



Smt. Kamalaben Gambhirchand Shah Department of Mass Media / Management Studies

Smt. Parmeshwari Devi Gordhandas Garodia Educational Complex, 338. R. A. Kidwai Road, Matunga,
400019

TY.BAMM SEMESTER-V ATKT EXAMINATION FEBRUARY-2024 (2023 | 2023 - 2024)

NAME : GAWADE POOJA ANIL SHUBHANGI															
Unique Id.		PRN/Reg.No.		Roll No.			Seat No.			Medium					
FY0209		2021021001051007		2			55101			ENGLISH					
Course Code	Course Name	AM	Internal		Theory		Total		Grace	Total	Cr	Gr	GP	EGP	APP
			Min/Max	Obt	Min/Max	Obt	Min/Max	Obt							
SEMESTER-V															
50122A	Research in Mass Media	IA/Th	20/50	20	20/50	5	100	25	-	25/100	0	F	0	0	c
50222A	Advertising and Marketing	IA/Th	20/50	30	20/50	20	100	50	-	50/100	4	B	5.5	22.0	c
50322A	Branding	IA/Th	20/50	20	20/50	20	100	40	-	40/100	4	P	4	16	c
50422A	Consumer Behaviour	IA/Th	20/50	29	20/50	2	100	31	-	31/100	0	F	0	0	c
50522A	Media Planning and Scheduling	IA/Th	20/50	32	20/50	2	100	34	-	34/100	0	F	0	0	c
TOTAL CREDITS : 8		TOTAL EGP :38		GPA: -		GRADE: -		TOTAL: -/500		PERCENTAGE: -		RESULT: ATKT			

Place : Mumbai

Date : 04/04/2024

Controller Of Examinations

Principal



Smt. Kamalaben Gambhirchand Shah Department of Mass Media / Management Studies

Smt. Parmeshwari Devi Gordhandas Garodia Educational Complex, 338. R. A. Kidwai Road, Matunga,
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TY.BAMM SEMESTER-V ATKT EXAMINATION FEBRUARY-2024 (2023 | 2023 - 2024)

NAME : GAWADE SANIKA BHARAT BHAGYASHREE																
Unique Id.		PRN/Reg.No.		Roll No.			Seat No.			Medium						
FY0037		2021021001051008		3			55102			ENGLISH						
Course Code	Course Name	AM	Internal		Theory		Total		Grace	Total	Cr	Gr	GP	EGP	APP	
			Min/Max	Obt	Min/Max	Obt	Min/Max	Obt								
SEMESTER-V																
50122A	Research in Mass Media	IA/Th	20/50	26	20/50	20	100	46	-	46/100	4	C	5.1	20.4	c	
50222A	Advertising and Marketing	IA/Th	20/50	30	20/50	25	100	55	-	55/100	4	B+	6	24	c	
50322A	Branding	IA/Th	20/50	27	20/50	20	100	47	-	47/100	4	C	5.2	20.8	c	
50422A	Consumer Behaviour	IA/Th	20/50	29	20/50	20	100	49	-	49/100	4	C	5.4	21.6	c	
50522A	Media Planning and Scheduling	IA/Th	20/50	32	20/50	20	100	52	-	52/100	4	B	5.7	22.8	c	
TOTAL CREDITS : 20		TOTAL EGP :109.6		GPA: 5.48		GRADE: C		TOTAL: 249/500		PERCENTAGE: 49.80 %			RESULT: PASSED			

Place : Mumbai

Date : 04/04/2024

Controller Of Examinations

Principal



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TY.BAMM SEMESTER-V ATKT EXAMINATION FEBRUARY-2024 (2023 | 2023 - 2024)

NAME : KHAN RESHMA SIRTAZ SAKEENA KHATOON																
Unique Id.		PRN/Reg.No.		Roll No.			Seat No.			Medium						
FY0064		2021021001051015		7			55103			ENGLISH						
Course Code	Course Name	AM	Internal		Theory		Total		Grace	Total	Cr	Gr	GP	EGP	APP	
			Min/Max	Obt	Min/Max	Obt	Min/Max	Obt								
SEMESTER-V																
50122A	Research in Mass Media	IA/Th	20/50	27	20/50	31	100	58	-	58/100	4	B+	6.6	26.4	c	
51122A	Political and Economic Reporting	IA/Th	20/50	42	20/50	27	100	69	-	69/100	4	A	7.9	31.6	c	
51222A	Newspaper Editing Layout and Design	IA/Th	20/50	22	20/50	28	100	50	-	50/100	4	B	5.5	22.0	c	
51322A	Journalism for Social Change	IA/Th	20/50	21	20/50	30	100	51	-	51/100	4	B	5.6	22.4	c	
51422A	Magazines and Journals	IA/Th	20/50	38	20/50	27	100	65	-	65/100	4	A	7.5	30.0	c	
TOTAL CREDITS : 20		TOTAL EGP :132.4		GPA: 6.62		GRADE: B+		TOTAL: 293/500		PERCENTAGE: 58.60 %			RESULT: PASSED			

