HRM, Importance-Scope & Functions. Qualities of HR Manager, Functions & Objectives of HRM.	30	20	1	07	20

	<p>Objectives of HRM, Difference between PM & HRM</p> <p>Human Resource Planning: Importance, Process of Human Resource Planning, Need & Benefit OF HRP, Factors affecting HRP (Internal & External)</p>		<p>between HRM & PM</p> <ul style="list-style-type: none"> Understand the concept of HRP. 	<p>Meaning and Definition of Personnel Management. Difference between PM & HRM.</p> <p>Human Resource Planning: Importance, Process of Human Resource Planning, Need & Benefit OF HRP, Factors affecting HRP (Internal & External)</p>					
II	<p>Job Design & Job Analysis: Job Design, Job Analysis, Job Description, Job Specification (Purpose, Use & Contents of each), Techniques of Data collection for Job Analysis</p>		<ul style="list-style-type: none"> To Study the designing of Job, Analysing the Job. To Understand the Purpose and Use of a Job Description and Job Specification. 	<p>Job Design & Job Analysis: Job Design, Job Analysis, Job Description, Job Specification (Purpose, Use & Contents of each),</p> <p>Techniques of Data collection for Job Analysis</p>	20	10	01	05	15
III	<p>Recruitment, Selection, Placement, Induction Sources of Recruitment, selection procedure steps. Interview & types of Interview, Placement, induction objectives & procedure.</p>		<ul style="list-style-type: none"> To Study the process of Organisational Manpower management from recruiting till Induction. Understanding of the virtual organisation and work from home option. 	<p>Recruitment, Selection, Placement, Induction Sources of Recruitment, selection procedure steps.</p> <p>Concept of Virtual Organisation, Current scenario of Work from Home option under HRM, Concept of Online Jobs and Online job contracts.</p>	30	15	01	07	20

				Interview & types of Interview, Placement, induction objectives & procedure.					
IV	<p>HR Policies- Meaning, objectives, Importance and scope steps in: Policy formulation</p> <p>Performance Appraisal & Compensation Management-Meaning, Importance , Systems</p> <p>Ethical Practices in Human Resource Management</p>		<ul style="list-style-type: none"> To Understand the organisational policies designed for the well being of a Manpower of an organisation. Understand the evaluating process of the Human Resources. Study the Ethical practices to be followed under HRM. 	<p>HR Policies- Meaning, objectives, Importance and scope steps in: Policy formulation.</p> <p>Performance Appraisal & Compensation Management-Meaning, Importance, Systems.</p> <p>Concept of HRIS.</p> <p>Ethical Practices in Human Resource Management.</p>	20	15	01	06	20

Evaluation Scheme:

A. Internal Exams: Total Marks: 25

The internal testing should be continual and spread over the semester:

Criteria	Marks
Written test	10

Assignment / Presentation/s, Case study on HR Policies, HRP, Recruitment, job analysis	15
Total:	25

B. External Exams: Total Marks: 75

Q.1 is compulsory. 6 out of the remaining to be attempted by the students.

Q.1 Concepts and Definitions 15 Marks

Q.2 Short Notes 10 Marks

Q.3 to Q.8 Long Questions 10 Marks

References:

A. Essential Reading:

1. P. Subba Rao (2010), Essential of HR Management & IR, Himalaya Publishing House.
2. N.D.GAMI (2010), Personnel Management, New Popular Publication.
3. K. Aswathppa (2012), Human Resource & Personnel Management, Himalaya Publishing House.

B. Additional Reading:

1. Gary Dessler (2016), Human Resource Management, Pearson Publication.
2. K Aswatthapa (2015), HRM Cases and Texts, Mc Graw Hill Edition.

Bachelor of Management Studies

Syllabus for Core Component (CC) English (English Medium) Semester III

Old Syllabus	Proposed Syllabus
Title of the Paper: Quantitative Techniques for Business	Title of the Paper : Quantitative Techniques for Business
Subject Code 3005	Subject Code 3005

PAPER TITLE	L	Cr	P/T	D (EE)	EE	IE	T
	04	04	T	2.30 hrs	75 Marks	25 Marks	100

#L=Lectures per week, Cr=Credits, P/T=Practical/Tutorials, D=External Exam Duration, EE=External Examination, IE=Internal Examination, T=Total Marks

Old Syllabus	Proposed Syllabus
Objectives: To provide the students theoretical and practical knowledge of statistical methods. Outcomes:	Objectives: <ul style="list-style-type: none"> To develop a strong foundation in mathematics and statistical theory as the basis for growth over a professional career. The students understands the basic Mathematical concepts and to apply Mathematical concepts in management. Learning Outcomes: <ul style="list-style-type: none"> Understand various quantitative and statistical methods. Demonstrate an ability to apply various mathematical tools to solve business problem.

Old Syllabus		Proposed Syllabus							
Unit1	Topic and Details Old Syllabus	Module	Module Specific Objectives	Content	Weightage	Instruction Time	Credits	Evaluation	
								IE Weightage	EE Weightage
I	Collection of data Collection of primary data through questionnaires and personal interview, and observation method, collection of secondary data from public	I	1) Learn and calculate mean, median, mode, quartiles, deciles and percentiles. 2) Learn to draw graphs and diagrams of mode and median and how it is applied in business models. 3) Learn and evaluate	Measures of central tendency: Arithmetic mean, median,mode,weighted averages, quartiles, deciles, percentiles, graphical presentations of median and mode. Measures of dispersion: Range, quartile deviation and its coefficient, mean deviation, standard deviation, coefficient of variation(C.V)	25	15	1	5	20

	sources and selection of appropriate method for data collection Measures of central tendency: Arithmetic mean, median, mode, weighted averages, quartiles, deciles, percentiles, graphical presentations of median and mode.		measures of dispersion: Range, quartile deviation, mean deviation, standard deviation.						
II	Measures of dispersion: Range, quartile deviation and its coefficient, mean deviation, standard deviation, coefficient of variation (C.V)								
III	Introduction to probability: Introduction of	II	1) Define probability and evaluate probability of events.	Introduction to probability: Introduction of probability distribution with focus on normal distribution.	25	15	1	5	20

	probability distribution with focus on normal distribution.		2) Define and apply probability distributions and normal distribution in business problems						
III	Correlation and Regression: Correlation, scatter diagram, karl pearson's correlation and rank correlation(spearman), linear regression, line of regressions, regression coefficients, multiple and partial correlation.	III	<p>1) Calculate and interpret bivariate and multiple correlation between variables.</p> <p>2) Draw and interpret scatter diagrams.</p> <p>3) Calculate linear regression coefficients and equations.</p> <p>4) Identify and calculate dependent variable if independent variable is given and vice-versa.</p>	Correlation and Regression: Correlation, scatter diagram, karl pearson's correlation and rank correlation(spearman), linear regression, line of regressions, regression coefficients, multiple and partial correlation.	25	15	1	5	20
IV	Analysis of time series: Concept, components, estimation of trend values by moving average and least square method.	IV	<p>1) Define and explain time series and its components</p> <p>2) Plot time series data and interpret and decide output.</p> <p>3) To equip students with</p>	<p>Analysis of time series: Concept, components, estimation of trend values by moving average and least square method.</p> <p>Index Numbers: Aggregate and relative index number, laspeyre's, paasche's, drobish-bowley's,</p>	25	15	1	5	20

			forecasting techniques. 4) Define and explain index number and its uses. 5) Calculate simple, composite and weighted index numbers. Interpret indexes to identify trends in the given data.	marshal-edgeworth and fisher's index number and cost of living index numbers.					
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Evaluation Scheme:

A. Internal Exams: Total Marks: 25

- Class Test
- Assignments

B. External Exams: Total Marks: 75

- Q1 is compulsory; attempt any 4 out of remaining question. (15 Marks Each)

References:

A. Essential Reading:

- 1 Naval Bajpai, Business Statistics, Pearson (2005)
- 2 Zameeruddin Kazi, Vijay Khanna, S K Bhambri , Business Mathematics, Vikas Publication (2008)
- 3 J K Sharma, Business Statistics, Pearson (2006)

B. Additional Reading:

1. Mr. C.R. Kothari, Quantitative Techniques, Paperback (2013)
2. Mr. R.B.Khanna, Quantitative Techniques for Managerial Decision, EEE (2012)

SEVA MANDAL EDUCATION SOCIETY'S SMT MMP SHAH WOMEN'S COLLEGE OF
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Responsible Homemakers, Professionals and Citizens

Institutional Mission

Education for a living and for making a better living

Institution Objectives

All round personality development of students

Training students to be responsible citizens with awareness-raising programs and activities

To make higher education more relevant, need based and skill based

To lay foundation for progressive and prosperous future of the students

Programme: SYBA

Medium: Marathi

Paper: AC III / DC V

Paper Title: मराठी कविता (Marathi Kavita)

Semester: III

Subject Code: 31308 / 30508

Year of Implementation: 2020

Title of the Paper	L	Cr	P/T	D (EE)	EE	IE	TM
	60	04	-	2:30hrs	75	25	100

#L=Lecture, Cr=Credits, P/T=Practical/Tutorials, D=External Exam Duration, EE=External Examination, IE=Internal Examination, TM=Total Marks

Course Objectives: उद्दिष्टे

१. कविता या साहित्य प्रकाराचे स्वरूप, संकल्पना समजून घेणे.
२. १९७५ नंतरची सांस्कृतिक पार्श्वभूमी अभ्यासणे.
३. समकालीन कवींच्या कवितांचे सूक्ष्म अध्ययन करणे.
४. '१९७५ नंतरची मराठी कविता' (संपा. मराठी अभ्यास मंडळ) या कवितासंग्रहाचे सूक्ष्म अध्ययन करणे.