Place : Mumbai

Date : 04/04/2024

Controller Of Examinations

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TY.BAMM SEMESTER-V ATKT EXAMINATION FEBRUARY-2024 (2023 | 2023 - 2024)

NAME : SOLANKI AISHWARI PANKAJ TRIVENI																
Unique Id.		PRN/Reg.No.		Roll No.			Seat No.			Medium						
FY0012		2021021001051032		16			55104			ENGLISH						
Course Code	Course Name	AM	Internal		Theory		Total		Grace	Total	Cr	Gr	GP	EGP	APP	
			Min/Max	Obt	Min/Max	Obt	Min/Max	Obt								
SEMESTER-V																
50122A	Research in Mass Media	IA/Th	20/50	26	20/50	20	100	46	-	46/100	4	C	5.1	20.4	c	
50222A	Advertising and Marketing	IA/Th	20/50	24	20/50	22	100	46	-	46/100	4	C	5.1	20.4	c	
50322A	Branding	IA/Th	20/50	29	20/50	23	100	52	-	52/100	4	B	5.7	22.8	c	
50422A	Consumer Behaviour	IA/Th	20/50	28	20/50	20	100	48	-	48/100	4	C	5.3	21.2	c	
50522A	Media Planning and Scheduling	IA/Th	20/50	32	20/50	22	100	54	-	54/100	4	B	5.9	23.6	c	
TOTAL CREDITS : 20		TOTAL EGP :108.4		GPA: 5.42		GRADE: C		TOTAL: 246/500		PERCENTAGE: 49.20 %			RESULT: PASSED			

Place : Mumbai

Date : 04/04/2024

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TY.BAMM SEMESTER-V ATKT EXAMINATION FEBRUARY-2024 (2023 | 2023 - 2024)

NAME : SUMAN BHAGWANDEEN NAGEENA																
Unique Id.		PRN/Reg.No.		Roll No.			Seat No.			Medium						
FY0048		2021021001051003		18			55105			ENGLISH						
Course Code	Course Name	AM	Internal		Theory		Total		Grace	Total	Cr	Gr	GP	EGP	APP	
			Min/Max	Obt	Min/Max	Obt	Min/Max	Obt								
SEMESTER-V																
50122A	Research in Mass Media	IA/Th	20/50	20	20/50	27	100	47	-	47/100	4	C	5.2	20.8	c	
51122A	Political and Economic Reporting	IA/Th	20/50	20	20/50	30	100	50	-	50/100	4	B	5.5	22.0	c	
51222A	Newspaper Editing Layout and Design	IA/Th	20/50	17	20/50	29	100	46	-	46/100	0	F	5.1	0	c	
51322A	Journalism for Social Change	IA/Th	20/50	20	20/50	33	100	53	-	53/100	4	B	5.8	23.2	c	
51422A	Magazines and Journals	IA/Th	20/50	20	20/50	21	100	41	-	41/100	4	P	4.2	16.8	c	
TOTAL CREDITS : 16		TOTAL EGP :82.8		GPA: -		GRADE: -		TOTAL: -/500		PERCENTAGE: -			RESULT: ATKT			

Place : Mumbai

Date : 04/04/2024

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TY.BAMM SEMESTER-V ATKT EXAMINATION FEBRUARY-2024 (2023 | 2023 - 2024)