Learner Outcomes: (निष्पत्ती)

१. कविता साहित्य आणि अन्य मराठी साहित्य प्रकार यांमधील फरक विद्यार्थ्यांना समजेल.
२. मराठी कविता ह्या साहित्य परंपरेच्या अभ्यासामुळे ऐतिहासिक भान येईल.
३. १९७५ नंतरची सामाजिक, सांस्कृतिक पार्श्वभूमी अभ्यासता येईल.
४. '१९७५ नंतरची मराठी कविता' (संपा. मराठी अभ्यास मंडळ) या कवितासंग्रहाचे सूक्ष्म अध्ययन करताना स्त्रीवादी, ग्रामीण, विज्ञानवादी आणि महानगरी कवींच्या कवितांचा अभ्यास करता येईल.

Module	Module Specific Objectives	Content	Weightage	Instruction Time	Credits	Evaluation	
						IE Weightage	EE Weightage
Module 1	कविता साहित्याचे स्वरूप , संकल्पना समजून घेणे.	कविता साहित्य - स्वरूप व संकल्पना, कवितेचे विविध प्रकार अभ्यासणे.	25	750 Hour (15 Lectures)	1	05	20

Module 2	१९७५ नंतरची सांस्कृतिक पार्श्वभूमी अभ्यासणे.	मराठीतील कविता साहित्याची परंपरा समजून घेणे व १९७५ नंतरची सांस्कृतिक पार्श्वभूमी अभ्यासणे.	25	750 Hour (15 Lectures)	1	05	20
Module 3	समकालीन कवींच्या कवितांचे सूक्ष्म अध्ययन करणे.	‘१९७५ नंतरची मराठी कविता’ या काव्यसंग्रहातील काही निवडक कवींच्या (इंद्रजित भालेराव, दासू वैद्य, भूजंग मेश्राम, अरुण काळे) कवितांचा सूक्ष्म अभ्यास.	25	750 Hour (15 Lectures)	1	05	20
Module 4	‘१९७५ नंतरची मराठी कविता’ (संपा. मराठी अभ्यास मंडळ) या कवितासंग्रहाचे सूक्ष्म अध्ययन करताना स्त्रीवादी, ग्रामीण, विज्ञानवादी आणि महानगरी कवींच्या कवितांचा अभ्यास करता येईल.	‘१९७५ नंतरची मराठी कविता’ या काव्यसंग्रहातील काही निवडक कवींच्या (अनुराधा पाटील, नीरजा, प्रज्ञा लोखंडे, सिसिलिया कार्वालो, मीनाक्षी पाटील, शिरीष देशपांडे) यांच्या निवडक कवितांचा सूक्ष्म अभ्यास	25	750 Hour (15 Lectures)	1	05	20
	Student Project	वरील घटकांवर					

		आधारित : सेमिनार / शोधप्रकल्प (Project)/ परिसंवाद/ अंतर्गत चाचणी परीक्षा					
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Evaluation Scheme:

A. Internal Examination:

सेमिनार / शोधप्रकल्प (Project) / परिसंवाद/ अंतर्गत चाचणी परीक्षा

B. External Examination:

The pattern of the written exam would be as follows:

प्रथम सत्रांत परीक्षा ७५ – गुण –

वरील अभ्यासपत्रिकेचे सत्रांत प्रश्नपत्रिकेचे स्वरूप पुढील प्रमाणे ठरविण्यात आले आहे.

प्रश्न क्र १.	कविता या साहित्यप्रकारचा सैध्दांतिक परिचय यावर पर्याय देऊन एक प्रश्न	गुण २०
प्रश्न क्र २.	‘१९७५ नंतरची मराठी कविता’ या काव्यसंग्रहाचे वेगळेपण यावर पर्याय देऊन एक प्रश्न	गुण २०
प्रश्न क्र ३.	‘१९७५ नंतरची मराठी कविता’ या काव्यसंग्रहावर अंतर्गत पर्याय देऊन एक प्रश्न	गुण २०
प्रश्न क्र ४.	प्रत्येक घटकावर एकेक टीप किंवा सर्व घटकावर आधारित वस्तुनिष्ठ (अंतर्गत पर्याय देऊन) प्रश्न	गुण १५

References:

A. Essential Reading

घवी रविंद्र, प्रदक्षिणा (खंड २) – कॉन्टिनेंटल प्रकाशन, पुणे १९९१

पाटणकर वसंत, कविता : संकल्पना निर्मिती आणि समीक्षा मुंबई विद्यापीठ आणि अनुभव प्रकाशन, मुंबई १९९५

ठाकूर रविंद्र, प्रवाह आणि प्रक्रिया, स्वरूप प्रकाशन, औरंगाबाद १९९९

डहाके वसंत, कवितेविषयी, स्वरूप प्रकाशन, औरंगाबाद १९९९

साहित्य अध्यापन आणि प्रकार (वा.ल.कुकर्णी गौरव ग्रंथ) श्री.पु.भागवत व इतर, मौज प्रकाशन

B. Additional Reading

वाङ्मय प्रकार : संकल्पना व स्वरूप संपा- आनंद सास्कर, अन्वय प्रकाशन, पुणे

जाधव रा.ग (संपा) मराठी वाङ्मयाचा इतिहास (खंड ७) म.सा.प. पुणे २००९

संकेतस्थळ - Mr.vikaspedia.in

संकेतस्थळ - https://mr.wikipedia.org/wiki/मराठी_कविता

Programme: SYBA

Medium: Marathi

Paper: DC VI

Paper Title: मराठी भाषा आणि व्याकरण

(Marathi Bhasha Ani Vyakran)

Semester: III

Subject Code: 30608

Year of Implementation: 2020

Title of the Paper	L	Cr	P/T	D (EE)	EE	IE	TM
Lekhan koushalya	60	04	-	2:30hrs	75	25	100

#L=Lecture, Cr=Credits, P/T=Practical/Tutorials, D=External Exam Duration, EE=External Examination, IE=Internal Examination, TM=Total Marks

Course Objectives : उद्दिष्टे

- भाषा म्हणजे काय, तिचे स्वरूप, व्याप्ती, महत्त्व आणि कार्य समजून घेणे.
- भाषा, प्रमाणभाषा, म्हणजे काय ते समजून घेणे आणि त्यांचा परस्पर संबंध समजून घेणे.
- मराठीतील वर्णमाला अभ्यास करणे.
- मराठीतील शब्दांच्या जाती अभ्यासणे.

Learner Outcomes: निष्पत्ती

- भाषिक व लेखन कौशल्ये विद्यार्थी आत्मसात करतील.
- भाषा : स्वरूप, व्याप्ती, महत्त्व आणि कार्य हे अभ्यासले जाईल.
- महाराष्ट्र लोकसेवा आयोगाच्या स्पर्धापरीक्षा डोळ्यासमोर ठेवून मराठी व्याकरणविषक दृष्टीने हा अभ्यासक्रम विद्यार्थ्यांसाठी महत्वाचा ठरेल.

Module	Module Specific Objectives	Content	Weightage	Instruction Time	Credits	Evaluation	
						IE Weightage	EE Weightage
Module 1	भाषा म्हणजे काय, तिचे स्वरूप, व्याप्ती, महत्त्व आणि कार्य समजून घेणे.	भाषा : स्वरूप, व्याप्ती, महत्त्व आणि कार्य.	25	750 Hour (15 Lectures)	1	05	20
Module 2	भाषा, प्रमाणभाषा,	अ - भाषा, प्रमाणभाषा,	25	750 Hour (15 Lectures)	1	05	20

	म्हणजे काय ते समजून घेणे आणि त्यांचा परस्पर संबंध समजून घेणे..	बोलीभाषा - परस्पर संबंध आ - मराठीच्या बोली - १) अहिराणी २) वऱ्हाडी					
Module 3	मराठीतील वर्णमाला अभ्यास करणे.	मराठीची वर्णमाला : स्वर, स्वरादी, व्यंजने व वर्णांची उच्चारस्थाने	25	750 Hour (15 Lectures)	1	05	20
Module 4	मराठीतील शब्दांच्या जाती अभ्यासणे.	मराठीतील शब्दांच्या जाती - १) विकारी २) अविकारी	25	750 Hour (15 Lectures)	1	05	20
	Student Project	वरील घटकांवर आधारित : सेमिनार / शोधप्रकल्प (Project) / परिसंवाद/ अंतर्गत चाचणी परीक्षा					

Evaluation Scheme:

C. Internal Examination:

सेमिनार / शोधप्रकल्प (Project) / परिसंवाद/ अंतर्गत चाचणी परीक्षा

D. External Examination:

The pattern of the written exam would be as follows:

प्रथम सत्रांत परीक्षा ७५ - गुण -

वरील अभ्यासपत्रिकेचे सत्रांत प्रश्नपत्रिकेचे स्वरूप पुढील प्रमाणे ठरविण्यात आले आहे.

प्रश्न क्र. १ व प्रश्न क्र. ५ अनिवार्य व एकूण ४ प्रश्न सोडविणे आवश्यक.

प्रश्न क्र १.	भाषाचे स्वरूप, व्याप्ती, महत्त्व आणि कार्य यावर पर्याय देऊन एक प्रश्न	गुण २०
प्रश्न क्र २.	बोलीभाषा - परस्पर संबंध सांगून अहिराणी किंवा वऱ्हाडी यावर आधारित पर्याय देऊन एक प्रश्न	गुण २०
प्रश्न क्र ३.	मराठीची वर्णमाला व वर्णांची उच्चारस्थाने यावर आधारित पर्याय देऊन एक प्रश्न	गुण २०
प्रश्न क्र ४.	मराठीतील शब्दांच्या जातीचे स्वरूप सांगून विकारी किंवा अविकारी यावर आधारित एक प्रश्न	गुण २०
प्रश्न क्र ५.	प्रत्येक घटकावर एकेक टीप किंवा सर्व घटकावर आधारित वस्तुनिष्ठ प्रश्न (अंतर्गत पर्याय देऊन)	गुण १५

References:

C. Essential Reading

दामले मो.के, शास्त्रीय मराठी व्याकरण (अर्जुनवाडकर संपा आवृत्ती) देशमुख आणि कं, पुणे १९७०
मंगळूरकर अरविंद, मराठी व्याकरणाचा पुनर्विचार, कुलसचिव, पुणे विद्यापीठ, पुणे १९७८
वाळिंबे मो.रा, सुगम मराठी व्याकरण लेखन, नितीन प्रकाशन, पुणे.
कालेलकर ना.गो, ध्वनिविचार, मौज प्रकाशन, मुंबई

D. Additional Reading

गोविलकर लीला, मराठीचे व्याकरण, मेहता पब्लिशिंग हाऊस, पुणे १९९३
संकेत स्थळ - mr.wikipedia.org/wiki/मराठीव्याकरण

Programme: SYBA
Medium: Marathi
Paper: APC I A
Paper Title: साहित्याची भाषा
(Sahityachi Bhasha)
Semester: III
Subject Code: 32108
Year of Implementation: 2020

Title of the Paper	L	Cr	P/T	D (EE)	EE	IE	TM
Lekhan koushalya	60	04	-	2:30hrs	75	25	100

#L=Lecture, Cr=Credits, P/T=Practical/Tutorials, D=External Exam Duration, EE=External Examination, IE=Internal Examination, TM=Total Marks

Course Objectives : उद्दिष्टे

१. भाषा स्वरूप समजून घेणे
२. साहित्य भाषेचे स्वरूप आणि वेगळेपण समजून घेणे.
३. साहित्यकृतीचा अर्थव्यवहार समजून घेणे .

Learner Outcomes: निष्पत्ती

१. भाषिक व लेखन कौशल्ये विद्यार्थी आत्मसात करतील.
२. भाषा : स्वरूप व वैशिष्ट्ये अभ्यासली जातील.
३. सर्जनशील लेखन, प्रकाशक, भाषांतरकार अशा व्यासायाभिमुख दृष्टीने हा अभ्यासक्रम विद्यार्थ्यांसाठी महत्त्वाचा ठरेल.

Module	Module Specific Objectives	Content	Weightage	Instruction Time	Credits	Evaluation	
						IE Weightage	EE Weightage
Module 1	भाषा स्वरूप समजून घेणे	भाषेचे स्वरूप आणि वैशिष्ट्ये अभ्यासणे.	25	750 Hour (15 Lectures)	1	05	20
Module 2	व्यवहार भाषा, साहित्य भाषा, शास्त्रभाषा	व्यवहार भाषा, साहित्य भाषा, शास्त्रभाषा यातील साम्य-भेद	25	750 Hour (15 Lectures)	1	05	20

Module 3	भाषेचे स्तर अभ्यासणे.	भाषेचे स्तर १) पृष्ठ स्तर (संक्षिप्त विवेचन) १.१. भाषेचे नादरूप १.२. भाषेचे लेखनरूप १.३. भाषेचे शब्दरूप १.४. भाषेचे व्याकरणरूप	25	750 Hour (15 Lectures)	1	05	20
Module 4	साहित्यकृतीचा अर्थव्यवहार	साहित्यकृतीचा अर्थव्यवहार . अ) वाक्प्रचार, म्हणी इत्यादींचे स्वरूप आणि साहित्य भाषेतील स्थान आ) उपमा, अलंकार, रूपक यांचा स्थूल परिचय इ) प्रतिमा, प्रतीक आणि मिथक यांचे स्वरूप	25	750 Hour (15 Lectures)	1	05	20
	Student Project	वरील घटकांवर आधारित : सेमिनार / शोधप्रकल्प (Project)/ परिसंवाद/ अंतर्गत चाचणी परीक्षा					

Evaluation Scheme:

E. Internal Examination:

सेमिनार / शोधप्रकल्प (Project) / परिसंवाद/ अंतर्गत चाचणी परीक्षा

F. External Examination:

The pattern of the written exam would be as follows:

प्रथम सत्रांत परीक्षा ७५ – गुण –

वरील अभ्यासपत्रिकेचे सत्रांत प्रश्नपत्रिकेचे स्वरूप पुढील प्रमाणे ठरविण्यात आले आहे.

प्रश्न क्र १.	भाषाचे स्वरूप व वैशिष्ट्ये यावर आधारित एक प्रश्न	गुण २०
प्रश्न क्र २.	व्यवहार भाषा, साहित्यभाषा, शास्त्रभाषा यातील साम्य-भेद यावर आधारित एक प्रश्न	गुण २०
प्रश्न क्र ३.	साहित्यकृतीचा अर्थव्यवहार अंतःस्तर व पृष्ठस्तर यावर आधारित पर्याय देऊन एक प्रश्न	गुण २०
प्रश्न क्र ४.	प्रत्येक घटकावर एकेक टीप किंवा सर्व घटकावर आधारित वस्तुनिष्ठ प्रश्न (अंतर्गत पर्याय देऊन)	गुण १५

References:

E. Essential Reading

दामले मो.के, शास्त्रीय मराठी व्याकरण (अर्जुनवाडकर संपा आवृत्ती) देशमुख आणि कं, पुणे १९७०
मंगळूरकर अरविंद, मराठी व्याकरणाचा पुनर्विचार, कुलसचिव, पुणे विद्यापीठ, पुणे १९७८
वाळिंबे मो.रा, सुगम मराठी व्याकरण लेखन, नितीन प्रकाशन, पुणे.
धोंगडे रमेश, मराठी भाषा आणि शैली, दिलीपराज प्रकाशन.प्रा.लि.
नेमाडे भालचंद्र, साहित्याची भाषा, साकेत प्रकाशन, औरंगाबाद.

F. Additional Reading

मालशे मिलिंद, आधुनिक भाषाविज्ञान : सिद्धान्त आणि उपयोजन, लोकवाङ्मय गृह, मुंबई.
संकेत स्थळ -mr.wikipedia.org/wiki/भाषा.

Bachelor of Arts

Syllabus for Disciplinary Component (DC) Psychology Semester III

Old Syllabus	Proposed Syllabus
Title of the Paper: Fundamentals of Social Psychology	Title of the Paper: Fundamentals of Social Psychology
Subject Code: 345510	Subject Code: 30305

PAPER TITLE	L	Cr	P/T	D (EE)	EE	IE	T
	4	4	--	2.5 hours	75	25	100

#L=Lectures per week, Cr=Credits, P/T=Practical/Tutorials, D=External Exam Duration, EE=External Examination, IE=Internal Examination, T=Total Marks

Old Syllabus	Proposed Syllabus
Objectives: To introduce the fields of Social Psychology. To outline the basic concepts and methods used in Social Psychology. To elucidate application of principles of Social Psychology in everyday life. To understand Social Psychology from an Indian perspective	Objectives: <ul style="list-style-type: none"> To understand the basic principles and theories of Social Psychology To understand the individual in the social world To apply understanding of concepts to contemporary social issues Learning Outcomes: <ul style="list-style-type: none"> The learner will understand social context of behaviour The learner will be able to understand the relationship between attitude and behaviour The learner will be able to classify various attitude scales The learner will be able recognize cultural implications of social behaviour