NAME : YADAV MANJU BENIPRASAD RAMDULARI																
Unique Id.		PRN/Reg.No.		Roll No.			Seat No.			Medium						
FY0022		2021021001051038		22			55106			ENGLISH						
Course Code	Course Name	AM	Internal		Theory		Total		Grace	Total	Cr	Gr	GP	EGP	APP	
			Min/Max	Obt	Min/Max	Obt	Min/Max	Obt								
SEMESTER-V																
50122A	Research in Mass Media	IA/Th	20/50	23	20/50	26	100	49	-	49/100	4	C	5.4	21.6	c	
50222A	Advertising and Marketing	IA/Th	20/50	26	20/50	20	100	46	-	46/100	4	C	5.1	20.4	c	
50322A	Branding	IA/Th	20/50	29	20/50	23	100	52	-	52/100	4	B	5.7	22.8	c	
50422A	Consumer Behaviour	IA/Th	20/50	20	20/50	20	100	40	-	40/100	4	P	4	16	c	
50522A	Media Planning and Scheduling	IA/Th	20/50	30	20/50	20	100	50	-	50/100	4	B	5.5	22.0	c	
TOTAL CREDITS : 20		TOTAL EGP :102.8		GPA: 5.14		GRADE: C		TOTAL: 237/500		PERCENTAGE: 47.40 %			RESULT: PASSED			

Place : Mumbai

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TY.BAMM SEMESTER-V ATKT EXAMINATION FEBRUARY-2024 (2023 | 2023 - 2024)

NAME : YELVE AKANSHA SANDESH YASHODA																
Unique Id.		PRN/Reg.No.		Roll No.			Seat No.			Medium						
FY0003		2021021001051041		23			55107			ENGLISH						
Course Code	Course Name	AM	Internal		Theory		Total		Grace	Total	Cr	Gr	GP	EGP	APP	
			Min/Max	Obt	Min/Max	Obt	Min/Max	Obt								
SEMESTER-V																
50122A	Research in Mass Media	IA/Th	20/50	26	20/50	22	100	48	-	48/100	4	C	5.3	21.2	c	
50222A	Advertising and Marketing	IA/Th	20/50	30	20/50	20	100	50	-	50/100	4	B	5.5	22.0	c	
50322A	Branding	IA/Th	20/50	31	20/50	20	100	51	-	51/100	4	B	5.6	22.4	c	
50422A	Consumer Behaviour	IA/Th	20/50	28	20/50	20	100	48	-	48/100	4	C	5.3	21.2	c	
50522A	Media Planning and Scheduling	IA/Th	20/50	38	20/50	20	100	58	-	58/100	4	B+	6.6	26.4	c	
TOTAL CREDITS : 20		TOTAL EGP :113.2		GPA: 5.66		GRADE: B		TOTAL: 255/500		PERCENTAGE: 51.00 %			RESULT: PASSED			

Place : Mumbai

Date : 04/04/2024

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TY.BAMM SEMESTER-V ATKT EXAMINATION FEBRUARY-2024 (2023 | 2023 - 2024)

NAME : DEVENDRA KANNIGA MURUGAN MEENA																
Unique Id.		PRN/Reg.No.		Roll No.			Seat No.			Medium						
FY0077		2021021001051006		26			55108			ENGLISH						
Course Code	Course Name	AM	Internal		Theory		Total		Grace	Total	Cr	Gr	GP	EGP	APP	
			Min/Max	Obt	Min/Max	Obt	Min/Max	Obt								
SEMESTER-V																
50122A	Research in Mass Media	IA/Th	20/50	20	20/50	24	100	44	-	44/100	4	P	4.8	19.2	c	
50222A	Advertising and Marketing	IA/Th	20/50	29	20/50	20	100	49	-	49/100	4	C	5.4	21.6	c	
50322A	Branding	IA/Th	20/50	30	20/50	20	100	50	-	50/100	4	B	5.5	22.0	c	
50422A	Consumer Behaviour	IA/Th	20/50	25	20/50	20	100	45	-	45/100	4	C	5	20	c	
50522A	Media Planning and Scheduling	IA/Th	20/50	34	20/50	20	100	54	-	54/100	4	B	5.9	23.6	c	
TOTAL CREDITS : 20		TOTAL EGP :106.4		GPA: 5.32		GRADE: C		TOTAL: 242/500		PERCENTAGE: 48.40 %			RESULT: PASSED			

Place : Mumbai

Date : 04/04/2024

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TY.BAMM SEMESTER-V ATKT EXAMINATION FEBRUARY-2024 (2023 | 2023 - 2024)