Old Syllabus			Proposed Syllabus							
Unit	Topic and Details Old Syllabus		Module	Module Specific Objectives	Content	Weightage	Instruction Time	Credits	Evaluation	
									IE Weighta ge	EE Weighta ge
Unit I	1.1 Definition and Nature of Social Psychology 1.2 Brief History of Social Psychology 1.3Impact of Culture on Social Behaviour 1.4 Profession of Social Psychology- Possible roles and employment opportunities 1.5 Research Methods- a) Experimental Method b) Systematic Observation Method c) Correlation Method		Introduction to Social Psychology	After studying the module, the learner will be able to: Understand the nature of social psychology Know a brief history of social psychology List professions where a Social Psychologist can work Apply research methods in social psychology	1.1 Definition and Nature of Social Psychology 1.2 Brief History of Social Psychology 1.3Impact of Culture on Social Behaviour 1.4 Profession of Social Psychology- Possible roles and employment opportunities 1.5 Research Methods- a) Experimental Method b) Systematic Observation Method c) Correlation Method	25	15	1	5	20

Unit II	2.1 Social Perception and Cognition 2.2 Non-verbal communication 2.3 Definition and theories of Attribution Errors in Attribution 2.4 Impression Formation and Impression Management 2.5 Schemas and Social Cognition 2.6 Affect and Cognition		Social Perception and Cognition	After studying the module, the learner will be able to: Make meaning of non-verbal communication. Understand Attribution and Self Attribution. Know how we one thinks, judges and attributes causes of behaviours	2.1 Social Perception and Cognition 2.2 Non-verbal communication 2.3 Definition and theories of Attribution Errors in Attribution 2.4 Impression Formation and Impression Management 2.5 Schemas and Social Cognition 2.6 Affect and Cognition	25	15	1	5	20
Unit III	3.1 Attitudes and Behaviour. 3.2 Attitude formation: (a) Social learning. (b) Social comparison. 3.3 Attitude measurement: (a) Thurston's Scale. (b) Likert Scale. (c) Guttman's Scale. 3.4 Attitude Change: (a) Persuasion Approach. (b) Cognitive Dissonance Approach. 3.5 India specific problems related to attitudes.		Attitude Formation and Measurement	After studying the module, the learner will be able to: Know the process of attitude formation Understand the relationship between attitudes and behaviour Describe various different types of scales which are used to measure attitudes.	3.1 Attitudes and Behaviour. 3.2 Attitude formation: (a) Social learning. (b) Social comparison. 3.3 Attitude measurement: (a) Thurston's Scale. (b) Likert Scale. (c) Guttman's Scale. 3.4 Attitude Change: (a) Persuasion Approach. (b) Cognitive Dissonance Approach. 3.5 India specific problems related to attitudes.	25	15	1	5	20
Unit IV	4.1 Prejudice and Discrimination – Its nature and causes. 4.2 Measures to reduce prejudice. 4.3 Prejudice based on caste, gender and religion.		Prejudice and Discrimination	After studying the module, the learner will be able to: Explain the term prejudice and discrimination. Understand the causes of prejudice. Learn ways of reducing prejudice.	4.1 Prejudice and Discrimination – Its nature and causes. 4.2 Measures to reduce prejudice. 4.3 Prejudice based on caste, gender and religion.	25	15	1	5	20

Evaluation Scheme:

A. Internal Exams: Total Marks: 25

Any 2 of the following

- Test / Quiz (to evaluate learner's conceptual understanding)
- Ppt Presentation on application of any topic from the curriculum (to help the learner explore content beyond curriculum)
- Develop an attitude scale on any issue related to current times (to orient the learner to basics of constructing attitude scale)
- Develop audio-visual aids for reducing prejudice related to any issue pertaining to Indian culture

B. External Exams: Total Marks: 75

Student has to answer any 4 questions from Q1 to Q6. Q7 is compulsory

Question No.	Question Type	Marks
Q1	Essay type Question from Module I	15
Q2	Essay type Question from Module II	15
Q3	Essay type Question from Module III	15
Q4	Essay type Question from Module IV	15
Q5	Essay type Question from Module I or II	15
Q6	Essay type Question from Module III or IV	15
Q7	Short Notes (any 2 out of 4) One short note each from every Module	15

References:**A. Essential Reading:**

- Branscombe, N R., Baron R ., & Kapur, P (2017). *Social Psychology* (14th ed). Pearson Education
- Myers, D., Sahajpal, P., & Behera P., (2017). *Social Psychology* (10th ed). New York: Mc Graw Hill Education.

B. Additional Reading:

- Aronson, E., Wilson,T.D., Akert, R.M ., Sommers, S.R., & Tucker, V (2017). *Social Psychology* (9th ed). Pearson Education
- Baron, R., & Byrne, D .(2010). *Social Psychology – With Research Navigator* (13th ed). Pearson Education
- Baron, R.A., Byrne, D.,& Bhardwaj, G. (2010).*Social Psychology* (12th ed.). New Delhi: Pearson.
- Baumeister,R.F.,& Bushman,B.J.(2013).*Social Psychology and Human Nature..*Wadsworth.
- Feldman, RS.(1985). *Social Psychology: Theories, Research, and Applications*. Mc Graw Hill Education

- Franzoi, S.L. (2009). *Social Psychology* (5th ed.). New York: McGraw-Hill
- Greifeneder, R., Bless, H., & Fiedler, K. (2017). *Social Cognition: How Individuals Construct Social Reality* (2nd ed). London: Psychology Press.
- Hogg, M., & Cooper, J. (2007). *The SAGE Handbook of Social Psychology: Student Edition*. Sage Publications
- Husain, A. (2012). *Social Psychology*. New Delhi, India: Pearson.
- Taylor, S. E., Peplau, L. A., & Sears, D. O. (2006). *Social Psychology* (12th ed.). New Delhi, India: Pearson

Bachelor of Arts

Syllabus for Disciplinary Component (DC) Psychology Semester III

Old Syllabus	Proposed Syllabus
Title of the Paper: Personality Theories	Title of the Paper: Personality Theories
Subject Code: 345610	Subject Code: 30405

PAPER TITLE	L	Cr	P/T	D (EE)	EE	IE	T
	4	4	--	2.5 hours	75	25	100

#L=Lectures per week, Cr=Credits, P/T=Practical/Tutorials, D=External Exam Duration, EE=External Examination, IE=Internal Examination, T=Total Marks

Old Syllabus	Proposed Syllabus
Objectives: To introduce to the concept of Personality and its components To position Personality as one of the important domains of understanding human behavior To orient to various schools and theorizations of Personality	Objectives: <ul style="list-style-type: none"> To understand the concept of Personality and its components To develop an understanding of the concept of Individual Differences To understand the various theoretical domains of Personality Learning Outcomes: <ul style="list-style-type: none"> The learner will be oriented to various schools and theorizations of Personality The learner will develop ability to understand self and others' behaviour The learner will be able to critically evaluate the various approaches to personality The learner will be able to describe the applications of the concepts in clinical and counselling settings

Old Syllabus			Proposed Syllabus							
Unit	Topic and Details Old Syllabus		Module	Module Specific Objectives	Content	Weightage	Instruction Time	Credits	Evaluation	
									IE Weighta ge	EE Weighta ge
Unit I	What is Personality Theory? 1.2 Basic assumptions concerning human nature 1.3 Components of Personality theories 1.4 Criteria for evaluating Personality theories	Introduction to Personality Theories	After studying the module, the learner will be able to: Clarify the meaning of Personality as a concept Understand influence of Culture on Personality	What is Personality Theory? 1.2 Basic assumptions concerning human nature 1.3 Components of Personality theories 1.1 1.4 Criteria for evaluating Personality theories	25	15	1	5	20	

Unit II	<p>2.1 Introduction to Psychodynamic Approach</p> <p>2.2 Psychoanalytical Perspective to Personality</p> <p>2.3 Freudian Approach to Personality</p> <p>-Levels of Consciousness</p> <p>-Anatomy of Personality</p> <p>2.4 Application of Psychoanalytical Theory</p>		<p>Psychoanalytic Approach to Personality</p> <p>After studying the module, the learner will be able to:</p> <p>Clarify the meaning of Psychoanalytic approach as a concept</p> <p>Understand the Freudian approach to personality and its concepts</p> <p>Introduced to Neo Freudians school</p>	<p>2.1 Introduction to Psychodynamic Approach</p> <p>2.2 Psychoanalytical Perspective to Personality</p> <p>2.3 Freudian Approach to Personality</p> <p>-Levels of Consciousness</p> <p>-Anatomy of Personality</p> <p>2.5 2.4 Application of Psychoanalytical Theory</p>	25	15	1	5	20
Unit III	<p>3.1 Introduction to Behavioural Approach</p> <p>3.2 Skinner's Basic Assumption of human nature</p> <p>3.3 Application of Operant Conditioning</p> <p>3.4 Introduction to Bandura's Social Cognitive Perspective</p>		<p>Behavioural and Social Learning approach to Personality</p> <p>After studying the module, the learner will be able to:</p> <p>Get acquainted with the Behavioural approach to Personality</p> <p>Understand Social Learning view of Personality</p> <p>Understand and apply the concepts of Behavioural approach</p>	<p>3.1 Introduction to Behavioural Approach</p> <p>3.2 Skinner's Basic Assumption of human nature</p> <p>3.3 Application of Operant Conditioning</p> <p>3.4 Introduction to Bandura's Social Cognitive Perspective</p>	25	15	1	5	20
Unit IV	<p>4.1 Introduction to Humanistic Approach</p> <p>4.2 Abraham Maslow's Approach to Personality</p> <p>-Hierarchy of Needs Theory</p> <p>-Deficit motivation versus Growth motivation</p> <p>-Basic Assumption concerning human nature</p> <p>4.3 Carl Roger's Approach to Personality</p> <p>- Roger's Phenomenological theory</p>		<p>Humanistic Approach to Personality</p> <p>After studying the module, the learner will be able to:</p> <p>Understand the Humanistic approach to personality</p> <p>Understand the Maslovian and Rogerian approach to personality</p> <p>Understand and apply the concepts of Humanistic approach</p>	<p>4.1 Introduction to Humanistic Approach</p> <p>4.2 Abraham Maslow's Approach to Personality</p> <p>-Hierarchy of Needs Theory</p> <p>-Deficit motivation versus Growth motivation</p> <p>-Basic Assumption concerning human nature</p> <p>4.3 Carl Roger's Approach to Personality</p> <p>- Roger's Phenomenological theory</p> <p>- Roger's basic assumptions concerning human nature</p>	25	15	1	5	20

- Roger's basic assumptions concerning human nature									
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Evaluation Scheme:

B. Internal Exams: Total Marks: 25

Any 2 of the following

- Test / Quiz (to evaluate the learner's conceptual understanding)
- Ppt Presentation on application of any topic from the curriculum (to help the learner explore content beyond their curriculum)
- Critically analyse and evaluate applications of any personality theory to a case study. (to orient the learner to basics of constructing attitude scale)

B. External Exams: Total Marks: 75

Student has to answer any 4 questions from Q1 to Q6. Q7 is compulsory

Question No.	Question Type	Marks
Q1	Essay type Question from Module I	15
Q2	Essay type Question from Module II	15
Q3	Essay type Question from Module III	15
Q4	Essay type Question from Module IV	15
Q5	Essay type Question from Module I or II	15
Q6	Essay type Question from Module III or IV	15
Q7	Short Notes (any 2 out of 4) One short note each from every Module	15

References:

C. Essential Reading:

Feist, J., & Feist, G. (2018). *Theories of Personality* (9th ed). Mc Graw Hill International Edition (Indian Edition).
Schultz, D.P., & Schultz, S.E. (2017). *Theories of Personality* (11th ed.). Cengage Learning.

D. Additional Reading:

- Adams, P. (2000). *The Person: An Integrated Introduction to Personality Psychology*. Hoboken, NJ: John Wiley
- Carducci, B. J. (2009). *The Psychology of Personality: Viewpoints, Research & Application*. Hong Kong: Wiley-Blackwell
- Cervone D., & Pervin L.A. (2013). *Personality: Theory and Research* (12th ed.). Wiley.
- Cloninger S. (2003). *Theories of Personality: Understanding Persons* (4th ed.). Pearson Education.
- Ellis, A., Abrams, M., & Abrams, L D (2009). *Personality theories: Critical perspectives*. Sage Publications
- Friedman, H.S., & Schustack, S.W. (2016). *Perspectives on Personality: Classic Theories and Modern Research* (6th ed). Dorling Kindersley India Pvt Ltd.
- Hjelle, L., & Ziegler, D. (1992). *Personality Theories* (3rd ed). Mc Graw Hill International Edition.
- Larsen, J., & Buss, D. (2012). *Personality Psychology: Domains of Knowledge about Human Behaviour* (5th ed.). Mc Graw Hill International Edition.

Master of Arts

Syllabus for MA Psychology Semester III

Old Syllabus	Proposed Syllabus
Title of the Paper: Assessment in Counseling Psychology	Title of the Paper: Assessment in Counseling Psychology
Subject Code: 310133	Subject Code: 30231

PAPER TITLE	L	Cr	P/T	D (EE)	EE	IE	T
Assessment in Counseling Psychology	4	4	--	2 hours	50	50	100

#L=Lectures per week, Cr=Credits, P/T=Practical/Tutorials, D=External Exam Duration,
EE=External Examination, IE=Internal Examination, T=Total Marks

Old Syllabus	Proposed Syllabus
Objectives: On Completion of the course the learner will be able to <ul style="list-style-type: none"> describe assessment in counseling carry out basic behavioral assessment discuss assessment for various populations- infant , child and adolescent, adult and geriatric , differently abled groups conduct personality, creativity , interest, aptitude and learning disability assessment 	

Old Syllabus		Proposed Syllabus							
Unit	Topic and Details Old Syllabus	Module	Module Specific Objectives	Content	Weightage	Instruction Time	Credits	Evaluation	
								IE Weightage	EE Weightage
Unit I	1.1 Basic Assessment Principle 1.2 Using Assessment ion Counseling 1.3 Technological application & uses in assessment 1.4 Goals & Applications of Behavioral assessment 1.5 Methods of Behavioral assessment	Overview of Assessment & Behavioral Assessment	After the completion of this unit the student will be able to <input type="checkbox"/> define basic principles of assessment in counseling <input type="checkbox"/> describe basic principles, goals and methods in behavioral assessment	No change	25	15	1	50	50

Unit II	<p>2.1 Infant Assessment: VSMS, Nancy Bayley, Gessell</p> <p>2.2 Child and Adolescent assessment : Wechsler Scales and Bender Gestalt Test</p> <p>2.3 Adult assessment: Family Environment Scale, Marital Adjustment Scales, Wechsler Adult Intelligence Scale, General Health Questionnaire</p> <p>2.4 Geriatric assessment : ShamsirJasbir Old Age Adjustment Inventory, Geriatric Depression Scale, Memory scales</p>	Assessment across Life Span	<p>After the completion of this unit the student will be able to</p> <p><input type="checkbox"/> describe tests applied to various populations</p> <p><input type="checkbox"/> choose the appropriate test to be administered</p>	No change	25	15	1	50	50
Unit III	<p>3.1 Objective Measures: 16 PF, HSPQ, CPQ , EPQ, NEO-PI</p> <p>3.2 Projective Tests: CAT, DAP, HTP, KFD, Sentence Completion Test (Sacks/Rotters) Picture Frustration Study</p> <p>3.3 Tests of Creativity: Torrance &Passi Tests of Creativity , self report inventories.</p>	Assessment of Personality and Creativity	<p>After the completion of this unit the student will be able to</p> <p><input type="checkbox"/> describe tests applied to domains of personality and creativity</p> <p><input type="checkbox"/> choose the appropriate test</p>	No change	25	15	1	50	50
Unit IV	<p>4.1 Aptitude Tests: DAT,GATB, DBDA, SAT</p> <p>4.2 Interest Tests: SVBII, Kuder, Mascarenhas, Chatterjee, Vocational Interest Record, Educational Interest Record</p> <p>4.3 Learning Disability</p>	Vocational Assessment and Assessment of Special Populations	<p>After the completion of this unit the student will be able to</p> <p>Describe tests used to measure aptitude, interest , and learning disability</p>	No change	25	15	1	50	50

	Assessment: DTLD, WRAT 4 4.4 Tests for Differently abled populations									
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Evaluation Scheme:

A. Internal Exams: Total Marks: 50

Review of test of choice

Analysis of simulated test profiles

B. External Exams: Total Marks: 50

Student has to answer any 2 questions from Q1 to Q4. Q5 is compulsory

Question No.	Question Type	Marks
Q1	Essay type Question from Module I	14
Q2	Essay type Question from Module II	14
Q3	Essay type Question from Module III	14
Q4	Essay type Question from Module IV	14
Q5	Essay type Question from Module I	22

References:

A. Essential Reading

- Anastasi A, Urbine S (2002) Psychological Testing, 7thEdn.. Pearson Edu. Inc.
- Cohen, R. J., &Swerdlik, M. (2009).*Psychological Testing and Assessment: An Introduction to Tests and Measurement* (7th ed.). New York: McGraw Hill.
- Gregory, R. J. (2000). *Psychological testing, history, principles and applications*.3rd edition. Boston: Allyn & Bacon.

- Whiston, S. C. (2009). *Principles and applications of assessment in counseling*, 3rd Edition, Brooks/Cole Cengage Learning.USA.
- For reading: All test manuals

B. Additional Reading

- Coaley, K. (2010). An introduction to psychological assessment and psychometrics.Sage Publicaion.
- Kaplan, R. M., &Saccuzzo, D. P. (2005) *Psychological testing, principles, applications and issues*.6th edition.Wadsworth Cengage Learning. USA.
- Marnat, G. G. (2009). Handbook of Psychological Assessment.5th edition.John Wiley & Sons.