NAME : RIDLAN RIYA JAIBHAGWAN GAURI																
Unique Id.		PRN/Reg.No.		Roll No.			Seat No.			Medium						
FY0076		2021021001051022		27			55109			ENGLISH						
Course Code	Course Name	AM	Internal		Theory		Total		Grace	Total	Cr	Gr	GP	EGP	APP	
			Min/Max	Obt	Min/Max	Obt	Min/Max	Obt								
SEMESTER-V																
50122A	Research in Mass Media	IA/Th	20/50	31	20/50	20	100	51	-	51/100	4	B	5.6	22.4	c	
50222A	Advertising and Marketing	IA/Th	20/50	29	20/50	20	100	49	-	49/100	4	C	5.4	21.6	c	
50322A	Branding	IA/Th	20/50	25	20/50	20	100	45	-	45/100	4	C	5	20	c	
50422A	Consumer Behaviour	IA/Th	20/50	29	20/50	20	100	49	-	49/100	4	C	5.4	21.6	c	
50522A	Media Planning and Scheduling	IA/Th	20/50	33	20/50	20	100	53	-	53/100	4	B	5.8	23.2	c	
TOTAL CREDITS : 20		TOTAL EGP :108.8		GPA: 5.44		GRADE: C		TOTAL: 247/500		PERCENTAGE: 49.40 %			RESULT: PASSED			

Place : Mumbai

Date : 04/04/2024

Controller Of Examinations

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TY.BAMM SEMESTER-V ATKT EXAMINATION FEBRUARY-2024 (2023 | 2023 - 2024)

NAME : SUMITHRA MUTHURAMALINGAM THEVAR																
Unique Id.		PRN/Reg.No.		Roll No.			Seat No.			Medium						
527		2021021002051001		30			55110			ENGLISH						
Course Code	Course Name	AM	Internal		Theory		Total		Grace	Total	Cr	Gr	GP	EGP	APP	
			Min/Max	Obt	Min/Max	Obt	Min/Max	Obt								
SEMESTER-V																
50122A	Research in Mass Media	IA/Th	20/50	24	20/50	23	100	47	-	47/100	4	C	5.2	20.8	c	
50222A	Advertising and Marketing	IA/Th	20/50	29	20/50	20	100	49	-	49/100	4	C	5.4	21.6	c	
50322A	Branding	IA/Th	20/50	29	20/50	20	100	49	-	49/100	4	C	5.4	21.6	c	
50422A	Consumer Behaviour	IA/Th	20/50	29	20/50	20	100	49	-	49/100	4	C	5.4	21.6	c	
50522A	Media Planning and Scheduling	IA/Th	20/50	38	20/50	21	100	59	-	59/100	4	B+	6.8	27.2	c	
TOTAL CREDITS : 20		TOTAL EGP :112.8		GPA: 5.64		GRADE: B		TOTAL: 253/500		PERCENTAGE: 50.60 %			RESULT: PASSED			

Place : Mumbai

Date : 04/04/2024

Controller Of Examinations

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TY.BAMM SEMESTER-V ATKT EXAMINATION FEBRUARY-2024 (2023 | 2023 - 2024)

NAME : PATIL NISHA PRAVIN																
Unique Id.		PRN/Reg.No.		Roll No.			Seat No.			Medium						
540		2021021001051042		31			55111			ENGLISH						
Course Code	Course Name	AM	Internal		Theory		Total		Grace	Total	Cr	Gr	GP	EGP	APP	
			Min/Max	Obt	Min/Max	Obt	Min/Max	Obt								
SEMESTER-V																
50122A	Research in Mass Media	IA/Th	20/50	20	20/50	11	100	31	-	31/100	0	F	0	0	c	
51122A	Political and Economic Reporting	IA/Th	20/50	25	20/50	20	100	45	-	45/100	4	C	5	20	c	
51222A	Newspaper Editing Layout and Design	IA/Th	20/50	17	20/50	28	100	45	-	45/100	0	F	5	0	c	
51322A	Journalism for Social Change	IA/Th	20/50	22	20/50	43	100	65	-	65/100	4	A	7.5	30.0	c	
51422A	Magazines and Journals	IA/Th	20/50	20	20/50	28	100	48	-	48/100	4	C	5.3	21.2	c	
TOTAL CREDITS : 12		TOTAL EGP :71.2		GPA: -		GRADE: -		TOTAL: -/500		PERCENTAGE: -			RESULT: ATKT			

Place : Mumbai

Date : 04/04/2024

Controller Of Examinations

Principal



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TY.BAMM SEMESTER-V ATKT EXAMINATION FEBRUARY-2024 (2023 | 2023 - 2024)