Masters of Arts

Syllabus for Intervention Strategies Semester III

Old Syllabus	Proposed Syllabus
Title of the Paper: Intervention Strategies	Title of the Paper: Intervention Strategies
Subject Code: 310134	Subject Code: 30331

PAPER TITLE	L	Cr	P/T	D (EE)	EE	IE	T
	4	4	--	2 hours	50	50	100

#L=Lectures per week, Cr=Credits, P/T=Practical/Tutorials, D=External Exam Duration, EE=External Examination, IE=Internal Examination, T=Total Marks

Old Syllabus	Proposed Syllabus
Objectives: After the completion of this course the learner will be able to <ul style="list-style-type: none"> ○ explain concept of counseling, it's historical background & application ○ choose basic counseling skills and strategies discuss the of process, techniques and application of Behavioral and Cognitive therapies	

Old Syllabus		Proposed Syllabus							
Module	Topic and Details Old Syllabus	Module	Module Specific Objectives	Content	Weightage	Instruction Time	Credits	Evaluation	
								IE Weightage	EE Weightage
Module I	1.1 Define Counselling and Aims Of Counselling 1.2 Historical Background 1.3 Personal Characteristics of Counsellor 1.4 Counselling Skills: Communication skill, Diagnostic Skill, Motivational Skill & Management Skill	Fundamentals of Counselling and microskills	After the completion of this unit the student will be able to <ul style="list-style-type: none"> • describe the historical background of counseling • apply basic counseling skills ensure	No change	25	15	1	50	50

	1.5 Intake & Client History, Interview Assessment, Conceptualizing Client Problem, 1.6 Ethical Issues in Counselling		application of ethical issues in counseling						
Module II	2.1 Opening Techniques and Physical Arrangement 2.2 Ingredients of an effective helping relationship 2.3 Structuring Techniques and Circular Questioning 2.4 Facilitating and Evaluating Change 2.5 Terminating Skills	Counseling Process and relationship building	After the completion of this unit the student will be able to describe the process of counseling explain concept of effective helping relationship	No change	25	15	1	50	50
Module III	3.1 Basic Concepts and assumptions 3.2 Theories of Behavioristic approach 3.3 Therapeutic Process and Techniques 3.4 Applications & Evaluation	Behavioristic Approaches in Counseling	After the completion of this unit the student will be able to apply the process, techniques and applications of behavior therapy	No change	25	15	1	50	50

Module IV	4.1 Basic Concepts and assumptions 4.2 Cognitive Behavior Therapy: Concepts, Process, Techniques, Applications and Evaluation 4.3 REBT: Concepts, Process, Techniques , Applications and Evaluation 4.4 Acceptance and Commitment Therapy and Reality Therapy : Concepts, Process, Techniques , Applications and Evaluation		Cognitive Approaches in Counseling After the completion of this unit the student will be able to describe basic assumptions of cognitive approach in counselling explain concepts and applications of various cognitive therapies	No change	25	15	1	50	50
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Evaluation Scheme:

A. Internal Exams: Total Marks: 50

- Mock cases of REBT and CBT
- Designing behavior modification protocols
- Open Book tests

B. External Exams: Total Marks: 50

Student has to answer any 2 questions from Q1 to Q4. Q5 is compulsory

Question No.	Question Type	Marks
Q1	Essay type Question from Module I	14
Q2	Essay type Question from Module II	14
Q3	Essay type Question from Module III	14
Q4	Essay type Question from Module IV	14
Q5	Essay type Question from Module I	22

References:

A. Essential Reading:

- Corey, G. (2019). *Theory and Practice of Counseling and Psychotherapy*. Tenth edition.
- Gelso, C. J., and Fretz, B. R. (2014). *Counseling psychology* (2nd ed.). Fort Worth, TX: Harcourt.
- Sharf, R.S.(2012). *Theories of psychotherapy and counselling: Concepts and cases* (4thed.).Belmont CA Brooks/Cole.

B. Additional Reading:

- Seligman, L., &Reichenberg, L. W. (2010).*Theories of Counseling and Psychotherapy* (3rded.). Upper Saddle River, NJ: Pearson.
- Nelson-Jones, Richard(2008). *Basic Counseling Skills: A Helper's Manual*. New Delhi: Sage Publications
- Cormier, S., & Hackney, H. (1999).*Counseling strategies and interventions*.(5thed.) Needham Heights, M

Masters of Arts
Syllabus for Psychology of Adjustment
Semester III

Old Syllabus	Proposed Syllabus
Title of the Paper: Psychology of Adjustment	Title of the Paper: Psychology of Adjustment
Subject Code: 310132	Subject Code: 30131

PAPER TITLE	L	Cr	P/T	D (EE)	EE	IE	T
	4	4	--	2 hours	50	50	100

#L=Lectures per week, Cr=Credits, P/T=Practical/Tutorials, D=External Exam Duration, EE=External Examination, IE=Internal Examination, T=Total Marks

Old Syllabus	Proposed Syllabus
Objectives: On Completion of the course the learner will be able to <ul style="list-style-type: none"> • understand the concept of mental health • explain various maladaptive behaviours across life span. • understand various causes and effects of specific problems • develop out-reach programmes for the community 	

Old Syllabus		Proposed Syllabus							
Unit	Topic and Details Old Syllabus	Module	Module Specific Objectives	Content	Weightage	Instruction Time	Credits	Evaluation	
								IE Weighta ge	EE Weighta ge
Module 1	1.1 Concept of Mental Health and Models of Mental Health 1.2 Concept of Abnormality 1.3 Broad Diagnostic Criteria –DSM IV-TR and DSM 5 1.4 Health Intervention and Community Mental Health , Mental Health Act	Psychosocial Adjustment	After the completion of this Unit the Student will be able to: <ul style="list-style-type: none"> • Describe various approaches to mental health • Explain diagnostic criteria and intervention 	No change	25	15	1	50	50

	1.5 Positive perspectives in mental health, resilience, role of activity, recreation and sport.		techniques						
Module II	2.1 Intellectual Difficulties 2.2 Learning Disabilities 2.3. Developmental Conditions-Pervasive Developmental Disorders, Autism, Asperger's Syndrome 2.4. Behavior and Conduct Related conditions-Conduct disorder, Oppositional Defiant Disorder, ADHD 2.5. Other Childhood issues- Stuttering, Enuresis, Encopresis	Childhood and Adolescence Related Issues	After the completion of this Unit the Student will be able to: describe various cognitive, developmental and childhood disorders, their symptoms and treatment	No change	25	15	1	50	50

Module III	<p>3.1 Stress-concept, theories</p> <p>3.2 Coping-Types of Coping</p> <p>3.3. Suicide-Factors effecting suicide</p> <p>3.4 Suicide ;Theory and Research</p>	Stress , Suicide and Coping	<p>After the completion of this unit the student will be able to:</p> <ul style="list-style-type: none"> define concepts of stress and coping. understand suicide and the theoretical approaches to the same 	No change	25	15	1	50	50
Module IV	<p>4.1 Addiction: Research and Theories</p> <p>4.2 Impulse Control Related issues- Gambling, Anger management</p> <p>4.3 Mood Disturbances - Pediatric and adolescent Depression</p> <p>4.4. Anxiety patterns – Examination stress, stress arising out of relationships</p>	Maladaptive Behavior Patterns	<p>After the completion of this unit the student will be able to:</p> <ul style="list-style-type: none"> describe maladaptive behaviors like Addiction and Impulse Control disorders. explain affective and anxiety disorders, their symptoms and treatment. 	No change	25	15	1	50	50

Evaluation Scheme:

A. Internal Exams: Total Marks: 50

Class discussions and debates about suicide and suicide prevention
Assignment on Adolescent problems of addiction and sexuality
Literature search on DSM editions and Mental Health Act

B. External Exams: Total Marks: 50

Student has to answer any 2 questions from Q1 to Q4. Q5 is compulsory

Question No.	Question Type	Marks
Q1	Essay type Question from Module I	14
Q2	Essay type Question from Module II	14
Q3	Essay type Question from Module III	14
Q4	Essay type Question from Module IV	14
Q5	Essay type Question from Module I	22

References:

A. Essential Reading:

- Dunn, D.S., Hammer, E.Y., & Weiten, W. (2011). Psychology applied to modern life: Adjustment in the 21st century. Wadsworth publication.
- Elizabeth B. Hurlock (1997 – reprint 2010) “Child Development” 6th edition. Tata McGraw Hill.
- Khokar, C.P. (2012). A text book of stress, coping and health. Jagdamba publishing house
- Sarason A, Sarason B. A. (2009) Abnormal Psychology: The problem of Maladaptive Behavior, Pearson Education Publishing Co

B. Additional Reading:

- American Psychiatric Association (APA). (2000). *Diagnostic and Statistical Manual of Mental Disorders* (4th ed., Text Revision). Washington, DC: American Psychiatric Press.
- Beauchaine, T. P., & Hinshaw, S. P. (2012). *Child and Adolescent Psychopathology* (2nd ed.). New Jersey: John Wiley & Sons.
- Mash, E. J., & Barkley, R. A. (Eds.) (2003). *Child Psychopathology* (2nd ed.). New York, NY: The Guilford Press.
- Pomerantz, P. M. (2014). *Clinical Psychology: Science, Practice and Culture* (3rd ed.). Thousand Oaks, CA: Sage Publications.
- Rutter, M., Bishop, D. V. M., Pine, D. S., Scott, S., Stevenson, J., Taylor, M., & Thapar, A. (2008). *Rutter's Child and Adolescent Psychiatry* (5th ed.). Massachusetts: Blackwell Publishing.

- Sadock, B. J., & Sadock, V. A. (2007). *Kaplan and Sadock's Synopsis of Psychiatry* (10th ed.). Philadelphia: Wolters Kluwer/Lippincott Williams & Wilkins.

Master of Arts

Syllabus for MA Psychology Semester III

Old Syllabus	Proposed Syllabus
Title of the Paper: Research Proposal	Title of the Paper: Research Proposal
Subject Code: 310888	Subject Code: 30531

PAPER TITLE Research Proposal	L	Cr	P/T	D (EE)	EE	IE	T
	4	4	--	2 hours	50	50	100

#L=Lectures per week, Cr=Credits, P/T=Practical/Tutorials, D=External Exam Duration,
EE=External Examination, IE=Internal Examination, T=Total Marks

Old Syllabus	Proposed Syllabus
Objectives: On Completion of the course the learner will be able to <ul style="list-style-type: none"> select a topic from counselling area for undertaking research with the help of a research guide present research proposal 	

Old Syllabus			Proposed Syllabus							
Unit	Topic and Details Old Syllabus		Module	Module Specific Objectives	Content	Weightage	Instruction Time	Credits	Evaluation	
									IE Weighta ge	EE Weighta ge
	A hard copy of research proposal including <ul style="list-style-type: none">TitleIntroductionBrief literature reviewHypothesesAims & objectives,Research designProposed sampleProposed tools		Research Proposal	After the completion of this unit the student will be able to select a topic from counselling area for undertaking research with the help of a research guide present research proposal	No change					

	<ul style="list-style-type: none">Proposed statistical analysis									
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Evaluation Scheme:

Students can be evaluated on the basis of their regularity for research discussion, sincerity in work , research writing ability, statistical tools and analysis selected, oral presentation of the proposal and written submission of the proposal.

Masters of Arts

Syllabus for Orientation to Practicum in Counselling Psychology Semester IV

Old Syllabus	Proposed Syllabus
Title of the Paper: Orientation to Practicum in Counselling Psychology	Title of the Paper: Orientation to Practicum in Counselling Psychology
Subject Code: 310231	Subject Code: 30431

PAPER TITLE	L	Cr	P/T	D (EE)	EE	IE	T
	4	4	--	2 hours	50	50	100

#L=Lectures per week, Cr=Credits, P/T=Practical/Tutorials, D=External Exam Duration, EE=External Examination, IE=Internal Examination, T=Total Marks

Old Syllabus	Proposed Syllabus
Objectives: <i>After the completion of this unit the student will be able to</i> <ol style="list-style-type: none"> 1. integrate theory into practice through the process of action, reflection and praxis 2. provide for practicing competencies developed throughout the postgraduate program. 3. explain the role of professional counsellor pertaining to various issues and various settings. 4. underline importance and formats of history taking and mental status examination. 5. describe the counselling process in the field. 6. carry out the process of diagnosis and its importance in counselling 7. develop counselling interventions. 	

Old Syllabus		Proposed Syllabus							
Unit	Topic and Details Old Syllabus	Module	Module Specific Objectives	Content	Weightage	Instruction Time	Credits	Evaluation	
								IE Weighta ge	EE Weighta ge
	<p><i>presenting problem or concern(Detail case history)</i></p> <p><i>Mental status examination</i></p> <p><i>Psychological Assessment</i></p> <p><i>Main points or main issues discussed</i></p> <p><i>Relevant information on interventions</i></p> <p><i>Long-term/short-term goals Evaluation</i></p> <p>Thus the orientation of practicum includes</p>		<p>In these courses students are expected to present 3 cases having diversity in terms of problem areas, domain area, method of assessment and intervention</p> <p>Students are expected to document and report cases in a prescribed format following supervision of the faculty. It should be subsequently compiled in the journal. Each case</p>	No change					

	I. Case history taking			must have following framework of presentation						
	II. Mental status examination									
	III. Assessment using at least three psychological tests									
	IV. Field visits									
	V. Case presentations and discussions									
	VI. Diagnostic formulations									

Evaluation Scheme:

Students can be evaluated on the basis of analysis of simulated case, test protocol and corresponding viva examination and on the journal writing .

Student has to answer any 2 questions from Q1 to Q4. Q5 is compulsory

Question No.	Question Type	Marks
Q1	Essay type Question from Module I	14
Q2	Essay type Question from Module II	14
Q3	Essay type Question from Module III	14
Q4	Essay type Question from Module IV	14
Q5	Essay type Question from Module I	22

References:

A. Essential Reading:

- Ivey, A. E., & Ivey, M. B. (2002). *Intentional interviewing and counseling: Facilitating client development in a multicultural society* (5th ed.). Pacific Grove, CA: Brooks/Cole.
- Nelson-Jones, Richard (2008). *Basic Counseling Skills: A Helper's Manual*. New Delhi: Sage Publications.

B. Additional Reading

- Pipes, R. B., & Davanport, D. S. (1999). *Introduction to psychotherapy: Common clinical wisdom* (2nd ed.). Boston, MA: Allyn & Bacon.
- Reid William An Intervention Resource for Human services. NY: Columbia Univ. Press
- Singh, S. and S.P. Srivastava Teaching and practice of Social Work in India New Royal Book Company.

SNDT Women's University

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Curriculum in Sociology- B.A. – II

Semester – III

From June 2015

Sr. No.	Subjects	L	Cr.	P/T	D	TP (E)	Internal	P/V	T
1	Course V - Social change & Development in India	4	4	--	2.5	75	25	--	100
2	Course VI - Rural Society in India	4	4	--	2.5	75	25	--	100
3	Ap. C. I - Population and Society	4	4	--	2.5	75	25	--	100

Revised New Syllabus 2016-2017

B. A. II SOCIOLOGY CODE NO

SEMESTER III

DC V Social change & Development in India – 345511

DC VI Rural Society in India – 345611

APC I Population & Society – 365111

AC III – Social change & Development in India – 375311

B. A. Part – II Semester III

Course V / AC III

Social change and development in India

Credit: 04 Lectures: 60 Marks: 100

Objectives: To familiarize the Concepts of development and change.

To understand the processes of social change and development in Indian Society.

Course content:

	Credit	Lectures	Marks
I <u>Understanding development</u>	1	15	25
Basic concept:			
Social change, evolution			
Growth and development			
Theoretical approaches:			
Modernization approach			
Dependency approach			
II Processes of social change in India:	1	15	25
Role of social reformers in social change			
Mahatma Phule, Rajarshi Shahu Maharaj,			
Dr. Babasaheb Ambedkar			
Processes			
Westernization, Sanskritization, Modernization, Globalization			
III Dynamics of social institutions:	1	15	25
Changing nature : caste, Family, Marriage, Religion, Education			
IV Process of development :Crisis & responses :	1	15	25
Issues of land displacement & rehabilitation			
Food crisis			
Sustainable development			
Inclusive development			

References:

Dr. Rajan Sethi – Social Change – Theory and perspective – Educational Publishers and Distributors, New Delhi, 2010

Uma Joshi – Understanding Development Communication – Dominant Publishers and Distributors, New Delhi, 2001

R. K. Ravindran – Encyclopedia Dictionary of Journalism and Mass Communication, 3 Volume Set, Dominant Publishers and Distributors, New Delhi

Ghanashyam Shah – Social transformation in India – Vol. I/II – Rawat Publications, Jaipur, 1997

Kamlesh Singh – Social change in modern India – Navyug Publishers and Distributors, New Delhi, 2008

Rajendra Sharma – Indian society – Institutions and change, Atlantic Publishers and Distributors, New Delhi, 2004

Dereze, Jean and Amartya Secn, 1996, India: Economic Development and Social opportunity, New Delhi: OUP.

Dube S. C., Modernization and Development, New Delhi, Vistaar Publications, 1988.

Harrison, D. 1989. The Sociology of Modernization and Development, New Delhi, Sage

Sharma, S L 1986, Development: Socio – Cultural Dimensions. Jaipur: Rawat (Ch. 1)

B.A. II Sem. III

Credits: 4 Lectures: 60

Marks: 100

DC VI- Rural Society in India

Objectives: To understand rural social structure & problems.