NAME : ANSARI RIZWANA MUJIBUR REHMAN																
Unique Id.		PRN/Reg.No.		Roll No.			Seat No.			Medium						
544		2021021001051001		33			55112			ENGLISH						
Course Code	Course Name	AM	Internal		Theory		Total		Grace	Total	Cr	Gr	GP	EGP	APP	
			Min/Max	Obt	Min/Max	Obt	Min/Max	Obt								
SEMESTER-V																
50122A	Research in Mass Media	IA/Th	20/50	20	20/50	20	100	40	-	40/100	4	P	4	16	c	
50222A	Advertising and Marketing	IA/Th	20/50	20	20/50	22	100	42	-	42/100	4	P	4.4	17.6	c	
50322A	Branding	IA/Th	20/50	20	20/50	32	100	52	-	52/100	4	B	5.7	22.8	c	
50422A	Consumer Behaviour	IA/Th	20/50	20	20/50	20	100	40	-	40/100	4	P	4	16	c	
50522A	Media Planning and Scheduling	IA/Th	20/50	23	20/50	20	100	43	-	43/100	4	P	4.6	18.4	c	
TOTAL CREDITS : 20		TOTAL EGP :90.8		GPA: 4.54		GRADE: P		TOTAL: 217/500		PERCENTAGE: 43.40 %			RESULT: PASSED			

Place : Mumbai

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TY.BAMM SEMESTER-V ATKT EXAMINATION FEBRUARY-2024 (2023 | 2023 - 2024)

NAME : ARUNDUDHIYAR SHALINI GOVINDASWAMY JAYANTHI																
Unique Id.		PRN/Reg.No.		Roll No.			Seat No.			Medium						
SY0276		2020021001051001		36			55113			ENGLISH						
Course Code	Course Name	AM	Internal		Theory		Total		Grace	Total	Cr	Gr	GP	EGP	APP	
			Min/Max	Obt	Min/Max	Obt	Min/Max	Obt								
SEMESTER-V																
50122A	Research in Mass Media	IA/Th	20/50	20	20/50	20	100	40	-	40/100	4	P	4	16	c	
50222A	Advertising and Marketing	IA/Th	20/50	20	20/50	20	100	40	-	40/100	4	P	4	16	c	
50322A	Branding	IA/Th	20/50	20	20/50	28	100	48	-	48/100	4	C	5.3	21.2	c	
50422A	Consumer Behaviour	IA/Th	20/50	20	20/50	20	100	40	-	40/100	4	P	4	16	c	
50522A	Media Planning and Scheduling	IA/Th	20/50	27	20/50	23	100	50	-	50/100	4	B	5.5	22.0	c	
TOTAL CREDITS : 20		TOTAL EGP :91.2		GPA: 4.56		GRADE: P		TOTAL: 218/500		PERCENTAGE: 43.60 %			RESULT: PASSED			

Place : Mumbai

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TY.BAMM SEMESTER-V ATKT EXAMINATION FEBRUARY-2024 (2023 | 2023 - 2024)

NAME : PRABHU MANGAL BABAJI AARTI																
Unique Id.		PRN/Reg.No.		Roll No.			Seat No.			Medium						
113		2019016100073097		37			55114			ENGLISH						
Course Code	Course Name	AM	Internal		Theory		Total		Grace	Total	Cr	Gr	GP	EGP	APP	
			Min/Max	Obt	Min/Max	Obt	Min/Max	Obt								
SEMESTER-V																
50122A	Research in Mass Media	IA/Th	20/50	25	20/50	25	100	50	-	50/100	4	B	5.5	22.0	c	
50222A	Advertising and Marketing	IA/Th	20/50	26	20/50	22	100	48	-	48/100	4	C	5.3	21.2	c	
50322A	Branding	IA/Th	20/50	30	20/50	28	100	58	-	58/100	4	B+	6.6	26.4	c	
50422A	Consumer Behaviour	IA/Th	20/50	29	20/50	20	100	49	-	49/100	4	C	5.4	21.6	c	
50522A	Media Planning and Scheduling	IA/Th	20/50	37	20/50	20	100	57	-	57/100	4	B+	6.4	25.6	c	
TOTAL CREDITS : 20		TOTAL EGP :116.8		GPA: 5.84		GRADE: B		TOTAL: 262/500		PERCENTAGE: 52.40 %			RESULT: PASSED			

Place : Mumbai

Date : 04/04/2024

Controller Of Examinations

Principal

Controller Of Examinations

Principal