To gain knowledge of rural reconstruction & development

	Credits	Lectures	Marks
I Introduction to Rural sociology	1	15	25
Meaning , Nature and Scope of Rural Sociology			
a) Development of Rural Sociology in India			
b) Characteristics of Rural Society			
c) Importance of the study of Rural Sociology			
II Rural Community: Changing Nature-	1	15	25
a) Rural Economy- Role of co operatives			
b) Rural Polity - Panchayati Raj, 73 rd amendment			
c) Nexus between caste & politics			
III Problems of Rural Society	1	15	25
a) Economic problems : Poverty & unemployment, Indebtedness			
b) Social Problems : Health ,Access to education, farmers suicide			
VI Rural reconstruction / Welfare Programs	1	15	25
a) Integrated rural Development Program IRDP			
b) Employment Guarantee Scheme			
c) Sant Gadgebaba Gram Swachta Abhiyan			
d) Sarva Shiksha Abhiyan			

Bibliography

1. Desai A.R. 1994. 'Rural Society in India' Bombay, Popular Prakashan.
2. Desai A.R. 1979. 'Rural India in Transition' Bombay, Popular Prakashan
3. Mukherji R. 1957. The Dynamic of Rural Society
4. Joshi S.L & Jain P.C. 2002. 'Rural Sociology' Rawat Publication Jaipur.
5. Desai Vasant 1988. 'Rural Development Himalaya Publishing House'

B. A. PART – II Semester- III
Ap. C. I POPULATION & SOCIETY

Credits: 4 Lectures: 60 Marks: 100

- Objectives :** - - To acquaint students with the demographic features & trends of Indian Society Vis-a Vis World Population.
- To understand Population Control in terms of Social needs.
 - To review Population Control measures & their implementation.

COURSE CONTENT:

	Credit	Lectures	Marks
<u>I. Theories of Population & World Population</u>	1	15	25
A) Theories of Population: Malthus's theory of population, and Theory of Demographic Transition.			
B) World Population: An Overview			
<u>II. Population in India:</u>	1	15	25
A) Structure of Indian Population: Age Structure & Sex ratio.			
B) Causes of population growth in India.			
C) Population dynamics: Fertility, Mortality and Migration.			
<u>III. Population explosion & its Consequences:</u>	1	15	25
Poverty & Unemployment, Housing & Civic amenities.			
Environmental Problems., Urbanization & Transportation			
<u>IV. Population Policy:</u>	1	15	25
A) Population policy: Historical background.			
B) Population policy of the Government of India after Independence.			
B) Population Education: Meaning, Objectives & relevance.			

References :

Agarwal, S.N. India's Populations Problems.

Bhosle Smriti, 2008. Population and Society, Mumbai, Prachi Prakashan.

Bose, Ashish 1991. Demographic Diversity of India. Delhi : B.R. Publishing Corporation.

Chandrashekhar, S. (Ed) 1974. Infant Mortality, Population Growth & Family Planning in India. London : George Allen & Unwin Ltd.

Pathak L. P., 1998, Population Studies, Rawat Publication, Jaipur.

Premi, M.K. et al 1983. An Introduction to Social Demography. New Delhi: Vikas Publishing House.

Rajendra Sharma, 1997. Demography & Population Problems. New Delhi : Atlantic Publishers.

Srivastava, O.S. 1994, Demography and Population Studies. New Delhi: Vikas Publishing House.

Bachelor of Arts

Syllabus for Core Component (CC) Foundation Courses (English Medium) Semester III

Old Syllabus	Proposed Syllabus
Title of the Paper: FC V - Current Concerns	Title of the Paper : FC V - Current Concerns
Subject Code 330500	Subject Code

PAPER TITLE	L	Cr	P/T	D (EE)	EE	IE	T
FC V - Current Concerns	4	4	--	2.5	75	25	100 marks

#L=Lectures per week, Cr=Credits, P/T=Practical/Tutorials, D=External Exam Duration, EE=External Examination, IE=Internal Examination, T=Total Marks

Old Syllabus	Proposed Syllabus
<p>Objectives:- To sensitise the students to contemporary debates, issues and concerns. To demonstrate how many of the issues are interwoven and interconnected with each other. To inform students of the plural perspectives by which these concerns are viewed and discussed. To enable the students to respond creatively and constructively to situations in personal and public life which many arise out of the complex interplay of these debates. To involve and encourage students to think and express their understanding on these issues</p> <p>Learning Outcomes: At the end of the course, the students will be able to gain knowledge :</p> <p>About the contemporary debates, issues and concerns. About how these issues are addressed and different perspectives to it To debate the policies and programmes pertaining to the issues discussed To articulate, think and express their understanding on these issues</p>	<p>Objectives:- To sensitise the students to contemporary debates, issues and concerns To demonstrate how many of the issues are interwoven and interconnected with each other. To inform students of the plural perspectives by which these concerns are viewed and discussed. To enable the students to respond creatively and constructively to situations in personal and public life which many arise out of the complex interplay of these debates. To involve and encourage students to think and express their understanding on these issues</p> <p>Learning Outcomes: At the end of the course, the students will be able to gain knowledge:</p> <p>About the contemporary debates, issues and concerns. About how these issues are addressed and different perspectives to it To debate the policies and programmes pertaining to the issues discussed To articulate, think and express their understanding on these issues</p>

Old Syllabus		Proposed Syllabus							
Unit	Topic and Details Old Syllabus	Module	Module Specific Objectives	Content	Weightage	Instruction Time	Credits	Evaluation	
								IE Weightage	EE Weightage
I)	Human Rights: a) Definition, the concept, its evolution, generations of human right. b) Violation of Human Rights. c) Rights specified groups. women & children	I) Human Rights	Develop a basic understanding about the concept, issues related to Human Rights, its violation, rights of weaker sections	a) Definition, the concept, its evolution, generations of human right. b) Violation of Human Rights. c) Rights specified groups. women & children	25	15	1	5	20
II)	Poverty & Health: Poverty: a). Concept & measurement, b.) Indicators of Poverty,	II) Poverty & Health	To define 'relative poverty' and 'absolute poverty', discuss poverty and populations at risk of poverty, list characteristics	Poverty: a). Concept & measurement, b.) Indicators of Poverty, c.) determinants of poverty, d). poverty alleviation policies and programmes.	25	15	1	5	20

	<p>c.) determinants of poverty, d). poverty alleviation policies and programmes.</p> <p>Health a)Health care services- access and distribution; nutrition & malnutrition b) Impact of medical technology, rights of patients. c)Women related diseases.</p>		<p>of poverty, analyze the policies adopted by government for poverty eradication</p> <p>To examine the trends in health care services at national level in India, to analyse and assess the efficiencyand quality of the health care services, to know the diseases pertaining to women</p>	<p>Health</p> <p>a) Health care services- access and distribution; nutrition & malnutrition b) Impact of medical technology, rights of patients. c) Women related diseases.</p>					
III)	<p>III) Globalization: a)Concepts and definition. b) Merits and demerits of Globalization. c) Profile of contemporary world system- trade and finance d) Globalization and the future</p>	III) Globalization	<p>To understand the concept of Globalization, how globalization affects companies, trade, To analyze and know the future implications of Globalization</p>	<p>a) Concepts and definition. b) Merits and demerits of Globalization. c) Profile of contemporary world system- trade and finance. d) Globalization and the future</p>	25	15	1	5	20
IV)	<p>Law: a)Legal systems-</p>	IV) Law	<p>To make the students aware about the</p>	<p>a) Legal systems- perspective and functioning.</p>	25	15	1	5	20

	perspective and functioning. b)Fundamental Rights and Duties. c)Provision of legal help in India		fundamental rights and duties as citizens of India To understand how the legal system works and the provisions for help	b) Fundamental Rights and Duties. c) Provision of legal help in India					
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Evaluation Scheme:

Internal Exams: Total Marks: 25

Written Test (10 Marks) .

Project: It can be a scrap book on coping mechanisms poster presentations, film screening report, role play etc. . (15)

A. External Exams: Total Marks: 75

The pattern of the written exam can be as follows:

A total of 7 questions each for 15 marks will be asked

Q. 1 to Q.7 Long Answers of 15 marks each. Students have to write any 5

Q.7 will be short note. Students have to write any 2

References:

Essential Reading:

References:

1. Bajpai, Asha, '*Child Rights in India*', Oxford University Press, New Delhi, 2010.
2. Chauhan, O.P. (2004). '*Human Rights: Promotion and Protection.*' Anmol Publications PVT. LTD. ISBN 81-261-2119-X
3. Kaushal, Rachana, '*Women and Human Rights in India*,' Kaveri Books, New Delhi, 2000
4. Dr. Ambedkar B. R., '*Writing and Speeches*,' Vol. 13 (A), Government of Maharashtra, Mumbai.
5. Roy S. '*Primary health care in India.*' Health Population Perspective Issues. 1985;8:135–67. (Google Scholar)
6. Thomas Hylland Eriksen, '*Globalization: The Key Concepts*,' Berg, 2007

Additional Reading:

1. Constitutional Assembly Debates, Government of India Secretariat, New Delhi.
2. Jain M.P., '*Outlines of Indian Legal History*, Wadhwa and Co., Nagpur.
3. Ball, Olivia; Gready, Paul '*The No-Nonsense Guide to Human Rights*'. New Internationalist. 2007, ISBN 1-904456-45-6
4. '*Understanding Healthcare Access in India*. Report by the IMS Institute for Healthcare Informatics.2012. Available from: <http://www.imshealth.com>
5. Rao M, Rao KD, Shiva Kumar AK, Chatterjee M, Sundararaman T. '*Human resources for health in India*'
6. Bishop, Tiffany; Reinke, John; Adams, Tommy, '*Globalization: Trends and Perspectives*,' published in Journal of International Business Research, Vol. 10, No. 1, January 2011

